

Lesson Plan Guide

Common Core Standard(s) W.8.2. Write informative/explanatory texts to examine a topic and convey ideas, concepts, and information through the selection, organization, and analysis of relevant content.

Introduce a topic clearly, previewing what is to follow; organize ideas, concepts, and information into broader categories; include formatting (e.g., headings), graphics (e.g., charts, tables), and multimedia when useful to aiding comprehension.

Instructional Strategy:

Concept Diagram

Key Ideas and Details:

Students will use the concept diagram to determine which characteristics are present in editorials and to determine examples and nonexamples of editorials. This will help students when writing their own editorials.

Common Assessment (Description):

Student completion of concept diagram for editorials (always present, sometimes present, never present) and examples and nonexamples.

all done

CONCEPT DIAGRAM

3 Key Words

Jth whole group

1 CONVEY CONCEPT

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

1 one type of writing for on

2

editorials. demands

4 CLASSIFY CHARACTERISTICS

Always Present	Sometimes Present	Never Present
call 2 actions	statistics	both print
appeal 2 audience	quotes	headings
details	emotional app	pictures
con.	imagery	negative tone
indent	Rhetoric, etc.	
polite tone	persuade	
title	signature	

5 EXPLORE EXAMPLES

Examples:

- Gell phones in school
- girl going to Supreme Court
- Twin Towers

Nonexamples:

- Super Kid
- black beauty
- diary of a Wimpy Kid

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials

CONCEPT DIAGRAM

3 Key Words

emotional
appeal
visuals
details
? (metaphor)
conclusion
title
polite tone
indent format
purpose
hook
topic
PE resistor
signature/solution
stats
appeal

1 CONVEY CONCEPT

editorials

1 one type of writing for an demand 2

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

Always Present

call to action
appeal to
audience
details
conclusion
title indent
polite tone

Sometimes Present

quotes
statistics
emotional
appeal
indent
metaphors
persuade
signature
story

Never Present

bold print
headings
pictures
negative tone

5 EXPLORE EXAMPLES Examples:

cell phones in school

too much punishment

Nonexamples:

super kids

Black beauty

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials are a form of on-demand that has call to action, appeal to the audience, specific purpose in mind, details on demand, specific statistics to prove it.

MICHA notes!

CONCEPT DIAGRAM

- ③ Key Words
- emotional appeal
 - Visuals
 - details
 - questions
 - Rhetorical
 - conclusions
 - title
 - Polite tone
 - Indented format
 - Purpose
 - Hook
 - TOPIC
 - Persuade
 - Signature
 - Call to action
 - Move to action
 - quotes
 - Statistics
 - Know additional
 - ask audience to solve the problem
 - Solution

- ① CONVEY CONCEPT
- ② OFFER OVERALL CONCEPT
- ③ NOTE KEY WORDS
- ④ CLASSIFY CHARACTERISTICS

Editorials ① one type of writing for on demand. ②

Always Present	Sometimes Present	Never Present
Call to action	quotes / story	bold print
appeal to audience	Statistics	headings
details / purpose	emotional appeal	pictures
Conclusions / hook	imagery	text features
title / topic	Rhetorical questions	negative tone
polite tone	persuasion	
indent	Signature	

⑤ EXPLORE EXAMPLES Examples:

Cell phones in our schools

To much punishments

Nonexamples:

Super kind

Black beauty

⑥ PRACTICE WITH NEW EXAMPLE

⑦ TIE DOWN A DEFINITION

Editorials are a part of an on demand list has call to action; appeal to the audience; specific purpose; details or work to persuade; specific statistics; title, purpose, polite tone.

CONCEPT DIAGRAM

3 Key Words

emotional
 Appeal to
 audience
 title
 conclusion
 Details
 Visuals
 persuasive
 persuasive
 TOPIC
 examples
 indent
 paragraphs
 persuasive
 title
 sentence
 Quotes

1 CONVEY CONCEPT

Editorials

one type of writing for on demand.

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

Always Present

call to Action
 Appeal to audience
 Details
 conclusion
 title
 Polite tone
 indent

Sometimes Present

Quotes
 statistics
 emotional appeal
 visuals
 rhetorical questions
 signature
 persuade

Never Present

bold print
 headings
 pictures
 negative tone

5 EXPLORE EXAMPLES Examples:

cell phones in school
 Too much punishment

Nonexamples:

Super Kids
 Black Beauty

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials are a form of on demand that has call to actions, Appeal to the audience, specific purpose in the intro, statistics to prove it.

iraprina Young: **CONCEPT DIAGRAM**

3 Key Words

- : emotional appeal
- : visuals
- : details
- : question?'
- : conclusion
- : title
- : polite tone
- : indented format
- : purpose
- : hook
- : topic
- : persuade
- : signature
- : call to action / move to action
- : quote
- : statistics
- : appeal to audience

1 CONVEY CONCEPT

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

purpose: engaging hook
topic

Editorials ① Type of writing for on-demand! ②

Always Present	Sometimes Present	Never Present
<u>call to action</u>	<u>quote</u>	<u>bold print</u>
<u>appeal to audience</u>	<u>statistics</u>	<u>headings</u>
<u>details</u>	<u>emotional appeal</u>	<u>pictures</u>
<u>conclusion</u>	<u>visual/imagery</u>	<u>negative tone</u>
<u>title</u>	<u>retorical?'</u>	
<u>polite tone</u>	<u>persuade</u>	
<u>indented format</u>	<u>signature</u>	
	<u>story</u>	

5 EXPLORE EXAMPLES Examples:

- cell phones in school!!
- to much punishment
-

Nonexamples:

- super kidz
- black beauty/novel
- remember the titann.

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

editorials are a form of on-demand that have call to action; appeal to the audience; specific purpose/intro; details; topic; title; end with polite tone.

CONCEPT DIAGRAM

- 3 Key Words**
- emotional
 - visuals
 - details
 - questions
 - conclusion
 - retorical ('s)
 - title
 - polite tone
 - indented format
 - purpose
 - hook
 - topic
 - persuade
 - signature
 - letter
 - call to actions
 - quotes
 - statistics
 - appeal to audience
 - solution

1 CONVEY CONCEPT editorials **1** one type of writing for **2**
2 OFFER OVERALL CONCEPT ~~editorials~~ **2** on demand.

4 CLASSIFY CHARACTERISTICS

Always Present	Sometimes Present	Never Present
Call to actions	quotes	bold print
appeal to audience	Statistics	headings
details	emotional appeal	pictures
conclusion	imagery	negative tone
title	retorical ?'s	
polite tone	persuade	
indent	Signature	

5 EXPLORE EXAMPLES Examples: Story

- cell phones in school
- ~~_____~~
- to much punishment

Nonexamples:

- Super kids
- Black beauty
-

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

editorials are a form of on demand that ~~was call~~ ~~to actions~~, appeal to the audience; specific purpose in the intro; call to action in the end; details ~~of~~ signature specific statistics to prove it; title, end with a polite tone.

CONCEPT DIAGRAM

3 Key Words

another opinion
 overall
 visual
 details
 questions
 conclusion
 title
 Polite
 tone
 format
 hook sentences
 topic
 persuasive
 signature
 Letter
 call of action
 quotes
 subjects
 opposing opinions

1 CONVEY CONCEPT

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

Editorials
① one type of writing for on Demand
②

Always Present

Sometimes Present

Never Present

cell to Action
 appear to ~~subject~~
 date
 conclusion
 title
 politeness
 topic

quotes
 statistics
 sometimes appear
 images
 feedback
 persuasion
 sign out

bald paint
 headings
 pitules
 ingitive

5 EXPLORE EXAMPLES

Examples:

cell phones is abran
 Tom milk machine

Nonexamples:

Super Kids
 Black boots

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials out a form of editorial the has ~~conclusion~~
 super ~~turn~~ ~~concepts~~ ~~small~~ ~~form~~ in ~~thinking~~
 several ~~concepts~~ ~~meanings~~ /

adley Noorhan
CONCEPT DIAGRAM

3 Key Words

Emotional appeal

Visuals

Details

?s

(rhetorical)

Conclusion

Title

Polite tone

Intent format

Purpose

Hook

Topic

Persuade

Signature

Call to action

quotes

Statistics

appeal to

audience

1 CONVEY CONCEPT

Editorials

1 one type of writing for on demand 2

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

Always Present

- Hook
- Call to action
- Topic
- appeal to audience
- details
- conclusion
- Title
- polite tone
- intent

Sometimes Present

- quotes
- statistics
- emotional appeal
- imagery
- rhetorical ?s
- persuade
- signature
- story

Never Present

- bold print
- heading
- pictures
- negative tone

5 EXPLORE EXAMPLES Purpose Examples:

Cell phones in school

too much punishment

Nonexamples:

super kids

Black Beauty

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

editorials are a type of on demand that has call to action, appealing to audience, purpose in intro, specific purpose in intro, details of specific statistics to prove it's title; and end with polite tone

James Downs

CONCEPT DIAGRAM

3 Key Words

- ✓ Emotional appeal
- ✓ Visuals
- ✓ Details
- ✓ Questions / Rhetorical
- ✓ Conclusion
- ✓ Title
- ✓ Polite tone
- ✓ Indented format
- ✓ Purpose
- ✓ Hook
- ✓ Topic
- ✓ Persuade
- ✓ Signature
- ✓ Letter
- ✓ Call-to-action
- ✓ quotes
- ✓ Statistics
- ✓ Appeal to Audience
- ✓ Ask audience to solve problem

1 CONVEY CONCEPT

Editorials

One type of writing for on-demand

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

Always Present

- Call-to-action
- appeal-to-audience
- details / Purpose
- Conclusion / hook
- title / topic
- Polite tone
- indented format

Sometimes Present

- Quotes
- Statistics
- emotions appeal
- imagery
- Rhetorical question
- Persuade
- Signature
- Story

Never Present

- Bold Print
- Headings
- Pictures
- Negative tone

5 EXPLORE EXAMPLES Examples:

- Cellphones in school
- to much Punishment
-

Nonexamples:

- Super Kids
- Black Beauty
-

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials are a form of on-demand that has call-to-action, appeal to the audience; specific purpose in the intro; details or statistics to prove it; title, end with polite tone.

CONCEPT DIAGRAM

3 Key Words
 emotional appeal
 Visual details
 conclusion
 title
 Polite
 indent format
 purpose
 hook
 Persuade
 signature
 Call to action
 solution

1 CONVEY CONCEPT **2**
2 OFFER OVERALL CONCEPT
3 NOTE KEY WORDS
 Editorials
 type of writing for on demand

4 CLASSIFY CHARACTERISTICS

Always Present	Sometimes Present	Never Present
Call to action	Quotes	bold print
appeal to audience	statistics	headings
details	emotional appeal	pictures
conclusion	visual	Negative tone
title	Rhetorical ques	
polite tone	Persuade	
indent	signature	

5 EXPLORE EXAMPLES Examples:

Cell phones in school

too much punishment

Nonexamples:

Superkids

Black beauty

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials are a form of on demand that has a call to action, appeal to the audience, specific purpose in the intro details or specific statistics to prove it and with polite tone

CONCEPT DIAGRAM

Sad. 10/14

3 Key Words

~~emotional appeal~~
~~visual details~~
~~questions~~
~~title~~

emotional appeal

visual details

questions

title

polite tone

indented format

purpose

hook

topic

persuade

call to action

quotes

statics

1 CONVEY CONCEPT

Editorials

1 one type of on-demand writing on-

2

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

Always Present

- call to action
- appeal to audience
- conclusion
- title
- polite
- engaging hook
- topic

Sometimes Present

- quotes
- statics
- emotional appeal
- visual
- theoretical questions
- persuade
- signature

Never Present

- bold print
- headline
- pictures

5 EXPLORE EXAMPLES

Examples:

- cell phones in school
- too much punishment

Nonexamples:

- ads
- black beauty

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials are a form of on-demand appeal to the audience; call to action; specific purpose/detract; statics; title; indent; polite tone.

33

cell phones

appeal to audience

CONCEPT DIAGRAM

- ③ Key Words
- emotional appeal
- Visual
- details
- questions
- conclusions
- rewriral ?'s
- title
- Polite tone
- indent format
- Perpose
- hook sentence
- Topic
- Persuade
- Signature
- appeal to action
- quotes
- Appeal to aud.
- Letters
- Statistics

- ① CONVEY CONCEPT
- ② OFFER OVERALL CONCEPT
- ③ NOTE KEY WORDS
- ④ CLASSIFY CHARACTERISTICS

Editorials
① one type of writing for on ② Demand

	Always Present	Sometimes Present	Never Present
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">hook / topic</p> <p>call to action</p> <p>appeal to audience</p> <p>details</p> <p>conclusion</p> <p>title</p> <p>polite tone</p> <p>indent</p> <p>Purpose</p>	<p>quotes</p> <p>Statistics</p> <p>emotional appeal</p> <p>in a qeefy</p> <p>retoricals ?'s</p> <p>Signature</p> <p>Persuade</p>	<p>bold print</p> <p>headings</p> <p>Pictures</p> <p>Ne gative tone</p>	

⑤ EXPLORE EXAMPLES Examples:

- Cell phones in school
- 160 mark punishment on
-

Nonexamples:

- Super kids
- Black beauty
-

⑥ PRACTICE WITH NEW EXAMPLE

⑦ TIE DOWN A DEFINITION

Editorials are a form of on-demand that has call to action, appeal to audience, specific purpose intro, details of specific Statistics to prove it, title, end with polite tone.

CONCEPT DIAGRAM

3 Key Words

questions, what if statements, details, title, Persuade, format, Emotional appeal, visual, conclusions, Polite tone

1 CONVEY CONCEPT

Editorials

1 type of writing for a demand.

2 OFFER OVERALL CONCEPT

3 NOTE KEY WORDS

4 CLASSIFY CHARACTERISTICS

Always Present

call to action
appeal to needs
details
conclusions
title
polite tone
indent, hook

Sometimes Present

quote
statistics
emotional appeal
imagery
retorical ?'s
persuade
signature story

Never Present

bald print
headings
pictures

5 EXPLORE EXAMPLES Examples:

Cell phones in our schools
too much punishment

Nonexamples:

Super Kids
Black beauty

6 PRACTICE WITH NEW EXAMPLE

7 TIE DOWN A DEFINITION

Editorials are a form of on demand that has call to action in a concluding details or

