

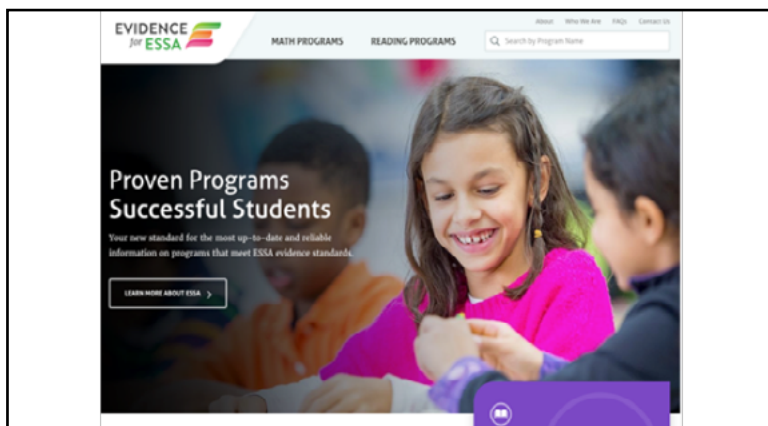
Stratenotes

The University of Kansas Center for Research on Learning • March 2017 • Volume 25, Issue 4

Look for SIM™, Content Literacy Continuum and Xtreme Reading in New Website!

The Strategic Instruction Model (SIM) and Xtreme Reading have been cited as having Strong evidence and the Content Literacy Continuum (CLC) was cited as having Promising evidence in the new Evidence for ESSA website. www.evidenceforessa.org

Created by the Center for Research and Reform in Education (CRRE) at Johns Hopkins University School of Education, the website is a free database that provides information; the site is designed for education leaders at the state, district and school levels. The site provides information to state chiefs, superintendents, principals, teachers, parents, and anyone else interested in using the ESSA provisions to inform their conversations and decisions about what is best for their students. The researchers at CRRE have reviewed and presented math and reading programs for every grade level that meet high evidence standards that can be implemented to improve outcomes for American schools.



In a January 2017 Huffington Post blog, Dr. Robert Slavin announced the website. He relayed that large effect sizes do not tell the entire story especially in the case of large-scale studies such as the Striving Readers Study. (Recall that several SIM professional developers conducted the professional development/coaching in the study.) In fact, he shared that large-scale, randomized assignment studies result in much smaller effect sizes than smaller studies or quasi-experimental studies.

"However, unlike small and quasi-experimental studies, rigorous experiments using standardized outcome measures replicate. These effect sizes may not be enormous, but you can take them to the bank....In our secondary reading review, we found an extraordinary example of this. The University of Kansas has an array of programs for struggling readers in middle and high schools, collectively called the Strategic Instruction Model, or SIM." ~ Robert Slavin

KUCRL's effect sizes for SIM, Xtreme Reading, and CLC are all derived from studies with tremendous variability; however the Center has produced remarkable consistency given those contexts including that:

- Studies were conducted in middle schools, high schools, or both within the same study.
- An extra period of reading was provided or no extra period for reading was provided within the same study.
- The studies were conducted across multiple years, but the length of time was inconsistent.
- The school settings in the studies ranged from inner-city to rural.
- Studies took place across the U.S., for instance Massachusetts and Oregon were both engaged in the Striving Readers' study.

MEET THIS YEAR'S KEYNOTE SPEAKERS



Dr. John Hattie is an educational researcher, Professor of Education and the Director of the Melbourne Education Research Institute at the University of Melbourne, Australia. His work on performance indicators and models of measurement have made him known to educators world-

wide. He developed a way of ranking various influences related to learning and achievement in his groundbreaking study, *Visible Learning* (2009). He continues to produce scholarly articles and books that are accessible and provide innovative ways of examining how people learn. Please click [here](#) to visit Dr. Hattie's website.



Dr. Yong Zhao is a world-renowned scholar, author and speaker. His work focuses on the implications that globalization and technology have on education. He has lectured globally about the importance of nurturing student individuality, creativity and entrepreneurial talents. Dr. Zhao is currently the Foundation Distinguished Professor in the Department of Educational Leadership and Policy Studies, School of Education at the University of Kansas. Recent publications include: *World Class Learners* (2012), *Who's Afraid of the Big Bad Dragon?* (2014), *Counting What Counts* (2015). You can follow his blog at <http://zhaolearning.com>.

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Dr. Jim Knight is a senior research associate at the University of Kansas Center for Research on Learning and the president of the Instructional Coaching Group. He has written or co-authored several books on the topic including *Better Conversations: Coaching Ourselves and Each Other to be more Credible,*

Caring, and Connected (2015), *Focus on Teaching* (2014), *Instructional Coaching: A Partnership Approach to Improving Instruction* published by Corwin and *Learning Forward* (2007) and *Unmistakable Impact: A Partnership Approach for Dramatically Improving Instruction* (2011). Knight co-authored *Coaching Classroom Management* (2006) and also edited *Coaching: Approaches and Perspectives* (2008). Knight has authored articles on instructional coaching and professional learning in publications such as *The Journal of Staff Development*, *Educational Leadership*, *Principal Leadership*, *The School Administrator*, and *Kappan*. Click [here](#) to visit Jim's website.



Dr. Donald D. Deshler, is the Emeritus Williamson Family Distinguished Professor of Special Education and served as the Director of the Center for Research on Learning (CRL) at KU. He is one of the best-known and well-respected researchers in the field of special edu-

cation at the secondary level. Deshler and his colleagues at the CRL have designed and validated the Strategic Instruction Model™ (SIM), a comprehensive approach to adolescent literacy that addresses the needs of students to be able to read and understand large volumes of complex reading materials as well as to be able to express themselves effectively in writing. He is a leading scholar in the area of bringing research to practice. Professor Emeritus Deshler is an honorary member of the Professional Advisory Board for the National Center for Learning Disabilities and continues to serve as an advisor on adolescent achievement to numerous national and international organizations.

JOIN US IN LAWRENCE!

KUCRL 2017 LEARNING CONFERENCE

July 12-14, 2017
The Oread Hotel

KUCRL Learning Conference

TENTATIVE AGENDA

Wednesday, July 12

7:30 a.m.–8 a.m.	Registration
8 a.m. - 8:30 a.m.	Welcome
8:30 a.m. - 10 a.m.	Keynote: Yong Zhao
10:15 a.m.–11:45 a.m.	Innovators Provoke
11:45 a.m. - 12:45 p.m.	Lunch (on your own)
12:45 p.m. - 2 p.m.	Keynote: Don Deshler
2:15 p.m.–3:45 p.m.	Panel/Concurrent Sessions
4 p.m.–5 p.m.	Concurrent Sessions

Thursday, July 13

8 a.m. - 8:30 a.m.	Welcome
8 a.m. - 9:30 a.m.	Kaleidoscope Sessions
9:45 a.m.–11 a.m.	Panel/Concurrent Sessions
11 a.m. - 12 p.m.	Lunch (on your own)
12 p.m. - 1:30 p.m.	Keynote: John Hattie
1:30 p.m.–3 p.m.	Panel/Concurrent Sessions
3:15 p.m.–4:15 p.m.	Concurrent Sessions
4:15 p.m. - 5:15 p.m.	Poster Session

Friday, July 14

8 a.m.–9:30 a.m.	Panel/Concurrent Sessions
9:45 a.m.–11 a.m.	Concurrent Sessions
11 a.m.–12 p.m.	Keynote: Jim Knight

Panel Presentation & Discussions

Panelists will present rigorous research or research-based information that is pertinent to teaching, learning or leadership for all students. Participants will have the opportunity for questions during the session.

Poster Session

This session will showcase the why, how, and what of the identified Conference Topics such as research, teacher impact, student success stories, and/or innovations. Presenters will display a poster of their work and discuss content with participants circulating the poster hall.

Concurrent Sessions

Concurrent sessions include presentation of material about a specific topic or a demonstration with participant involvement in learning activities. Participants will have opportunities for interaction, questions and answers.

Kaleidoscope

Kaleidoscope sessions are small, informal, group discussions on an issue. Presenters will share research, classroom or professional development activities, innovations, and get audience feedback on research/ideas. Participants will have the opportunity to choose to hear four different presentations during the hour long session.

Innovators Provoke

This TED Talk like presentation is meant to highlight and share cutting edge ideas in education that have the potential to change the status quo in leading, learning and teaching practice and policy. There will be time for attendees to interact with the presenters at the close of the session.

SIM ONLINE RESOURCES

SIM Website
sim.kucrl.org

SIM Events
sim.kucrl.org/classes

SIMville
sim.kucrl.org/simville

Publication List
kucrl.org/research

Report your professional development online at: <https://www.surveymonkey.com/r/SIMPDSessions>

2017 KUCRL Learning Conference
SIM Professional Developer Registration Form
July 12–14, 2017 • Oread Hotel • Lawrence, Kansas

MAILING ADDRESS (SELECT ONE): ☐ HOME ☐ WORK

Name: _____

Address: _____

_____ Phone () _____

We email **important conference information**. Please print clearly an **email address** that you check regularly:

Alternate email: _____

Emergency contact name and phone number: _____

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$325** \$ _____

For registrations postmarked after June 11, 2017, add \$25 late fee. \$ _____

☐ **Strateworks Renewal (optional): \$50** \$ _____

Total enclosed: \$ _____

☐ **Check** (made payable to KUCRL) _____

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit-card receipt: _____

☐ **P.O. #** _____ Name of institution issuing P.O.: _____

Video Release: KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

Events and Materials: With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks and admission to the Social.

Cancellation Policy: If you cannot attend the conference, you must **notify KUCRL by July 1, 2017** to receive a full refund of your registration fee, minus \$25 processing fee. We will be unable to issue refunds after July 1, 2017.

Return Completed registration to:

KUCRL, Joseph R. Pearson Hall
1122 West Campus Rd., 7th Floor
Lawrence, KS 66045

Fax: 785.864.5728 **Email:** orderkucrl@ku.edu

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a vet-eran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785) 864-6414, 711 TTY.



KUCRL Learning Conference Registration Form

July 12-14 (Wednesday-Friday), 2017

The Oread Hotel, Lawrence, KS

Non-member pricing

Participant Name: _____

School/District/Workplace: _____

Address: _____

City: _____ State/Province: _____ ZIP: _____

Phone (main): _____ (other): _____

Email address to be used for communication about this conference: _____

AMOUNT ENCLOSED:

___ Full Conference (Early Bird, before June 11)	\$400	\$ _____
___ Full Conference (Normal Pricing, after June 11)	\$425	\$ _____
___ Student - Full Conference	\$150	\$ _____
___ Single Day Pricing - ___ Wed, July 12 or ___ Th, July 13	\$175	\$ _____
___ Single Day Student Pricing - ___ Wed, July 12 or ___ Th, July 13	\$175	\$ _____
___ Keynote Pricing (to attend ONLY a keynote, not the conference)	\$100	\$ _____
___ Yong Zhao - AM Wed, July 12	___ Don Deshler - PM Wed, July 12	
___ John Hattie - PM Th, July 13	___ Jim Knight - AM Fri, July 14	

Total (U.S. funds) \$ _____

PAYMENT INFORMATION

___ **Check** (made payable to KUCRL)

___ **Credit card** number (Visa or MasterCard): _____

Expiration date: _____ 3-digit security code (req.): _____

___ Personal card OR ___ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____

Phone: _____ Email for paid credit card receipt: _____

___ **P.O. #**: _____ Name of institution issuing P.O.: _____

*Mail or fax completed form and your payment to
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd.*

Lawrence, KS 66045-3101

Fax: 785.864.5728 • Email: orderkucrl@ku.edu

Refund Policy: If you cannot attend this conference, you must notify KUCRL by July 1 to receive a refund of your registration fee minus a \$25 cancellation fee. We will be unable to issue refunds for cancellations received after July 1, 2017. Please make a copy of this form for your records.

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785) 864-6414, 711 TTY.



SIM PROFESSIONAL DEVELOPERS
2016–2017 SIM VIRTUAL CONFERENCE
Registration Form

Name: _____

School/District/Workplace: _____

Work Address: _____ Fax: _____

City: _____ State/Province: _____ ZIP: _____

Home Address: _____

City: _____ State/Province: _____ ZIP: _____

Phone (home): _____ (work): _____

Email address to be used for communication about this conference: _____

Choose your virtual conference session:

- ☐ **Winter:** Jan. 12–Feb. 13, 2017; webinar dates Feb. 15 & Feb. 16 **REGISTRATION DEADLINE: Jan. 4, 2017**
- ☐ **Spring:** Apr. 10–May 8, 2017; webinar dates May 10 & May 11 **REGISTRATION DEADLINE: March 29, 2017**

AMOUNT ENCLOSED:

- | | | |
|---|--------------|-----------------|
| <input type="checkbox"/> Registration: Streaming video option | \$425 (U.S.) | \$ _____ |
| <input type="checkbox"/> Registration: DVD option (must register by deadline to receive DVDs) | \$450 (U.S.) | \$ _____ |
| <input type="checkbox"/> Strateworks membership renewal (optional) | \$50 (U.S.) | \$ _____ |
| Total | | \$ _____ |

PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit card receipt: _____

☐ **P.O.** # _____ Name of institution issuing P.O.: _____

*Mail or fax completed form and your payment to
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd.
Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: orderkucrl@ku.edu*

Refund Policy: If you cannot participate in this conference, you must notify KUCRL by the following deadlines to receive a refund of your registration fee. There will be a cancellation fee of \$25 for all cancellations. We will be unable to issue refunds for cancellations received after January 4, 2017, for the virtual conference beginning Jan. 12, 2017, or after March 29, 2017 for the virtual conference beginning April 10, 2017. Please make a copy of this form for your records.

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SIM CALENDAR

April 10 - May 8, 2017

2017 Spring Virtual SIM Conference
Online

June 12-16, 2017

Potential Professional Developer Institutes
Austin, TX

June 21-22, 2017

Northeast SIM Update Conference
Elkton, MD

June 26-30, 2017

Potential Professional Developer Institute -
Content Enhancement
Charlottesville, VA

July 11-14, 2017

KUCRL Learning Conference
Lawrence, KS

November 2-3, 2017

SIM x Southwest Update Conference
Austin, TX

June 20-21, 2018

Northeast SIM Update Conference
Glastonbury, CT

For a complete list of SIM events, including those not coordinated by KUCRL, visit SIM.KUCRL.ORG/CLASSES LIST YOUR OPEN SESSIONS ON THE SIM CALENDAR: We are contacted by hundreds of educators each year who have heard about SIM or CLC and are looking for opportunities to learn more. Email information about your open sessions to monatipton@ku.edu to be included in the online SIM Events Calendar.

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STRATENOTES is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Stratenotes for the International Professional Development Network. Publication period 2016-2017; cost \$50.00. Permission to reproduce any or all parts of Stratenotes to support professional development activities is hereby given.

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