

Stratenotes

The University of Kansas Center for Research on Learning • January 2015 • Volume 23, Issue 4

2015 SIM Conference

July 15–17, 2015 • Lawrence, Kansas

Make plans now to attend the 2015 International SIM Conference this summer. Details and registration forms are inside this issue of *Stratenotes*.

Our keynote speaker this year will be Richard Culatta, director of the Office of Educational Technology at the U.S. Department of Education.

Culatta is a leader in the field of educational innovation. He has experience in K-12, higher education, and workplace learning environments. At the education department, his work focuses on using technology to create personalized learning experiences for all students and promoting increased connectivity to improve access to education and make college more affordable.

Culatta, a former Spanish teacher, was director of operations for the Rose Education Foundation and learning technologies advisor at Brigham Young University, where he was instrumental in redesigning the teacher preparation program at the McKay School of Education. He began working with educational technology at the University of Rhode Island, where he co-taught the university's first technology integration workshops for faculty. His previous work centered on using social media to create effective, large-scale distributed learning environments. He has a particular interest in games for learning, personalized learning, and open education. Before joining the education department, he served as education policy advisor to U.S. Senator Patty Murray.



Richard Culatta

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ONLINE ORDERING COMING SOON

For several months, we have been working to put in place an online ordering system that will allow active SIM Professional Developers to purchase materials at the click of a mouse. We are very close to having this system in place. Watch our website, <http://sim.kucrl.org>, for an announcement in the coming weeks.

Lapsed Strateworks membership? Renew now! Page 11

SIM
Strategic Instruction Model®

Call for Proposals

International SIM Conference • July 15–17, 2015

Oread Hotel • Lawrence, Kansas

We are soliciting proposals for presentations for the 2015 International SIM Conference. **The deadline for proposal submission is March 15, 2015.** Submit your proposal by emailing Mona Tipton at monatipton@ku.edu. Selected presenters will be notified by April 2, 2015. By submitting a proposal, presenters are providing consent for themselves and all other presenters on the proposal to be videotaped. Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Registration must be received by July 1, 2015.

Presenters who want to make handouts available for participants will be required to submit handouts electronically in advance of the conference. Handouts will be posted online for our participants to download.

QUESTIONS? If you have any questions about any part of this call for proposals, please contact Mona Tipton, monatipton@ku.edu.

Types of Proposals

Sessions: Presenters are invited to submit a proposal for a 1½- to 2-hour presentation on research, research-based tools, professional development activities, or other topic useful to SIM Professional Developers. Proposals should include the **name of the presentation, names of all presenters, and a short description (up to 150 words)**. KUCRL will provide an LCD projector, chart paper, and pens. If you need other equipment for your presentation, please include your request in your proposal.

Kaleidoscope Session: This session is your opportunity to share SIM research, classroom or professional development activities, innovations, successes, and more in short, small-group presentations on Friday morning. Kaleidoscope presentations will be eight minutes long and will be repeated three times. Presenters will be stationed at tables, and audience members will have the opportunity to choose to hear three different presentations. Kaleidoscope proposals should include the **title of the presentation and a short abstract (up to 75 words)** for use on the conference website. Presenters who want to use a laptop must provide their own. If you will require an electrical outlet, please include that request in your proposal. Note that if you want to provide a handout for this session, you must provide it as an electronic file. Handouts will be posted online for participants to download.

Poster Session: This session will showcase research or innovation in SIM. Proposals should include **the title of the poster and a short abstract (up to 75 words)** for use on the conference website. In addition, if applicable, include a short description of the evidence of any results. If you want to use a KUCRL trifold board or if you will require an electrical outlet, please include that request in your proposal. Participants who want to use a laptop must provide their own.

2015 INTERNATIONAL SIM CONFERENCE TENTATIVE AGENDA

Wednesday, July 15

7 a.m.–8 a.m.	Registration
8 a.m.–8:30 a.m.	Welcome
8:30 a.m.–9:45 a.m.	Keynote Richard Culatta
10 a.m.–11:45 a.m.	Breakout Sessions
Noon–1 p.m.	Lunch on your own
1 p.m.–3:45 p.m.	Breakout Sessions
4:00 p.m.–4:45 p.m.	Certificate Ceremony
4:45 p.m.–5:45 p.m.	Social

Thursday, July 16

7:30 a.m.–8:15 a.m.	Registration
8:15 a.m.–11:45 a.m.	Breakout Sessions
11:45 a.m.–1:45 p.m.	Lunch on your own
1:45 p.m.–3:15 p.m.	Breakout Sessions
3:15 p.m.–4:15 p.m.	Poster Session

Friday, July 17

8:30 a.m.–9:30 a.m.	Kaleidoscope
9:45 a.m.–11:15 a.m.	Breakout Sessions
11:15 a.m.–11:45 a.m.	Closing

SIM TUTOR LIST

We frequently receive calls from parents who ask how to access **Learning Strategies** for their children. To meet this need, we have developed a list of people who provide this type of service or would like to. Specifically, our list includes SIM Professional Developers (active, inactive, retired, retiring, thinking of retiring) or teachers recommended by professional developers who provide this type of service or would like to. **This is an opt-in list.** If you are interested in being included on the list, please go to

[www.surveymonkey.com/s/
SIM_Tutor_List](http://www.surveymonkey.com/s/SIM_Tutor_List)

to give us your information. When parents contact us, we will give them the names and preferred contact information for members of the SIM Tutor List who live nearby.

The University of Kansas
Center for Research on Learning
Joseph R. Pearson Hall
1122 West Campus Road, Room 521
Lawrence, KS 66045-3101
Main Office: 785.864.4780
Order Desk: 785.864.0617
Fax: 785.864.5728
E-mail: simpd@ku.edu

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Editor: Julie Tollefson

STRATENOTES is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Strateworks for the International Professional Development Network. Publication period 2014–2015; cost \$50.00. Permission to reproduce any or all parts of Stratenotes to support professional development activities is hereby given.

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SIM PROGRAMS FOR PRESERVICE EDUCATORS

CONTENT ENHANCEMENT ROUTINES FOR COLLEGE/UNIVERSITY CONTENT AND PRESERVICE EDUCATORS

May 27–29, 2015 • Lawrence, Kansas

\$975 early bird registration; \$1,000 after April 1, 2015

Would you like to organize and deliver your instruction in a way that...

- Surfaces the essential content and promotes critical/higher order thinking?
- Engages all learners in the content?
- Creates a learning partnership between you and your students?

Do you instruct future teacher educators who will need to...

- Teach in inclusive settings using evidence-based practices?
- Increase student learning and manipulation of essential subject matter content while improving comprehension?
- Increase students' long-term improvement of adolescent literacy skills?

Whether you seek ways to improve your own instruction or the instructional skills and practices of future educators you teach, this session is designed for you.

Materials

Routines for Planning and Leading Learning
Course Organizer Routine
Unit Organizer Routine

Routines for Teaching Concepts
Concept Mastery Routine

Routines for Exploring Text, Topics, and Details
Framing Routine
Question Exploration Routine

This three-day, hands-on class will challenge you to think deeply about what your students need to know as you explore methods for teaching academically diverse groups of students. Using your own course materials, you will learn how to select critical content, identify underlying relationships, and construct instructional devices that will help all students master the essential content of a course.

SIM LEARNING STRATEGIES FOR PRESERVICE EDUCATORS

May 27–29, 2015 • Lawrence, Kansas

\$975 early bird registration; \$1,000 after April 1, 2015

Are you looking for...

- Proven effective tools to share with your teacher education students?
- Tools to teach students how to learn and how to use what they have learned to solve problems and be successful?
- Tools to teach students how to write a variety of sentence types?
- Tools to teach students how to express themselves and engage with others more successfully?

This class will equip college/university educators in teacher education programs to share empirically validated Strategic Instruction Model™ (SIM) interventions with prospective teachers. SIM Learning Strategies, a comprehensive set of literacy tools designed to dramatically improve the learning and performance of adolescents, are used in more than 40,000 classrooms internationally. Completion of this session opens the door to SIM Learning Strategies for you, your teacher education students, and their future students struggling with literacy issues.

Materials

Reading/Acquisition Strategies
Paraphrasing Strategy
Word Identification Strategy
Inference Strategy

Expression Strategies
Proficiency in the Sentence Writing Strategy

Community Building
Focusing Together

This class will focus on the SIM Learning Strategies Curriculum theory and application. You will learn about the more than 30 years of research behind the principles and components of SIM and the Learning Strategies Curriculum and will meet key researchers and authors. You also will receive sample syllabi, books, and teaching resources that can be used to modify existing courses or construct new courses.

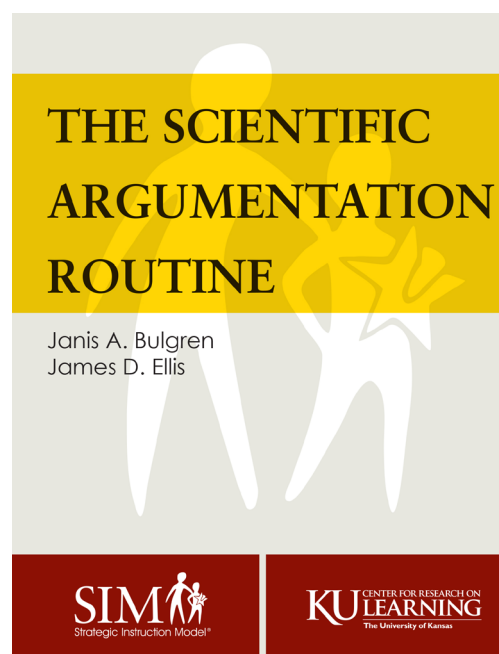
**MORE DETAILS AND REGISTRATION INFORMATION ARE AVAILABLE
IN THE SIM EVENTS SECTION OF THE SIM WEBSITE: <http://sim.kucrl.org>**

NEW SIM PRODUCTS

Introducing the newest manual in the Strategic Instruction Model™ lineup: the **Scientific Argumentation Routine**.

Science teachers can use this set of instructional methods to help students engage in higher-order reasoning associated with argumentation, or the act of making a claim and backing it up with evidence. Such higher-order reasoning is a critical skill for all students, one identified in many national education standards. The centerpiece of the routine is a visual device called the Scientific Argumentation Guide, used to graphically depict key elements involved in evaluating a claim.

The *Scientific Argumentation Routine* is available as an e-book from KUCRL. Professional development is not required to purchase this manual.



In addition to *Scientific Argumentation*, these SIM materials released in recent years also are available without professional development (order form on page 6):

Understanding Academic Language (Text Pattern Strategy) (2014, e-book)

Understanding Academic Language teaches students how authors of content area texts use academic language to convey meaning. The lessons outline the procedures for teaching the TEXT Strategy.

Teaching Cause and Effect (2014, e-book)

Teaching Cause and Effect contains a set of instructional methods that teachers can use to help students engage in higher-order reasoning, thinking about a relationship in which one thing either leads to another or results from another.

Listening and Note-Taking (2011, softcover)

Listening and Note-Taking is an easy-to-learn strategy that helps students identify and quickly capture important information during a lecture, sort main ideas and details as they write, and study their notes to earn the best test grades possible.

The EDIT Strategy (2011, softcover)

The *EDIT Strategy* enables students to find and correct errors on assignments created with a word processor. Students learn to enter their first draft into a word-processing program; perform a spell check; run through questions related to capitalization, overall appearance, punctuation, and substance of the paper; and make the needed corrections.

ORDER FORM

New SIM Materials



E-Books (pdf files)

Provide email address for e-book delivery: _____

- | | | |
|---|---------|----------|
| <input type="checkbox"/> Scientific Argumentation Routine (2015) | \$24.00 | \$ _____ |
| <input type="checkbox"/> Teaching Cause and Effect (2014) | \$24.00 | \$ _____ |
| <input type="checkbox"/> Understanding Academic Language
(Text Pattern Strategy) (2014) | \$26.00 | \$ _____ |

Softcover

- | | | |
|--|---------|----------|
| <input type="checkbox"/> EDIT Strategy (2010) | \$20.00 | \$ _____ |
| <input type="checkbox"/> Listening and Note-Taking (2011) | \$20.00 | \$ _____ |

Subtotal: \$ _____

Lawrence, KS sales tax* — 8.7%

* Only on orders shipped within Kansas

\$ _____

Federal Tax Identification Number: _____

Tax-Exempt Number: _____

Regular shipping/handling: 10% \$ _____

Minimum shipping: \$4.00 \$ _____

*There will be extra shipping charges
if expedited shipping is required.*

Extra shipping charges: \$ _____

Total: \$ _____

PAYMENT INFORMATION

- ☐ **Check** (made payable to KUCRL)
- ☐ **Credit card** (Visa/MasterCard/Discover) # _____
- Expiration date: _____ 3-digit security code (req.) _____
- ☐ Personal card OR ☐ Name of institution: _____
- Billing address (req.): _____
- Authorization signature: _____ Phone: _____
- Email for paid credit card receipt: _____
- ☐ **P.O. #** _____ Name of institution issuing P.O.: _____

*Mail or fax completed form and your payment to KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd,
Rm. 517, Lawrence, KS 66045-3101 • Fax: 785.864.5728 • Email: pmynsted@ku.edu*

SHIP TO:

REGISTER NOW: 2014–2015 SIM VIRTUAL CONFERENCE

Registration is open for the 2014–2015 SIM spring virtual conference:

- Spring Virtual Update: **April 13–May 10, 2014**, with a mandatory concluding webinar at 3 p.m. (Central) May 13 or 10 a.m. (Central) May 14. Registration deadline is April 6, 2015.

The webinars last about one hour. Attendance at one of the webinars is mandatory to receive update credit, so **please do not sign up for a virtual update if you are not able to attend one of the webinars.**

WHAT IS THE SIM VIRTUAL CONFERENCE?

The virtual conference is a way for you to receive credit for attending a SIM update without traveling to the international conference in Lawrence or one of the regional update conferences planned around the country. It does not replace face-to-face conferences, however. You may attend one virtual conference every four years, and you must attend at least one face-to-face conference between virtual conferences.

WHO MAY ATTEND A SIM VIRTUAL CONFERENCE?

The virtual conference is open only to SIM Professional Developers who have attended at least one face-to-face conference in the past. In addition, if you last attended a virtual conference, you must attend another face-to-face conference before registering for another virtual conference.

HOW WILL THE SIM VIRTUAL CONFERENCE WORK?

The content of the SIM Virtual Conference will be available as online streaming videos of sessions presented during the 2014 International SIM Conference. The conference featured keynote speaker **Cynthia Coburn**, professor in the School of Education and Social Policy at Northwestern University.

When the virtual conference begins, we will send you instructions for viewing the online videos as well as links to additional content, including handouts from the 2014 International SIM Conference, and instructions for completing the virtual conference. If you are unable to stream online videos, DVDs are available for an additional charge. If you choose the DVD option, we will send you additional information about your DVD choices.

You will be expected to watch videos of the keynote, five breakout sessions, and two general sessions (eight videos total), complete activities associated with each, and reflect on how you can use the information in your work. You must complete online evaluations and attend one of the mandatory concluding webinars before you receive credit for attending an update.

DOES THIS FULFILL THE REQUIREMENT TO ATTEND AN UPDATE EVERY TWO YEARS TO REMAIN AN ACTIVE MEMBER OF THE INTERNATIONAL PROFESSIONAL DEVELOPMENT NETWORK?

Yes, the SIM virtual conference fulfills your update requirement. Remember, to be considered active in the SIM Network, you must attend an update every two years *and* maintain a current *Strateworks* membership.

CAN I STOP ATTENDING FACE- TO-FACE CONFERENCES AND JUST COMPLETE MY UPDATES VIRTUALLY?

No. You may attend a virtual conference in lieu of a face-to-face conference every four years. In the interim, you must attend at least one face-to-face conference to maintain your active status within the network. In addition, you must have attended at least one face-to-face conference in the past before you can register for your first virtual conference.

HOW MUCH DOES THE VIRTUAL CONFERENCE COST?

The cost is \$400 for the streaming video option or \$425 if you opt to receive DVDs of the sessions. You will not have the travel and lodging costs associated with attending a face-to-face conference. See the registration form on page 8.



SIM PROFESSIONAL DEVELOPERS
2014–2015 SIM VIRTUAL CONFERENCE
Registration Form

Name: _____
School/District/Workplace _____
Work Address: _____ Fax: _____
City: _____ State/Province _____ ZIP: _____
Home Address: _____ Mailing Address: ☐ Home Address ☐ Work Address
City: _____ State/Province: _____ ZIP: _____
Phone (home) _____ (work) _____
Email address to be used for communication about this conference: _____

☐ **Spring:** April 13–May 10, 2015; webinar dates May 13 and May 14 **REGISTRATION DEADLINE: April 6, 2015**

AMOUNT ENCLOSED:

- ☐ **Registration: Streaming video option** **\$400 (U.S. funds)** \$ _____
☐ **Registration: DVD option** **\$425 (U.S. funds)** \$ _____
☐ **Strateworks membership renewal (optional)** **\$50** \$ _____
☐ *Check here to receive your Stratenotes newsletter by email (e-Stratenotes)*
- Total** \$ _____

PAYMENT INFORMATION

- ☐ **Check** (made payable to KUCRL)
☐ **Credit card** (Visa or MasterCard) # _____
Expiration date: _____ 3-digit security code (req.) _____
☐ Personal card OR ☐ Name of institution: _____
Billing address (req.): _____
Authorization signature: _____ Phone: _____
Email for paid credit card receipt: _____
☐ **P.O. #** _____ Name of institution issuing P.O.: _____

*Mail or fax completed form and your payment to
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd, Rm. 517,
Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu*

Refund Policy: If you cannot participate in this conference, you must notify KUCRL by the following deadline to receive a refund of your registration fee. **There will be a cancellation fee of \$25 for all cancellations.** We will be unable to issue refunds for cancellations received **after April 6, 2015, for the virtual conference beginning April 13, 2015.**

Please make a copy of this information for your records.

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785) 864-6414, 711 TTY.

2015 International SIM Conference

SIM Professional Developer Registration Form

July 15–17, 2015 • Oread Hotel • Lawrence, Kansas

CONTACT INFORMATION

MAILING ADDRESS (SELECT ONE): ☐ HOME ☐ WORK

Name: _____

Work Address: _____

_____ Phone () _____

Home Address: _____

_____ Phone () _____

We email **important conference information**. Please print clearly an **email address** that you check regularly: _____

Alternate email: _____

Emergency contact name and phone number: _____

REGISTRATION FEE

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$325** \$ _____

For registrations postmarked after June 15, 2015, add \$25 late fee. \$ _____

☐ **Strateworks Renewal (optional): \$50** \$ _____

☐ I want to receive *Stratenotes* by email (pdf)

Total enclosed: \$ _____

PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit-card receipt: _____

☐ **P.O. #** _____

Name of institution issuing P.O.: _____

CONTINUED ON NEXT PAGE

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CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? _____

☐ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ☐

Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

EVENTS & MATERIALS

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, and admission to the social.

HOTEL & TRANSPORTATION

Coming soon: Visit <http://sim.conference.kucrl.org> for more information about the conference, including hotel and transportation details.

CANCELLATION POLICY

If you cannot attend the conference, you must **notify KUCRL by July 2, 2015**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2015.

*Return completed registration to
KUCRL, Joseph R. Pearson Hall, 1122 West Campus
Rd, Rm. 517, Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu
Your receipt will be available at the conference.*

NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM Professional Developer sponsor. The registration fee is \$375 (\$25 late fee after June 15, 2015). **Space is limited. For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

Use the box at right to suggest topics for affinity group discussions or to make other suggestions related to the content of the conference.

FOLLOW US!

Facebook

<http://www.facebook.com/kucrl.sim>

Twitter

@StrateTweets

CONFERENCE REQUESTS

Suggestions for affinity group topics:

Other suggestions or requests:

STATERWORKS MEMBERSHIP RENEWAL 2014–2015: \$50

SEPTEMBER 1, 2014–AUGUST 31, 2015

Name: _____

Home Address: _____

City: _____ State: _____ ZIP: _____

Work Address: _____

City: _____ State: _____ ZIP: _____

Home Phone: _____ Work Phone: _____

Email address: _____

Alternate email address: _____

☐ Add me to SIMTRAINER-L, the email discussion list for SIM Professional Developers ☐ Yes ☐ No

Please check one: ☐ Professional Developer ☐ Not a Professional Developer
☐ Apprentice or Potential Professional Developer ☐ Other:

Please indicate where you prefer to receive mail (*Stratenotes* newsletter): ☐ Home ☐ Work

☐ Check here to receive the *Stratenotes* newsletter by email (*e-Stratenotes*) rather than paper mailing.

Please indicate whether you are interested in receiving referrals for independent professional development work when inquiries are received from schools in your area/state: ☐ Yes ☐ No Comments: _____

Strateworks membership includes:

- *Stratenotes*—a newsletter published nine times a year
- *Stratedirectory Online*—a searchable, web-based listing of SIM Professional Developers
- SIMTRAINER-L—an optional e-mail discussion list for SIM Professional Developers
- SIMville—a collection of resources on our website available to active SIM Professional Developers
- Stratepubs—two recent research articles distributed each winter

Regardless of when you begin or renew your membership, the *Strateworks* membership year begins in September and runs through August of the next year. Thus, if you renew your membership in December 2014, your membership is valid from September 2014 through August 2015. Back issues of all *Stratenotes* newsletters are available in the General Information section of SIMville.

PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit card receipt: _____

☐ **P.O. #** _____ Name of institution issuing P.O.: _____

Mail or fax completed form and your payment of **\$50** (U.S.)
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd, Rm. 517,
Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu

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SIM CALENDAR

February 5–6, 2015

West Region Update Conference
for SIM Professional Developers
Las Vegas

March 10–11, 2015

Southeast Update Conference for
SIM Professional Developers
Charleston, South Carolina

April 13–May 10, 2015

Spring Virtual Update Conference
for SIM Professional Developers
Mandatory one-hour webinar
May 13 or May 14

May 27–29, 2015

SIM Learning Strategies for
Preservice Educators
Lawrence, Kansas

May 27–29, 2015

SIM Content Enhancement
Routines for College/University
Content and Preservice
Educators
Lawrence, Kansas

June 25–26, 2015

Maryland Update for SIM
Professional Developers
Elkton, Maryland

July 15–17, 2015

International SIM Conference
Lawrence, Kansas

October 22–23, 2015

SIM x Southwest: August Update
for SIM Professional Developers
Austin, Texas

For a complete list of SIM events, including those not coordinated by KUCRL: **[HTTP://SIM.KUCRL.ORG/CLASSES](http://sim.kucrl.org/classes)**

LIST YOUR OPEN SESSIONS ON THE SIM CALENDAR: We are contacted by hundreds of educators each year who have heard about SIM or CLC and are looking for opportunities to learn more. Email information about your open sessions to monatipton@ku.edu and be included on the online SIM Events Calendar.

ADDRESS SERVICE REQUESTED

Lawrence, Kansas 66045-3101
1122 West Campus Road, Room 517

STRATENOTES Volume 23, Issue #4

The University of Kansas

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LEARNING

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