

Stratenotes

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Stratedirectory: Your online SIM network portal

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KUCRL

This month marks the five-year anniversary of KUCRL's online *Stratedirectory*. We thought it might be a good time to celebrate its success and remind you of all it has to offer.

Stratedirectory acts as an online space for you to connect with others. You can log in at any time to review and change your own profile; control how much—if any—of your personal information can be viewed by other professional developers; look up information about your colleagues; and keep us up to date whenever you move or change information. Additionally, you can navigate

through the information in *Stratedirectory* using the tabs that appear at the top of the page: Home, Directory, Profile, and Contacts.

The **Home** tab includes news, links, and reminders to help you quickly find out about new SIM offerings. We are currently featuring information about online reporting of SIM professional development sessions and publicizing your sessions on the SIM events calendar.

Use the **Directory** tab to look up other members in the SIM International Professional Developers Network. Basic and advanced search methods help you find what you need, with more features still to come. This is a fast and easy way to get in contact with other SIM members.

The screenshot shows the Stratedirectory website interface. At the top left is the SIM logo (Strategic Instruction Model) with a graphic of two people. To the right, the word "Stratedirectory" is displayed in a large, bold font. Below this, a tagline reads "An online publication of the University of Kansas Center for Research on Learning." and there are links for "Contact Support", "Log Out", and "Edit Login". A navigation bar contains four tabs: "Home", "Directory", "Profile", and "Contacts". A green notification box states "Signed in successfully." Below this, a welcome message says "Welcome Julie." and a headline reads "Professional Development Session Reporting Online". A sidebar on the right encourages users to "Explore the online SIM database" and use the "directory" tab to look up other members. At the bottom, a reminder says "Please remember to use our online system for submitting reports about professional development sessions you've conducted at:".

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The **Profile** tab takes you to your own *Stratedirectory* profile. Your profile consists of two types of information: information we control and information you control.

Information we control is pulled from our official records and includes:

- Your status (active or inactive)
- Conferences you've attended
- Current subscriptions (Strateworks, for example)
- Current SIM certifications

If you believe our records are incorrect, email simpd@ku.edu. Also note that this information, except your certifications, is visible only to you; others who look up information about you will not see this information when they visit your profile.

Information you control and can edit:

- Contact information: name, email address, phone number, mailing address, and links to your professional websites. You may list multiple mailing addresses and phone numbers, and you may choose to make any or all of them public by checking the "Make this address (or phone number) visible in Stratedirectory" box when you select to edit your profile information.
- Professional experience: your position title and listings of certification, licensure, and endorsements.
- Work experience. This section allows you to specify the professional categories that describe you

(middle school teacher, speech-language pathologist), student populations and settings with which you have experience, and the SIM interventions in which you are an expert.

- Profile photo of yourself. If you choose to include a photo, it must be professional. It also must be smaller than 5MB and formatted as a jpeg.
- SIMTRAINER-L email list status. You can choose whether to be part of this list on the bottom left side of the Profile page.

To make changes to any of this information, look for the Edit buttons next to each main category of information.

Finally, the most recent addition to *Stratedirectory* is the **Contacts**

tab, which is your personal page in which to store your favorite contacts. You can use this page as an address book to retrieve contact information quickly for those you reference often.

Your accurate information is important to help us match your expertise and experience to those who call seeking the assistance of a SIM Professional Developer.

We hope you'll take some time to explore *Stratedirectory* today, upload a photo of yourself, check out the news, update your contact information, or just see what all it has to offer. Thanks!

PROFESSIONAL DEVELOPMENT REPORTING

Submit your SIM professional development session reports electronically. Visit the following link:

<http://www.surveymonkey.com/s/PostPDDDataSubmissionSurvey>

We use the information we get from you for the *Stratenotes* newsletter, to help shape future offerings, and for other SIM-related projects. We look forward to hearing about all the great work you're doing in the field!

PRESERVICE: SPREAD THE WORD!

Our schedule of coming events includes two great offerings for preservice educators: SIM Learning Strategies for Preservice Educators and Content Enhancement Routines for College/University Content and Preservice Educators.

Classes will be **May 28–30, 2014.**

Tell your friends!

2014 International SIM Conference

July 16–18, 2014 • Lawrence, Kan.

Do you come for the food? No.

How about the heat and humidity that is July in Kansas? No. (No?)

The laugh-a-minute nonstop entertainment and frivolity? The chance to rub elbows with celebrities? No.

What the International SIM Conference has to offer is so much more enticing than any of those things: The opportunity to hone your professional development skills, deepen your understanding of the Strategic Instruction Model™ and school improvement issues, and make or renew friendships with like-minded individuals who are part of this crazy thing we call the SIM International Professional Development Network.

The 2014 conference will be July 16–18 in Lawrence, Kan., and plans are coming together. Mark your calendars and keep an eye on *Stratenotes*, where we'll announce conference details as we finalize them.

KEYNOTE ADDRESS

One detail that is final, and exciting, is that our keynote speaker will be Cynthia E. Coburn, professor at the School of Education and Social Policy, Northwestern University.

Coburn's 2003 piece, "Rethinking Scale: Moving Beyond Numbers to Deep and Lasting Change," resonates with us in that the issues she discusses are those with which we have wrestled in our efforts to get SIM into

the hands of students and teachers.

In the article, Coburn argues that definitions of scale that focus solely on counting the number of schools in which a reform has been implemented are insufficient. Instead, she proposes a definition consisting of four interrelated dimensions: depth, sustainability, spread, and shift in reform ownership.

In another recent piece, Coburn examined types of research-practice partnerships, potential struggles associated with partnerships, and ways to overcome such obstacles to foster successful, productive relationships in work toward education improvement.

Given her research history, Coburn's keynote address is sure to offer insightful and relevant ideas that we can apply to the challenges we meet in working with and within schools.

RELATED READING

- Coburn, C.E. (2003). Rethinking scale: Moving beyond numbers to deep and lasting change. *Educational Researcher*, 32(6), 3–12.
- Coburn, C.E., Penuel, W.R., & Geil, K.E. (2013). *Research-practice partnerships: A strategy for leveraging research for educational improvement in school districts*. William T. Grant Foundation, New York, NY.



Cynthia Coburn

TENTATIVE AGENDA

Registration begins at 7 a.m. on Wednesday, July 16, followed by a welcome at 8 a.m. and the keynote address at 8:30 a.m. Plans for the rest of the day include breakout sessions, lunch on your own, and the certificate ceremony before the day concludes with a social at 4:45 p.m.

Thursday's schedule includes a general session at 8:15 a.m. and breakout sessions throughout most of the rest of the day, ending with the poster session at 3:15 p.m.

Friday morning's schedule begins with the return of the popular kaleidoscope session, followed by a general session you won't want to miss, and wrapping up with a closing session from 11:30 a.m. to noon.

We're looking forward to seeing you in July!

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2014 International SIM Conference

SIM Professional Developer Registration Form

July 16–18, 2014 • Oread Hotel • Lawrence, Kan.

CONTACT INFORMATION

MAILING ADDRESS (SELECT ONE): ☐ HOME ☐ WORK

Name: _____

Work Address: _____

_____ Phone () _____

Home Address: _____

_____ Phone () _____

We email **important conference information**. Please print clearly an **email address** that you check regularly: _____

Alternate email: _____

Emergency contact name and phone number: _____

REGISTRATION FEE

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$300** \$ _____

For registrations postmarked after June 16, 2014, add \$25 late fee. \$ _____

☐ **Strateworks Renewal (optional): \$50** \$ _____

☐ I want to receive *Stratenotes* by email (pdf)

Total enclosed: \$ _____

PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit-card receipt: _____

☐ **P.O. #** _____

Name of institution issuing P.O.: _____

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CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? _____

☐ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ☐

Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

EVENTS & MATERIALS

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, and admission to the social.

HOTEL & TRANSPORTATION

Coming soon: Visit <http://sim.conference.kucrl.org> for more information about the conference, including hotel and transportation details.

CANCELLATION POLICY

If you cannot attend the conference, you must **notify KUCRL by July 2, 2014**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2014.

*Return completed registration to KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd, Rm. 517, Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu
Your receipt will be available at the conference.*

NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM Professional Developer sponsor. The registration fee is \$375 (\$25 late fee after June 16, 2013). **Space is limited. For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

FOLLOW US!

Facebook

<http://www.facebook.com/kucrl.sim>

Twitter

@StrateTweets

SIM & KUCRL Online Resources

www.kucrl.org

Strategic Instruction Model

<http://sim.kucrl.org>

Content Literacy Continuum

<http://clc.kucrl.org>

SIM Workshops and Updates

<http://sim.kucrl.org/classes>

KUCRL News

<http://www.kucrl.org/news>

Publication List

<http://www.kucrl.org/research>

KUCRL Divisions

Advanced Learning

Technologies

<http://www.altec.org>

Division of Adult Studies

<http://das.kucrl.org>

e-Learning Design Lab

<http://elearn.design.org>

Institute for Health and Disability Policy Studies

<http://health.kucrl.org>

Institute for Research on Adolescent Learning

<http://iral.kucrl.org>

Kansas Coaching Project

<http://instructionalcoach.org>

Professional Development Research Institute

<http://pdri.kucrl.org>

Transition Coalition

<http://transitioncoalition.org>

SIM CALENDAR

April 21–May 12, 2014

Virtual Update for SIM Professional Developers

May 28–30, 2014

SIM Learning Strategies for Preservice Educators
Lawrence, Kan.

May 28–30, 2014

Content Enhancement Routines for College/University Content and Preservice Educators
Lawrence, Kan.

June 9–10, 2014

Iowa Update

June 16–18, 2014

Meeting the Standards: SIM Writing Strategies and the Conventions
Lawrence, Kan.

June 16–20, 2014

SIM Learning Strategies Potential Professional Developers Institute
Holland, Mich.

June 16–20, 2014

SIM Content Enhancement Potential Professional Developers Institute
Holland, Mich.

June 18–20, 2014

SIM Writing Strategies: Meeting the Standards Including CCSS: Paragraphs and Themes
Lawrence, Kan.

June 23–27, 2014

SIM Content Enhancement Potential Professional Developers Institute
Litchfield, Conn.

June 23–27, 2014

SIM Learning Strategies Potential Professional Developers Institute
Pasadena, Calif.

June 23–27, 2014

SIM Content Enhancement Potential Professional Developers Institute
Pasadena, Calif.

July 16–18, 2014

International SIM Conference
Lawrence, Kan.

For a complete list of SIM events, including those not coordinated by KUCRL: [HTTP://SIM.KURL.ORG/CLASSES](http://sim.kurl.org/classes)

LIST YOUR OPEN SESSIONS ON THE SIM CALENDAR: We are contacted by hundreds of educators each year who have heard about SIM or CLC and are looking for opportunities to learn more. Email information about your open sessions to monatipton@ku.edu and be included on the online SIM Events Calendar.

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