

Stratenotes

The University of Kansas Center for Research on Learning • January 2017 • Volume 25, Issue 3

JOIN US IN LAWRENCE!

**KUCRL 2017 LEARNING
CONFERENCE**

**July 12-14, 2017
The Oread Hotel**

July 2017 marks the 30th annual International SIM Conference (SIMposium) and the launch of the KUCRL Learning Conference. The KUCRL Learning Conference will provide new information, research, opportunities for learning, and continued support for the SIM Network of Professional Developers but it will also expand the audience and offerings beyond SIM.

DATES FOR SIM PROFESSIONAL DEVELOPERS:

You must attend at least July 11 & 12, 2017 to receive SIM Update credit for the conference. All sessions on July 11 will be tailored to SIM Professional Developers only. As the tentative agenda on page 3 shows, SIM professional developers will engage in a general session, breakout sessions, celebrations, and the social. SIM Professional Developers are invited and encouraged to attend the entire conference, July 11-14 for the same registration fee as always (\$325 early bird, \$350 after June 11, 2017).

INCLUDE YOUR STORY OR A STUDENT'S STORY:

In 2008, on the occasion of the 30th anniversary of the KUCRL, we shared the 30x30 book with you. The book included 30 stories of success, hope, and innovation collected over the thirty years of SIM and the Center's history. In celebration of our 30th SIM Conference, we would like to extend the stories and add at least 30 more. Members of the Network have amazing stories, and we would like you to share them with your colleagues. Here's how:

- Capture your story or the story of your students' or class' success with SIM in about 400-500 words.
- Email your story to SIMPD@ku.edu
- Include a picture to accompany the story.
- Submit by February 20, 2017.

We will edit the story and add it to the book for presentation at the 2017 conference.

PRESENTATION PROPOSALS:

There are two types of proposals for the four days. SIM Professional Developers are invited to present at the SIMposium and/or at the KUCRL Learning Conference. To present at the SIMposium, please complete the SIM PD RFP on page 4 of this Stratenotes. You can choose to make a SIM specific presentation or to share an idea or item you have created with other SIM Professional Developers at the Swap Meet. The Swap Meet will be a general session that offers an opportunity for everyone to share/trade ideas pertaining to SIM, conducting professional development, teaching, activities you have developed.

The second RFP is for presentation at the KUCRL Learning Conference. The RFP is on page 4 of this Stratenotes.

SIMPOSIUM/CONFERENCE REGISTRATION:

There are two registration forms, so be sure to use the SIM Professional Developer form for your registration. You will find it on page 5 of this Stratenotes and at <http://sim.kucrl.org/classes/details/the-kucrl-conference-and-simposium>.

MAKE YOUR HOTEL RESERVATIONS NOW!

Not only do we expect increased attendance because of the KUCRL Learning Conference, there are other large events occurring in Lawrence that week, so don't wait to make your hotel reservations. We look forward to seeing you at this summer's conference or one of the updates!

MEET THIS YEAR'S KEYNOTE SPEAKERS



Dr. John Hattie is an educational researcher and a Professor of Education and the Director of the Melbourne Education Research Institute at the University of Melbourne, Australia. His work on performance indicators and models of measurement have made him known to educators worldwide. He developed a way of ranking various influences related to learning and achievement in his groundbreaking study, *Visible Learning* (2009). He continues to produce scholarly articles and books that are accessible and provide innovative ways of examining how people learn. Please click [here](#) to visit Dr. Hattie's website.



Dr. Yong Zhao is a world-renowned scholar, author and speaker. His work focuses on the implications that globalization and technology have on education. He has lectured globally about the importance of nurturing student individuality, creativity and entrepreneurial talents. Dr. Zhao is currently the Foundation Distinguished Professor in the Department of Educational Leadership and Policy Studies, School of Education at the University of Kansas. Recent publications include: *World Class Learners* (2012), *Who's Afraid of the Big Bad Dragon?* (2014), *Counting What Counts* (2015). You can follow his blog at <http://zhaolearning.com>.



Dr. Jim Knight is a senior research associate at the University of Kansas Center for Research on Learning and the president of the Instructional Coaching Group. He has written or co-authored several books on the topic including *Better Conversations: Coaching Ourselves and Each Other to be more Credible, Caring, and Connected* (2015), *Focus on Teaching* (2014), *Instructional Coaching: A Partnership Approach to Improving Instruction* published by Corwin and *Learning Forward* (2007) and *Unmistakable Impact: A Partnership Approach for Dramatically Improving Instruction* (2011). Knight co-authored *Coaching Classroom Management* (2006) and also edited *Coaching: Approaches and Perspectives* (2008). Knight has authored articles on instructional coaching and professional learning in publications such as *The Journal of Staff Development*, *Educational Leadership*, *Principal Leadership*, *The School Administrator*, and *Kappan*. Click [here](#) to visit Jim's website.



Dr. Donald D. Deshler, is the Emeritus Williamson Family Distinguished Professor of Special Education and served as the Director of the Center for Research on Learning (CRL) at KU. He is one of the best-known and well-respected researchers in the field of special education at the secondary level. Deshler and his colleagues at the CRL have designed and validated the Strategic Instruction Model™ (SIM), a comprehensive approach to adolescent literacy that addresses the needs of students to be able to read and understand large volumes of complex reading materials as well as to be able to express themselves effectively in writing. He is a leading scholar in the area of bringing research to practice. Professor Emeritus Deshler is an honorary member of the Professional Advisory Board for the National Center for Learning Disabilities and continues to serve as an advisor on adolescent achievement to numerous national and international organizations.

2017 KUCRL Learning Conference and SIMposium

TENTATIVE AGENDA

SIMposium

Tuesday, July 11

7:30 a.m.–8 a.m.	Registration
8 a.m.–9:30 a.m.	Welcome & General Session
9:45 a.m. - 11 a.m.	Breakout Sessions
11 a.m.–12:00 p.m.	Breakout Sessions
Noon–1 p.m.	Lunch (on your own)
1 p.m.– 2 p.m.	Breakout Sessions
2:15 p.m. - 3:45 p.m.	Breakout Sessions
4:00 p.m.–4:30 p.m.	Certificate Ceremony
4:30 p.m.–5:30 p.m.	Social

KUCRL Learning Conference

Wednesday, July 12

7:30 a.m.–8 a.m.	Registration
8 a.m. - 8:30 a.m.	Welcome
8:30 a.m. - 10 a.m.	Keynote: Yong Zhao
10:15 a.m.–11:45 a.m.	Panel & Concurrent Sessions
11:45 a.m. - 12:45 p.m.	Lunch (on your own)
12:45 p.m. - 2 p.m.	Keynote: Don Deshler
2:15 p.m.–3:45 p.m.	Panel & Concurrent Sessions
4 p.m.–5 p.m.	Concurrent Sessions

Thursday, July 13

8 a.m. - 8:30 a.m.	Welcome
8 a.m. - 9:30 a.m.	Kaleidoscope Sessions
9:45 a.m.–11 a.m.	Panel & Concurrent Sessions
11 a.m. - 12 p.m.	Lunch (on your own)
12 p.m. - 1:30 p.m.	Keynote: John Hattie
1:30 p.m.–3 p.m.	Panel & Concurrent Sessions
3:15 p.m.–4:15 p.m.	Concurrent Sessions
4:15 p.m. - 5:15 p.m.	Concurrent Sessions
	Poster Session

Friday, July 14

8 a.m.–9:30 a.m.	Innovators Provoke Session
9:45 a.m.–11 a.m.	Concurrent Sessions
11 a.m.–12 p.m.	Keynote: Jim Knight

Conference Session Descriptions

Panel Presentation & Discussion

Panelists will present rigorous research or research-based information that is pertinent to teaching, learning or leadership for all students. Participants will have the opportunity for questions during the session.

Poster Session

This session will showcase the why, how, and what of the identified Conference Topics such as research, teacher impact, student success stories, and/or innovations. Presenters will display a poster of their work and discuss content with participants circulating the poster hall.

Concurrent Sessions

Concurrent sessions include presentation of material about a specific topic or a demonstration with participant involvement in learning activities. Participants will have opportunities for interaction, questions and answers.

Kaleidoscope

Kaleidoscope sessions are small-group, informal discussions on an issue. Presenters will share research, classroom or professional development activities, innovations, and to get audience feedback on your research/ideas. Participants will have the opportunity to choose to hear four different presentations during the hour long session.

Innovators Provoke

This TED Talk like presentation is meant to highlight and share cutting edge ideas in education that have the potential to change the status quo in leading, learning and teaching practice and policy. Presenters share 1-2 slides within 5-minutes. There will be time for attendees to interact with the presenters at the close of the session.

Please check out the next page for more information on presenting at the conference.

SIM ONLINE RESOURCES

SIM Website
sim.kucrl.org

SIM Events
sim.kucrl.org/classes

SIMville
sim.kucrl.org/simville

Publication List
kucrl.org/research

Report your professional development <https://www.surveymonkey.com/r/Post-PDDataSubmissionSurvey>

Conference Proposals

2017 KUCRL Learning Conference & SIMposium | July 11-14, 2017

The Oread Hotel | Lawrence, Kansas

PROPOSAL SUBMISSION OPENS December 13, 2016
DEADLINE FOR SUBMISSION March 1, 2017

SIM^{POS}MIUM

Tuesday, July 11, 2017

If you would like to present a session at the Tuesday [SIMposium](#) specifically tailored for SIM Professional Developers, please provide a title, description (up to 150 words), and name of presenters to Mona Tipton at monatipton@ku.edu. Presenters will be notified by March 17, 2017. By submitting a proposal, presenters are providing consent for themselves and all other presenters on the proposal to be videotaped. Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Presenters who want to make handouts available for participants will be required to submit handouts electronically two weeks in advance of the conference. Handouts will be posted online for participants to download. Please contact monatipto@ku.edu with any questions.

Types of Presentations:

- Concurrent Sessions - 1.5 hr.
- Presentation during SIM Swap Meet Session - 1.25 hr.

The 2017 KUCRL Learning Conference

*What Research says about Leading,
Learning, & Teaching*

Lawrence, KS
July 12-14, 2017

July 12-14, 2017

The 2017 KUCRL Learning Conference will focus on the leadership skills that impact instructional change, the tools & strategies to teach ALL students how to learn, & the delivery of high impact instruction. We encourage proposals that address one or more of the following conference topics:

- LEADERSHIP
- LEARNING
- TEACHING

Types of Presentations:

- Concurrent Sessions - 1-1.5 hr.
- Innovators' Provoke - 1.5hr (each presenter has 5 min. for a TED talk like presentation)
- Kaleidoscope - 1 hr. (4 ten minute presentations)
- Panel Presentation & Discussion Sessions - 1.5 hr.
- Poster Session - 1 hr.

More information about types of proposals and submission requirements is posted on the [conference website](#).

2017 KUCRL Learning Conference and SIMposium

SIM Professional Developer Registration Form

July 11-14, 2017 • Oread Hotel • Lawrence, Kansas

In order to receive your SIM Update credit you must attend at least Tuesday (July 11) and Wednesday (July 12), but we hope you will be able to attend all 4 days. July 11th will be a SIM Network members-only day, with educators outside the SIM Network joining us July 12-14th. Your registration fee pays for all 4 days of this year's extended conference.

CONTACT INFORMATION

MAILING ADDRESS (SELECT ONE): ☐ HOME ☐ WORK

Name: _____

Address: _____

_____ Phone () _____

We email **important conference information**. Please print clearly an **email address** that you check regularly:

Alternate email: _____

Emergency contact name and phone number: _____

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$325** \$ _____

For registrations postmarked after June 11, 2017, add \$25 late fee. \$ _____

☐ **Strateworks Renewal (optional): \$50** \$ _____

Total enclosed: \$ _____

☐ **Check** (made payable to KUCRL) _____

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit-card receipt: _____

☐ **P.O. #** _____ Name of institution issuing P.O.: _____

Video Release: KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

Events and Materials: With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks and admission to the Social.

Cancellation Policy: If you cannot attend the conference, you must **notify KUCRL by July 1, 2017** to receive a full refund of your registration fee, minus \$25 processing fee. We will be unable to issue refunds after July 1, 2017.

Return Completed registration to:

KUCRL, Joseph R. Pearson Hall
1122 West Campus Rd., 7th Floor
Lawrence, KS 66045

Fax: 785.864.5728 **Email:** orderkucrl@ku.edu

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a vet-eran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785) 864-6414, 711 TTY.

Yes, Advanced Students Need Foundation Writing Support Too!

Throughout the year, at SIM Updates across the country, members of the Network share their SIM stories and experiences through poster or kaleidoscope sessions. Katie and Larissa shared the following story of their experiences in instructing high achieving students in the writing strategies in Minnesota at the 2016 Iowa Update.

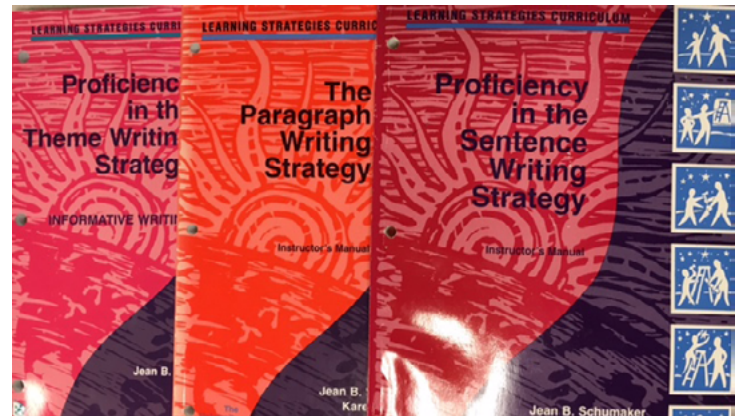
Katherine Green, LSPD (2014), St. Cloud, MN and
Larissa Bell, LSPD (2014), Princeton, MN

Students in advanced or accelerated courses carry a misconception based on their placement. That misconception is that they are excellent writers in every respect. Unfortunately, this is often a reflection of being well read rather than being well instructed in writing. Many students in these environments neither understand why their writing is good nor how to fix it when things go wrong, and educators can sometimes struggle with how to best help students clarify these confusions. The SIM Writing Strategies give our accelerated students the skills, knowledge, and vocabulary to truly understand their writing skills and develop them more effectively as professional writers.

In our classes each fall, students write an essay that is evaluated for grammar, ideas, and organization, and every year, the pre-test shows that discrepancies exist between what students are expected to know and what they do. Creative word choice and interesting connections exist in the students' writing and have likely have carried their writing so far, but significant work needs to happen with organization and support. In many cases, the students do not understand how to properly support and prove their ideas. Even at the basic level of grammar, students struggle with ideas of sentence organization and how to fix incomplete sentences. To address these issues, we bring students back to the foundational level of each writing stage.

Starting with the most basic level of sentence writing, students learn the academic vocabulary and knowledge needed to develop their overall writing skills. The *Sentence Writing Strategy* gives students a pathway towards advanced understanding of sentence structure and the tools to fix their own sentences when they go awry. Within a short time, these students are able to see how this understanding and skill can accelerate their own writing. Just knowing how compound, complex, and compound-complex sentences work helps to support students in making their writing sound more mature. This foundation of sentence structure lends itself nicely to the next strategy that we introduce to our students, the *Paragraph Writing Strategy*.

Many students entering our classes believe that three sentences are all that one needs when creating an effective paragraph. Organization usually includes a vague topic sentence and a brief summary of the point which does not provide a fully developed structure for their ideas at an



advanced level. The structure provided by the *Paragraph Writing Strategy* helps our students not only understand basic elements of structure, but also forces them to think more critically about the validity of their arguments and the effectiveness of the supports that they use. Indeed, the Lead-off and Follow-Up structure of the strategy allows them to visualize what strong supports looks like, and they are then more apt to apply support to their own points. In our classes, students include a minimum of three details in their paragraphs and at least two follow-ups. They check this during editing by highlighting their drafts to identify all of the organizational elements. Although this stage takes time, it is well worth it when considering theme writing.

With the support of both of the prior strategies, our students are able to quickly and almost seamlessly step into the *Theme Writing Strategy* used for writing essays. Again, it is organization that causes the most struggles for our students. This is somewhat cleared up by the paragraph writing, but students now need to further expand their thinking to encompass the larger connectivity of their ideas. The organizational format of the TOWER planning diagram guides our students in seeing the bigger picture to their topic. It additionally supports students in understanding the circular structure of theme writing with the consistent reconnection of the main ideas to the thesis and the more broad connection of the theme introductory option to the provocative statement at the end of the written piece.

Without fail, our advanced students become more accomplished and purposeful writers after learning how to use the SIM Writing Strategies for sentences, paragraphs, and themes. They now know the why and how of writing, and what is more, they can do it effectively! For our advanced students, it means that they get to progress past the misconception of "advanced" to deeper learning.

2018 SIM Awards Nominations

SIM Leadership Award

This is your opportunity to recognize a certified inservice or preservice professional developer for her/his outstanding contributions and efforts associated with SIM and the SIM Network. This award is for individuals who have shown leadership and excellent service to SIM by helping educators to become strategic teachers and consequently, aiding students to become strategic learners. Your nominee should be an *active* member in the SIM Network who regularly attends update conferences, subscribes to Stratenotes and shares knowledge with other members of the network via Stratenotes, SIMville, simtrainer-l, or presentations at national, regional or state conferences and who submits professional development reports to KUCRL.

SIM Administrative Leadership Award

This award is designed to honor a person who is associated with the SIM Professional Developers' Network and who serves in an administrative position in a school, school district or other educational support organization. The award recognizes individuals for outstanding leadership and contributions in promoting SIM and other research-based practices.

SIM Impact Award

The SIM Impact Award is presented to schools or school systems that have widely adopted many components of the Strategic Instruction Model throughout major segments of their entire school system and have carefully gathered 2 or more years of data related to their efforts.

Know someone outstanding? Nominate them today!

*Note: Nominations must be received by **October 15** for the following summer. Nominations received after October 15 will be considered the following year. More in depth information in support of the nomination will be sought from the nominee.*

DATE: _____

Nominee: _____

Award Nominated for: _____

Nominated by: _____

Reason for Nomination: _____



SIM PROFESSIONAL DEVELOPERS
2016–2017 SIM VIRTUAL CONFERENCE
Registration Form

Name: _____

School/District/Workplace: _____

Work Address: _____ Fax: _____

City: _____ State/Province: _____ ZIP: _____

Home Address: _____

City: _____ State/Province: _____ ZIP: _____

Phone (home): _____ (work): _____

Email address to be used for communication about this conference: _____

Choose your virtual conference session:

- ☐ **Winter:** Jan. 12–Feb. 13, 2017; webinar dates Feb. 15 & Feb. 16 **REGISTRATION DEADLINE: Jan. 4, 2017**
☐ **Spring:** Apr. 10–May 8, 2017; webinar dates May 10 & May 11 **REGISTRATION DEADLINE: March 29, 2017**

AMOUNT ENCLOSED:

- | | | |
|---|--------------|-----------------|
| <input type="checkbox"/> Registration: Streaming video option | \$425 (U.S.) | \$ _____ |
| <input type="checkbox"/> Registration: DVD option (must register by deadline to receive DVDs) | \$450 (U.S.) | \$ _____ |
| <input type="checkbox"/> Strateworks membership renewal (optional) | \$50 (U.S.) | \$ _____ |
| Total | | \$ _____ |

PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit card receipt: _____

☐ **P.O.** # _____ Name of institution issuing P.O.: _____

*Mail or fax completed form and your payment to
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd.
Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: orderkucrl@ku.edu*

Refund Policy: If you cannot participate in this conference, you must notify KUCRL by the following deadlines to receive a refund of your registration fee. There will be a cancellation fee of \$25 for all cancellations. We will be unable to issue refunds for cancellations received after January 4, 2017, for the virtual conference beginning Jan. 12, 2017, or after March 29, 2017 for the virtual conference beginning April 10, 2017. Please make a copy of this form for your records.

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SIM CALENDAR

January 31 - February 2, 2017

2017 Florida SIM Update Conference
Orlando, FL

March 7-8, 2017

2017 Southeast SIM Update Conference
Charleston, SC

June 21-22, 2017

Northeast SIM Update Conference
Elkton, MD

April 10 - May 8, 2017

2017 Spring Virtual SIM Conference
Online

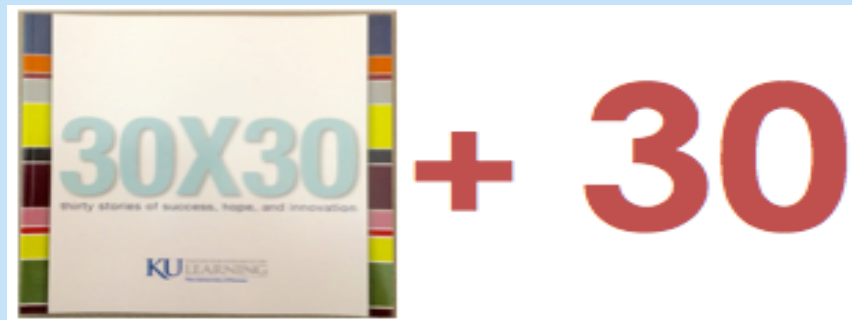
July 11-14, 2017

KUCRL Conference and SIMposium
Lawrence, KS

November 2-3, 2017

SIM x Southwest Update Conference
Astin, TX

For a complete list of SIM events, including those not coordinated by KUCRL, visit SIM.KUCRL.ORG/CLASSES LIST YOUR OPEN SESSIONS ON THE SIM CALENDAR: We are contacted by hundreds of educators each year who have heard about SIM or CLC and are looking for opportunities to learn more. Email information about your open sessions to monatipton@ku.edu to be included in the online SIM Events Calendar.



This summer's conference will be the 30th! To celebrate, we will be producing a second volume of 30 x 30, Thirty Stories of Success, Hope and Innovation, a book that we produced for the 30th anniversary of KUCRL in 2008 (check it out in SIMville). Do you have:

- A story of success, hope and/or innovation from your work?
- A story about the impact of SIM on a person, a school, or a district?
- A story about the success of a specific student or teacher, a person who is willing to be named and pictured?

We hope the 2017 30 x 30 will gather a variety of stories, the common denominator being the positive impact of SIM, success, hope and innovation. We are not asking for a huge writing commitment, these stories should be 600 words or less, and include a picture if possible. Share your SIM™ story for the Network's 30th Anniversary Conference in 2017.

Send your story, and a picture if you have it, to: SIMPD@ku.edu by February 20, 2017.

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STRATENOTES is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Stratenotes for the International Professional Development Network. Publication period 2016–2017; cost \$50.00. Permission to reproduce any or all parts of Stratenotes to support professional development activities is hereby given.

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