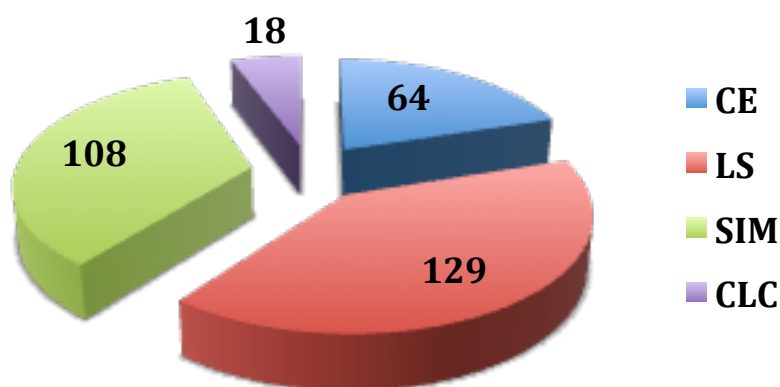


## SIM Stats 2013

Thanks to all SIM Professional Developers who submitted reports of professional development sessions during 2013. Your reports help us understand the state of the Strategic Instruction Model™ across the country and around the world. This issue of *Stratenotes* presents a snapshot based on SIM reports submitted January–December, 2013.

Thanks to Peony Allen, who tracks all of the information you submit.

### Overviews Presented



Of the 404 sessions reported in 2013, Florida took top honors for number of sessions reported by state or region with 85, followed by Virginia (66) and Texas (45). This compares to 2012 reports for Virginia (90), Florida (49), and Georgia (38). In addition to sessions within the United States, SIM Professional Developers presented SIM sessions in China (3) and Canada, Colombia, and Israel (1 each). See page 3 for a complete list.

**SIM Professional Developers presented strategies and routines 534 times in 2013. The top five were *Fundamentals in the Sentence Writing Strategy* (81), *Proficiency in the Sentence Writing Strategy* (72), *Unit Organizer Routine* (46), *Framing Routine* (33), and *Paraphrasing Strategy* (32). See the complete list on page 2.**

### CONTENTS

**2014 International SIM Conference:** Tentative schedule, 4 • Registration form, 5 • Call for proposals, 7  
Virtual conference, 7 • 2013 conference video, 9

534

Total Strategy and Routine Sessions Reported in 2013

|  |                                       |
|--|---------------------------------------|
| Fundamentals<br>in the Sentence Writing<br>Strategy — 81 | Concept Anchoring Routine — 4         |
| Proficiency<br>in the Sentence Writing<br>Strategy — 72  | FIRST-Letter Mnemonic<br>Strategy — 4 |
| Unit Organizer Routine — 46                              | Recall Enhancement<br>Routine — 4     |
| Framing Routine — 33                                     | SCORE Skills — 4                      |
| Paraphrasing Strategy — 32                               | Strategic Tutoring — 4                |
| Fundamentals of Summarizing<br>and Paraphrasing — 27     | Possible Selves — 3                   |
| Paragraph Writing Strategy — 26                          | Visual Imagery Strategy — 3           |
| Inference Strategy — 22                                  | Assignment Completion<br>Strategy — 2 |
| Vocabulary LINCing Routine — 21                          | Self-Advocacy Strategy — 2            |
| Question Exploration<br>Routine — 19                     | SLANT — 2                             |
| Word Mapping Strategy — 18                               | Strategic Math Series — 2             |
| Concept Mastery Routine — 17                             | Word ID Strategy — 2                  |
| Course Organizer Routine — 17                            | EDIT Strategy — 1                     |
| LINCS Vocabulary Strategy — 11                           | Essay Test-Taking Strategy — 1        |
| Test-Taking Strategy — 9                                 | Focusing Together — 1                 |
| ORDER Routine — 8  | Lesson Organizer Routine — 1          |
| Listening and Note-Taking — 7                            | Organizing Together — 1               |
| Self-Questioning Strategy — 7                            | Paired Associates Strategy — 1        |
| Concept Comparison Routine — 5                           | Quality Assignment Routine — 1        |
| Error Monitoring Strategy — 5                            | Smarter Connections — 1               |
| Clarifying Routine — 4                                   | Survey Routine — 1                    |
|  | Teamwork Strategy — 1                 |
|  | Theme Writing Strategy — 1            |

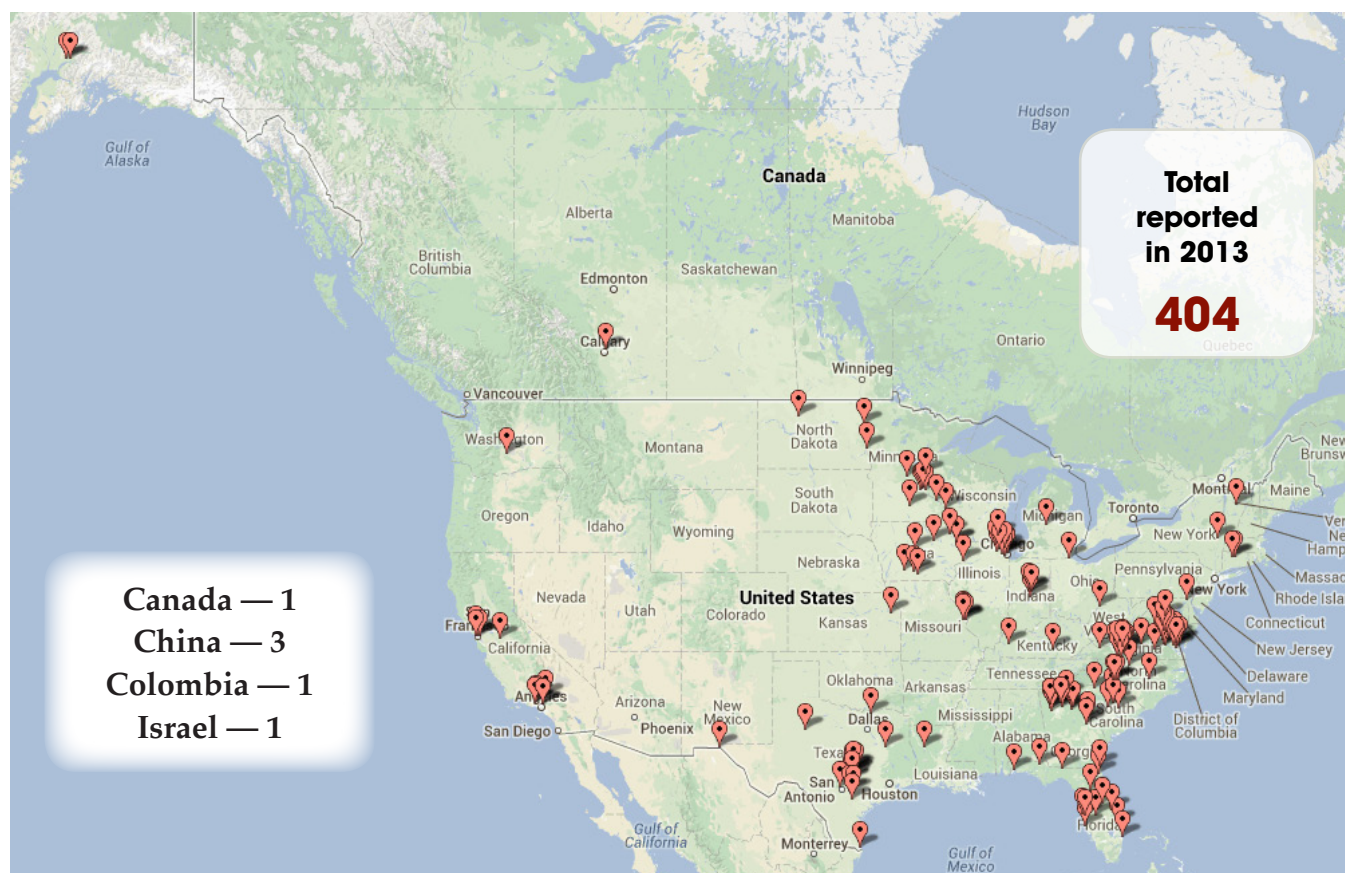
## PROFESSIONAL DEVELOPMENT REPORTING

Submit your SIM professional development session reports electronically. Visit the following link:

[http://www.surveymonkey.com/s/  
PostPDDataSubmissionSurvey](http://www.surveymonkey.com/s/PostPDDataSubmissionSurvey)

## Sessions Reported by State/Country

|                 |                     |                     |
|-----------------|---------------------|---------------------|
| Alaska — 2      | Kentucky — 3        | Ohio — 1            |
| California — 13 | Louisiana — 1       | South Carolina — 10 |
| Connecticut — 3 | Maryland — 5        | Texas — 45          |
| Florida — 85    | Michigan — 4        | Vermont — 1         |
| Georgia — 27    | Minnesota — 19      | Virginia — 66       |
| Illinois — 15   | Missouri — 31       | Washington — 6      |
| Indiana — 4     | New York — 2        | West Virginia — 2   |
| Iowa — 25       | North Carolina — 18 | Wisconsin — 4       |
| Kansas — 1      | North Dakota — 5    |                     |



The University of Kansas  
Center for Research on Learning  
Joseph R. Pearson Hall  
1122 West Campus Road, Room 521  
Lawrence, KS 66045-3101  
Main Office: 785.864.4780  
Order Desk: 785.864.0617  
Fax: 785.864.5728  
E-mail: [simpd@ku.edu](mailto:simpd@ku.edu)

Contributors:  
Donald D. Deshler | Patricia Graner |  
Mona Tipton | Peony Allen

Communications Director: Julie Tollefson

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# 2014 International SIM Conference

July 16–18, 2014 • Lawrence, Kan.

Do you come for the food? No.

How about the heat and humidity that is July in Kansas? No. (No?)

The laugh-a-minute nonstop entertainment and frivolity? The chance to rub elbows with celebrities? No.

What the International SIM Conference has to offer is so much more enticing than any of those things: The opportunity to hone your professional development skills, deepen your understanding of the Strategic Instruction Model™ and school improvement issues, and make or renew friendships with like-minded individuals who are part of this crazy thing we call the SIM International Professional Development Network.

The 2014 conference will be July 16–18 in Lawrence, Kan., and plans are starting to come together. Mark your calendars and keep an eye on *Stratenotes*, where we'll announce conference details as we finalize them.

## KEYNOTE ADDRESS

One detail that is final, and exciting, is that our keynote speaker will be Cynthia E. Coburn, professor at the School of Education and Social Policy, Northwestern University.

Coburn's 2003 piece, "Rethinking Scale: Moving Beyond Numbers to Deep and Lasting Change," resonates with us in that the issues she discusses are those with which we have wrestled in our efforts to get SIM into the hands of students and teachers.

In the article, Coburn argues that definitions of scale that focus solely on counting the number of schools in which a reform has been implemented are insufficient. Instead, she proposes a definition consisting of



**Cynthia Coburn**

four interrelated dimensions: depth, sustainability, spread, and shift in reform ownership.

In another recent piece, Coburn examined types of research-practice partnerships, potential struggles associated with partnerships, and ways to overcome such obstacles to foster successful, productive relationships in work toward education improvement.

Given her research history, Coburn's keynote address is sure to offer insightful and relevant ideas that we can apply to the challenges we meet in working with and within schools.

## RELATED READING

- Coburn, C.E. (2003). Rethinking scale: Moving beyond numbers to deep and lasting change. *Educational Researcher*, 32(6), 3–12.
- Coburn, C.E., Penuel, W.R., & Geil, K.E. (2013). *Research-practice partnerships: A strategy for leveraging research for educational improvement in school districts*. William T. Grant Foundation, New York, NY.

## TENTATIVE AGENDA

### Wednesday, July 16

- 7 a.m.–8 a.m.  
Registration
- 8 a.m.–8:30 a.m.  
Welcome
- 8:30 a.m.–9:45 a.m.  
Keynote  
Cynthia Coburn
- 10 a.m.–11:45 a.m.  
Breakout Sessions
- 11:45–1 p.m.  
Lunch on your own
- 1 p.m.–3:45 p.m.  
Breakout Sessions
- 4 p.m.–4:45 p.m.  
Certificate Ceremony
- 4:45 p.m.–5:45 p.m.  
Social

### Thursday, July 17

- 7:30 a.m.–8:15 a.m.  
Registration
- 8:15 a.m.–10 a.m.  
General Session
- 10:15 a.m.–11:45 a.m.  
Breakout Sessions
- 11:45 a.m.–1:45 p.m.  
Lunch on your own
- 1:45 p.m.–3:15 p.m.  
Breakout Sessions
- 3:15 p.m.–4:15 p.m.  
Poster Session

### Friday, July 18

- 8:30 a.m.–9:30 a.m.  
Kaleidoscope
- 9:45 a.m.–11:15 a.m.  
General Session
- 11:30 a.m.–Noon  
Closing

# 2014 International SIM Conference

## SIM Professional Developer Registration Form

July 16–18, 2014 • Oread Hotel • Lawrence, Kan.

### CONTACT INFORMATION

**MAILING ADDRESS (SELECT ONE):**    ☐ HOME    ☐ WORK

**Name:** \_\_\_\_\_

**Work Address:** \_\_\_\_\_

\_\_\_\_\_ Phone (    ) \_\_\_\_\_

**Home Address:** \_\_\_\_\_

\_\_\_\_\_ Phone (    ) \_\_\_\_\_

We email **important conference information**. Please print clearly an **email address** that you check regularly: \_\_\_\_\_

Alternate email: \_\_\_\_\_

Emergency contact name and phone number: \_\_\_\_\_

### REGISTRATION FEE

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$300**    \$ \_\_\_\_\_

For registrations postmarked after June 16, 2014, add \$25 late fee.    \$ \_\_\_\_\_

☐ **Strateworks Renewal (optional): \$50**    \$ \_\_\_\_\_

☐ I want to receive *Stratenotes* by email (pdf)

**Total enclosed:**    \$ \_\_\_\_\_

### PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # \_\_\_\_\_

Expiration date: \_\_\_\_\_ 3-digit security code (req.) \_\_\_\_\_

☐ Personal card    OR    ☐ Name of institution: \_\_\_\_\_

Billing address (req.): \_\_\_\_\_

Authorization signature: \_\_\_\_\_ Phone: \_\_\_\_\_

Email for paid credit-card receipt: \_\_\_\_\_

☐ **P.O. #** \_\_\_\_\_

Name of institution issuing P.O.: \_\_\_\_\_

### CONTINUED ON NEXT PAGE

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## CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? \_\_\_\_\_

☐ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ☐

### Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

### EVENTS & MATERIALS

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, and admission to the social.

### HOTEL & TRANSPORTATION

Coming soon: Visit <http://sim.conference.kucrl.org> for more information about the conference, including hotel and transportation details.

### CANCELLATION POLICY

If you cannot attend the conference, you must **notify KUCRL by July 2, 2014**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2014.

*Return completed registration to  
KUCRL, Joseph R. Pearson Hall, 1122 West Campus  
Rd, Rm. 517, Lawrence, KS 66045-3101  
Fax: 785.864.5728 • Email: [pmynsted@ku.edu](mailto:pmynsted@ku.edu)  
Your receipt will be available at the conference.*

## NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM Professional Developer sponsor. The registration fee is \$375 (\$25 late fee after June 16, 2013). **Space is limited. For registration forms and more information, contact Patty Graner ([pgraner@ku.edu](mailto:pgraner@ku.edu)) or Mona Tipton ([monatipton@ku.edu](mailto:monatipton@ku.edu)).**

# SIM EVENTS CALENDAR: AN INVITATION

Are you holding SIM Learning Strategies or Content Enhancement Routine sessions that are open to public registration (allow attendees from outside of the school or district)?

Are you presenting a session about SIM or CLC at a conference or seminar open to public registration?

We are contacted by hundreds of educators each year who have heard about SIM Learning Strategies, Content Enhancement Routines, or the Content Literacy Continuum and are looking for opportunities to learn. In the past, we have responded with contact information for active SIM Professional Developers located near the person making the inquiry, and

they contacted those professional developers to see whether opportunities were available. This is awfully cumbersome! We are very excited to start spreading the word about learning opportunities in a more direct way.

We invite you to let us know about these opportunities so we can post them on our SIM Events calendar and on our SIM Facebook page.

Submit details about these events to [simpd@ku.edu](mailto:simpd@ku.edu). To be listed on the calendar, you must submit the following information:

1. Name of event. This could be the strategy or routine or the title of the presentation you are present-

ing and the name of the conference.

2. All dates of the event (if there are follow up days, include those).
3. City and state where the event will occur.
4. Who to contact for more information or to register/enroll/sign up for the event, including email, phone number, and event website, if there is one.

Please contact me with questions, and start sending information about your SIM events today!

Mona Tipton, 785.864.0626  
[monatipton@ku.edu](mailto:monatipton@ku.edu)

# Call for Proposals

International SIM Conference • July 16–18, 2014

Oread Hotel • Lawrence, Kan.

We are soliciting proposals for presentations for the 2014 International SIM Conference. **The deadline for proposal submission is March 15, 2014.** Submit your proposal by emailing Mona Tipton at [monatipton@ku.edu](mailto:monatipton@ku.edu). Selected presenters will be notified by April 2, 2014. By submitting a proposal, presenters are providing consent for themselves and all other presenters on the proposal to be videotaped. Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Registration must be received by July 1, 2014.

Presenters who want to make handouts available for participants will be required to submit handouts electronically in advance of the conference. Handouts will be posted online for our participants to download.

**QUESTIONS?** If you have any questions about any part of this call for proposals, please contact Mona Tipton, [monatipton@ku.edu](mailto:monatipton@ku.edu).

## Types of Proposals

**Book Reports:** Presenters will report on books selected by the Center that are relevant to SIM professional development work. Presenters have the option of presenting during the Kaleidoscope Session (see information below) or the Poster Session. These reports are designed to present key points and whet the audience's appetite to read the book. Each presenter will create a bookmark handout summarizing key points using a template provided by KUCRL.

**Kaleidoscope Session:** This session is your opportunity to share SIM research, classroom or professional development activities, innovations, successes, and more in short, small-group presentations on Friday morning. Kaleidoscope presentations will be eight minutes long and will be repeated three times. Presenters will be stationed at tables, and audience members will have the opportunity to choose to hear three different presentations. Kaleidoscope proposals

should include the **title of the presentation** and a **short abstract (up to 75 words)** for use on the conference website. Presenters who want to use a laptop must provide their own. If you will require an electrical outlet, please include that request in your proposal. Note that if you want to provide a handout for this session, you must provide it as an electronic file. Handouts will be posted online for participants to download.

**Poster Session:** This session will showcase research or innovation in SIM. Proposals should include **the title of the poster** and a **short abstract (up to 75 words)** for use on the conference website. In addition, if applicable, include a short description of the evidence of any results. If you want to use a KUCRL trifold board or if you will require an electrical outlet, please include that request in your proposal. Participants who want to use a laptop must provide their own.

## 2013–2014

### SIM Virtual Conference

Registration is open for the 2013–2014 SIM virtual conference spring session, scheduled for **April 21–May 12, 2014**, with a mandatory concluding webinar at 4 p.m. (Central) May 14 or 10 a.m. May 15. Registration deadline is April 11, 2014.

Attendance at one of the webinars is mandatory to receive update credit, so **please do not sign up for a virtual update if you are not able to attend one of the webinars.**

#### WHAT IS THE SIM VIRTUAL CONFERENCE?

The virtual conference is a way for you to receive credit for attending a SIM update without traveling to the international conference or one of the regional update conferences. It does not replace face-to-face conferences, however. You may attend one virtual conference every four years, and you must attend at least one face-to-face conference between virtual conferences.

#### HOW MUCH DOES THE VIRTUAL CONFERENCE COST?

The cost is \$400 for the streaming video option or \$425 if you opt to receive DVDs of the sessions. You will not have the travel and lodging costs associated with attending a face-to-face conference. See the registration form on page 8.

**See the October issue of *StrateNotes* for complete information about the 2013–2014 SIM Virtual Conference.**



SIM PROFESSIONAL DEVELOPERS  
**2013-2014 SIM VIRTUAL CONFERENCE**  
**Registration Form**

Name: \_\_\_\_\_  
School/District/Workplace \_\_\_\_\_  
Work Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP: \_\_\_\_\_  
Home Address: \_\_\_\_\_ Mailing Address: ☐ Home Address ☐ Work Address  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone (home) \_\_\_\_\_ (work) \_\_\_\_\_  
Email address to be used for communication about this conference: \_\_\_\_\_

**Choose your virtual conference session:**

☐ **Spring:** April 21–May 12, 2014; webinar dates May 14 and May 15 **REGISTRATION DEADLINE: April 11, 2014**

**AMOUNT ENCLOSED:**

- ☐ **Registration: Streaming video option** **\$400 (U.S. funds)** \$ \_\_\_\_\_  
☐ **Registration: DVD option** **\$425 (U.S. funds)** \$ \_\_\_\_\_  
☐ **Strateworks membership renewal (optional)** **\$50** \$ \_\_\_\_\_  
☐ *Check here to receive your Stratenotes newsletter by email (e-Stratenotes)*
- Total** \$ \_\_\_\_\_

**PAYMENT INFORMATION**

- ☐ **Check** (made payable to KUCRL)  
☐ **Credit card** (Visa or MasterCard) # \_\_\_\_\_  
Expiration date: \_\_\_\_\_ 3-digit security code (req.) \_\_\_\_\_  
☐ Personal card OR ☐ Name of institution: \_\_\_\_\_  
Billing address (req.): \_\_\_\_\_  
Authorization signature: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email for paid credit card receipt: \_\_\_\_\_  
☐ **P.O. #** \_\_\_\_\_ Name of institution issuing P.O.: \_\_\_\_\_

*Mail or fax completed form and your payment to  
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd, Rm. 517,  
Lawrence, KS 66045-3101  
Fax: 785.864.5728 • Email: pmynsted@ku.edu*

**Refund Policy:** If you cannot participate in this conference, you must notify KUCRL no later than 14 days before the starting date to receive a refund of your registration fee. **There will be a cancellation fee of \$25 for all cancellations.** We will be unable to issue refunds for cancellations received **after April 7, 2014, for the virtual conference beginning April 21, 2014.**

**Please make a copy of this information for your records.**

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## 2013 SIM International Conference Video All Access Pass - \$50

**For one \$50** fee, you will be able to access video of all available 2013 SIM Conference sessions and all available conference handouts! You will receive access instructions by email, so please supply an email address that will not filter out emails from us as spam or junk. Sessions include:

- Conference Keynote Address: School Practices that Matter Most for High School and College Readiness - Elaine Allensworth
- Keynote Follow-up: Success in Improving Ninth Grade Transition Performance - Elaine Allensworth
- STRAND: Is it Professional Development or is it Training? - Patty Graner, Devona Dunekack
- STRAND: We've Got Standards! Content Enhancement and the Common Core - Jan Bulgren, Keith Ben-Hanania Lenz
- STRAND: Writing Strategies: What Do We Have and What's the Works? - Jean Schumaker, Bev Colombo
- A Multi-Media CD Program for Teaching Paragraph Writing - Jean Schumaker
- Course builder in GISTv2 - Keith Ben-Hanania Lenz
- Don't Write Your Name in Red: Ten Design Mistakes I've Made (So You Don't Have To) - David Gnojek
- High Impact Instruction and SIM - Jim Knight
- IES Report on the CLC - Don Deshler, Patty Graner, Mike Hock
- If You're Appy and You Know it! - Jana Craig Hare, Amber Rowland
- Lions & Tigers & Bears, Oh My! CCSS, CER, & Embedded Assessments - Keith Ben-Hanania Lenz, Vicki Ricketts
- Power of Protocols - Cathy Spriggs
- RTI and the Strategic Writing Program: Latest Understandings and Results - Suzanne Robinson, Jean Schumaker, Bev Colombo
- SIM for Higher Education- Michael Faggella-Luby, Monica Harris, Nanette Fritschmann
- Specialty Frames for Teaching Vocabulary - Ed Ellis
- The Cause and Effect Routine - Jan Bulgren
- The Text Pattern Strategy - Frances Ihle, Margie Motzel
- Top 10 (When it comes to Data) - Sue Woodruff
- Using Video Within Professional Learning - Jim Knight

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### PAYMENT METHOD

☐ **Make check payable to KUCRL**

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☐ **Credit Card # (VISA or MasterCard)** \_\_\_\_\_

**3-digit security code (required):** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

☐ **Personal Card** or ☐ **Name of Institution:** \_\_\_\_\_

**Billing Address (required):** \_\_\_\_\_

**Signature Authorization:** \_\_\_\_\_

**Email for paid credit card receipt:** \_\_\_\_\_ **Contact Phone:** \_\_\_\_\_

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to KUCRL, Joseph R. Pearson Hall,  
1122 West Campus Rd., Rm. 517  
Lawrence, KS 66045-3101  
Fax: 785.864.5728 Phone: 785.864.0626

# SIM CALENDAR

## April 21–May 12, 2014

Virtual Update for SIM Professional Developers

## May 28–30, 2014

SIM Learning Strategies for Preservice Educators  
Lawrence, Kan.

## May 28–30, 2014

Content Enhancement Routines for College/University Content and Preservice Educators  
Lawrence, Kan.

## June 9–10, 2014

Iowa Update

## June 16–18, 2014

Meeting the Standards: SIM Writing Strategies and the Conventions  
Lawrence, Kan.

## June 16–20, 2014

SIM Learning Strategies Potential Professional Developers Institute  
Holland, Mich.

## June 16–20, 2014

SIM Content Enhancement Potential Professional Developers Institute  
Holland, Mich.

## June 18–20, 2014

SIM Writing Strategies: Meeting the Standards Including CCSS: Paragraphs and Themes  
Lawrence, Kan.

## June 23–27, 2014

SIM Content Enhancement Potential Professional Developers Institute  
Litchfield, Conn.

## June 23–27, 2014

SIM Learning Strategies Potential Professional Developers Institute  
Pasadena, Calif.

## June 23–27, 2014

SIM Content Enhancement Potential Professional Developers Institute  
Pasadena, Calif.

## July 16–18, 2014

International SIM Conference  
Lawrence, Kan.

For a complete list of SIM events, including those not coordinated by KUCRL: [HTTP://SIM.KURL.ORG/CLASSES](http://sim.kurl.org/classes)

**LIST YOUR OPEN SESSIONS ON THE SIM CALENDAR:** We are contacted by hundreds of educators each year who have heard about SIM or CLC and are looking for opportunities to learn more. Email information about your open sessions to [monatipton@ku.edu](mailto:monatipton@ku.edu) and be included on the online SIM Events Calendar.

## ADDRESS SERVICE REQUESTED

Lawrence, Kansas 66045-3101  
1122 West Campus Road, Room 517  
Joseph R. Pearson Hall

## STRATENOTES Volume 22, Issue #4

The University of Kansas

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LEARNING

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