

# Stratenotes

The University of Kansas Center for Research on Learning • January 2014 • Volume 22, Issue 3

## Conference Time!

July 16–18, 2014 • Lawrence, Kan.

### *KUCRL Staff*

Do you come for the food? No.

How about the heat and humidity that is July in Kansas? No. (No?)

The laugh-a-minute nonstop entertainment and frivolity? The chance to rub elbows with celebrities? No.

What the International SIM Conference has to offer is so much more enticing than any of those things: The opportunity to hone your professional development skills, deepen your understanding of the Strategic Instruction Model and school improvement issues, and make or renew friendships with like-minded individuals who are part of this crazy thing we call the SIM International Professional Development Network.

The 2014 conference will be July 16–18 in Lawrence, Kan., and plans are starting to come together. Mark your calendars and keep an eye on *Stratenotes*, where we'll announce conference details as we finalize them.

### KEYNOTE ADDRESS

One detail that is final, and exciting, is that our keynote speaker will be Cynthia E. Coburn, professor at the School of Education and Social Policy,

Northwestern University.

Coburn's 2003 piece, "Rethinking Scale: Moving Beyond Numbers to Deep and Lasting Change," resonates with us in that the issues she discusses are those with which we have wrestled in our efforts to get SIM into the hands of students and teachers.

In the article, Coburn argues that definitions of scale that focus solely on counting the number of schools in which a reform has been implemented are insufficient. Instead, she proposes a definition consisting of four interrelated dimensions:

*Depth*—"reforms must effect deep and consequential change in classroom practice"

*Sustainability*—"the distribution and adoption of an innovation are only significant if its use can be sustained in original and even subsequent schools"

*Spread*—"Rather than thinking of spread solely in terms of expanding outward to more and more schools and classrooms, this emphasis on the normative highlights the potential to spread reform-related

norms and pedagogical principles *within* a classroom, school, and district."

*Shift in reform ownership*—"Ownership over the reform must shift so that it is no longer an 'external' reform, controlled by a reformer, but rather becomes an 'internal' reform with authority for the reform held by districts, schools, and teachers who have the capacity to sustain, spread, and deepen reform principles themselves."

In another recent piece, Coburn examined types of research-practice



Cynthia Coburn

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**SIM**  
Strategic Instruction Model®

partnerships, potential struggles associated with partnerships, and ways to overcome such obstacles to foster successful, productive relationships in work toward education improvement.

Given her research history, Coburn's keynote address is sure to offer insightful and relevant ideas that we can apply to the challenges we meet in working with and within schools.

## RELATED READING

Coburn, C.E. (2003). Rethinking scale: Moving beyond numbers to deep and lasting change. *Educational Researcher*, 32(6), 3–12.

Coburn, C.E., Penuel, W.R., & Geil, K.E. (2013). Research-practice partnerships: A strategy for leveraging research for educational improvement in school districts. William T. Grant Foundation, New York, NY.

## TENTATIVE AGENDA

### Wednesday, July 16

- 7 a.m.–8 a.m. Registration
- 8 a.m.–8:30 a.m. Welcome
- 8:30 a.m.–9:45 a.m. Keynote  
Cynthia Coburn
- 10 a.m.–11:45 a.m. Breakout Sessions
- Noon–1 p.m. Lunch on your own
- 1 p.m.–3:30 p.m. Strands
- 3:45 p.m.–4:30 p.m. Certificate Ceremony
- 4:30 p.m.–5:30 p.m. Social

### Thursday, July 17

- 7:30 a.m.–8:15 a.m. Registration
- 8:15 a.m.–9:45 a.m. Breakout Sessions
- 10 a.m.–11:30 a.m. Breakout Sessions
- 11:30 a.m.–1:30 p.m. Lunch on your own
- 1:30 p.m.–4 p.m. Strands
- 4 p.m.–4:45 p.m. Poster Session

### Friday, July 18

- 8:30 a.m.–9:30 a.m. Breakout Sessions
- 9:45 a.m.–10:15 a.m. Kaleidoscope
- 10:30 a.m.–11:30 a.m. Breakout Sessions
- 11:30 a.m.–Noon Closing

## SIM & KUCRL Online Resources

[www.kucrl.org](http://www.kucrl.org)

### Strategic Instruction Model

<http://sim.kucrl.org>

### Content Literacy Continuum

<http://clc.kucrl.org>

### SIM Workshops and Updates

<http://sim.kucrl.org/classes>

### KUCRL News

<http://www.kucrl.org/news>

### Publication List

<http://www.kucrl.org/research>

### KUCRL Divisions

#### Advanced Learning Technologies

<http://www.altec.org>

#### Division of Adult Studies

<http://das.kucrl.org>

#### e-Learning Design Lab

<http://elearn.design.org>

#### Institute for Health and Disability Policy Studies

<http://health.kucrl.org>

#### Institute for Research on Adolescent Learning

<http://iral.kucrl.org>

#### Kansas Coaching Project

<http://instructionalcoach.org>

#### Professional Development Research Institute

<http://pdri.kucrl.org>

#### Transition Coalition

<http://transitioncoalition.org>

# Call for Proposals

International SIM Conference • July 16–18, 2014

Oread Hotel • Lawrence, Kan.

We are soliciting proposals for presentations for the 2014 International SIM Conference. **The deadline for proposal submission is March 15, 2014.** Submit your proposal by emailing Mona Tipton at [monatipton@ku.edu](mailto:monatipton@ku.edu). Selected presenters will be notified by April 2, 2014. By submitting a proposal, presenters are providing consent for themselves and all other presenters on the proposal to be videotaped. Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Registration must be received by July 1, 2014.

Presenters who want to make handouts available for participants will be required to submit handouts electronically in advance of the conference. Handouts will be posted online for our participants to download.

**QUESTIONS?** If you have any questions about any part of this call for proposals, please contact Mona Tipton, [monatipton@ku.edu](mailto:monatipton@ku.edu).

## Types of Proposals

**Book Reports:** Presenters will report on books selected by the Center that are relevant to SIM professional development work. Presenters have the option of presenting during the Kaleidoscope Session (see information below) or the Poster Session. These reports are designed to present key points and whet the audience's appetite to read the book. Each presenter will create a bookmark handout summarizing key points using a template provided by KUCRL.

**Kaleidoscope Session:** This session is your opportunity to share SIM research, classroom or professional development activities, innovations,

successes, and more in short, small-group presentations on Friday morning. Kaleidoscope presentations will be eight minutes long and will be repeated three times. Presenters will be stationed at tables, and audience members will have the opportunity to choose to hear three different presentations. Kaleidoscope proposals should include the **title of the presentation** and a **short abstract (up to 75 words)** for use on the conference website. Presenters who want to use a laptop must provide their own. If you will require an electrical outlet, please include that request in your proposal. Note that if you want to provide a handout for this session,

you must provide it as an electronic file. Handouts will be posted online for participants to download.

**Poster Session:** This session will showcase research or innovation in SIM. Proposals should include the **title of the poster** and a **short abstract (up to 75 words)** for use on the conference website. In addition, if applicable, include a short description of the evidence of any results. If you want to use a KUCRL trifold board or if you will require an electrical outlet, please include that request in your proposal. Participants who want to use a laptop must provide their own.

The University of Kansas  
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# 2013–2014 SIM Virtual Conference

Registration is open for the 2013–2014 SIM virtual conference. The first of two virtual conferences just concluded, but registration is still open for the Spring Virtual Update.

- Spring Virtual Update: **April 21–May 12, 2014**, with a mandatory concluding webinar at 4 p.m. (Central) May 14 or 10 a.m. May 15. Registration deadline is April 11, 2014.

The webinars last about one hour. Attendance at one of the webinars is mandatory to receive update credit, so **please do not sign up for a virtual update if you are not able to attend one of the webinars.**

## WHAT IS THE SIM VIRTUAL CONFERENCE?

The virtual conference is a way for you to receive credit for attending a SIM update without traveling to the international conference in Lawrence of one of the regional update conferences planned around the country. It does not replace face-to-face conferences, however. You may attend one virtual conference every four years, and you must attend at least one face-to-face conference between virtual conferences.

## WHO MAY ATTEND A SIM VIRTUAL CONFERENCE?

The virtual conference is open only to SIM Professional Developers who have attended at least one face-to-face conference in the past. In addition, if you last attended a virtual conference, you must attend a face-to-face conference before registering for another virtual conference.

## HOW WILL THE SIM VIRTUAL CONFERENCE WORK?

The content of the SIM Virtual Conference will be available as online streaming videos of sessions presented during the 2013 International SIM Conference in July. The conference featured keynote speaker Elaine Allensworth, interim executive director of the University of Chicago Consortium on Chicago School Research.

When the virtual conference begins, we will send you instructions for viewing the online videos as well as links to additional content, including handouts from the 2013 International SIM Conference, and instructions for completing the virtual conference. If you are unable to stream online videos, DVDs are available for an additional charge. If you choose the DVD option, we will send you additional information about your DVD choices.

See the registration form on page 8.

You will be expected to watch videos of the keynote, four sessions, and two strands (seven videos total), complete activities associated with each, and reflect on how you can use the information in your work. You must complete an online evaluation and attend one of the mandatory concluding webinars before you receive credit for attending an update.

## DOES THIS FULFILL THE REQUIREMENT TO ATTEND AN UPDATE EVERY TWO YEARS TO REMAIN AN ACTIVE MEMBER OF THE INTERNATIONAL PROFESSIONAL DEVELOPMENT NETWORK?

Yes, the SIM virtual conference fulfills your update requirement. Remember, to be considered active in the SIM Network, you must attend an update every two years and maintain a current Strateworks membership. If you need to renew your membership, you may use the optional renewal line on the virtual conference registration form on page 8 or complete the Strateworks renewal form on page 7.

## CAN I STOP ATTENDING FACE-TO-FACE CONFERENCES AND JUST COMPLETE MY UPDATES VIRTUALLY?

No. You may attend a virtual conference every four years. In the interim, you must attend at least one face-to-face conference to maintain your active status within the network. In addition, you must have attended at least one face-to-face conference in the past before you can register for your first virtual conference.

## HOW MUCH DOES THE VIRTUAL CONFERENCE COST?

The cost is \$400 for the streaming video option or \$425 if you opt to receive DVDs of the sessions. You will not have the travel and lodging costs associated with attending a face-to-face conference. See the registration form on page 8.

# 2014 International SIM Conference

## SIM Professional Developer Registration Form

July 16–18, 2014 • Oread Hotel • Lawrence, Kan.

### CONTACT INFORMATION

**MAILING ADDRESS (SELECT ONE):**    ☐ HOME    ☐ WORK

**Name:** \_\_\_\_\_

**Work Address:** \_\_\_\_\_

\_\_\_\_\_ Phone (    ) \_\_\_\_\_

**Home Address:** \_\_\_\_\_

\_\_\_\_\_ Phone (    ) \_\_\_\_\_

We email **important conference information**. Please print clearly an **email address** that you check regularly: \_\_\_\_\_

Alternate email: \_\_\_\_\_

Emergency contact name and phone number: \_\_\_\_\_

### REGISTRATION FEE

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$300**    \$ \_\_\_\_\_

For registrations postmarked after June 16, 2014, add \$25 late fee.    \$ \_\_\_\_\_

☐ **Strateworks Renewal (optional): \$50**    \$ \_\_\_\_\_

☐ I want to receive *Stratenotes* by email (pdf)

**Total enclosed:**    \$ \_\_\_\_\_

### PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # \_\_\_\_\_

Expiration date: \_\_\_\_\_ 3-digit security code (req.) \_\_\_\_\_

☐ Personal card    OR    ☐ Name of institution: \_\_\_\_\_

Billing address (req.): \_\_\_\_\_

Authorization signature: \_\_\_\_\_ Phone: \_\_\_\_\_

Email for paid credit-card receipt: \_\_\_\_\_

☐ **P.O. #** \_\_\_\_\_

Name of institution issuing P.O.: \_\_\_\_\_

### CONTINUED ON NEXT PAGE

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## CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? \_\_\_\_\_

☐ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ☐

### Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

### EVENTS & MATERIALS

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, and admission to the social.

### HOTEL & TRANSPORTATION

Coming soon: Visit <http://sim.conference.kucrl.org> for more information about the conference, including hotel and transportation details.

### CANCELLATION POLICY

If you cannot attend the conference, you must **notify KUCRL by July 2, 2014**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2014.

*Return completed registration to  
KUCRL, Joseph R. Pearson Hall, 1122 West Campus  
Rd, Rm. 517, Lawrence, KS 66045-3101  
Fax: 785.864.5728 • Email: [pmynsted@ku.edu](mailto:pmynsted@ku.edu)  
Your receipt will be available at the conference.*

## NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM Professional Developer sponsor. The registration fee is \$375 (\$25 late fee after June 16, 2013). **Space is limited. For registration forms and more information, contact Patty Graner ([pgraner@ku.edu](mailto:pgraner@ku.edu)) or Mona Tipton ([monatipton@ku.edu](mailto:monatipton@ku.edu)).**

## NEW SIM TUTOR LIST

We frequently receive calls from parents who ask how to access **Learning Strategies** for their children. To meet this need, we are developing a list of people who provide this type of service or would like to. Specifically, our list will include SIM Professional Developers (active, inactive, retired, retiring, thinking of retiring) or teachers that professional developers would recommend who provide this type of service or would like to. **This is an opt-in list.** If you are interested in being included on the list, please go to

[http://www.surveymonkey.com/  
s/SIM\\_Tutor\\_List](http://www.surveymonkey.com/s/SIM_Tutor_List)

to give us your information.

When parents contact us, we will give them the names and preferred contact information for members of the SIM Tutor List who live nearby.

## FOLLOW US!

### Facebook

<http://www.facebook.com/kucrl.sim>

### Twitter

@StrateTweets

## STRATEWORKS MEMBERSHIP RENEWAL 2013–2014: \$50

SEPTEMBER 1, 2013–AUGUST 31, 2014

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Alternate email address: \_\_\_\_\_

☐ Add me to SIMTRAINER-L, the email discussion list for SIM Professional Developers ☐ Yes ☐ No

Please check one: ☐ Professional Developer ☐ Not a Professional Developer  
☐ Apprentice or Potential Professional Developer ☐ Other:

Please indicate where you prefer to receive mail (*Stratenotes* newsletter): ☐ Home ☐ Work  
☐ Check here to receive the *Stratenotes* newsletter by email (*e-Stratenotes*) rather than paper mailing.

Please indicate whether you are interested in receiving referrals for independent professional development work when inquiries are received from schools in your area/state: ☐ Yes ☐ No Comments: \_\_\_\_\_

### Strateworks membership includes:

- *Stratenotes*—a newsletter published nine times a year
- *Stratedirectory Online*—a searchable, web-based listing of SIM Professional Developers
- SIMTRAINER-L—an optional e-mail discussion list for SIM Professional Developers
- SIMville—a collection of resources on our website available to active SIM Professional Developers
- Stratepubs—two recent research articles distributed each winter

Regardless of when you begin or renew your membership, the *Strateworks* membership year begins in September and runs through August of the next year. Thus, if you renew your membership in December 2013, your membership is valid from September 2013 through August 2014. Back issues of all *Stratenotes* newsletters are available in the General Information section of SIMville.

### PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # \_\_\_\_\_

Expiration date: \_\_\_\_\_ 3-digit security code (req.) \_\_\_\_\_

☐ Personal card OR ☐ Name of institution: \_\_\_\_\_

Billing address (req.): \_\_\_\_\_

Authorization signature: \_\_\_\_\_ Phone: \_\_\_\_\_

Email for paid credit card receipt: \_\_\_\_\_

☐ **P.O. #** \_\_\_\_\_ Name of institution issuing P.O.: \_\_\_\_\_

Mail or fax completed form and your payment of **\$50** (U.S.)  
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SIM PROFESSIONAL DEVELOPERS  
**2013-2014 SIM VIRTUAL CONFERENCE**  
**Registration Form**

Name: \_\_\_\_\_  
School/District/Workplace \_\_\_\_\_  
Work Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP: \_\_\_\_\_  
Home Address: \_\_\_\_\_ Mailing Address: ☐ Home Address ☐ Work Address  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone (home) \_\_\_\_\_ (work) \_\_\_\_\_  
Email address to be used for communication about this conference: \_\_\_\_\_

**Choose your virtual conference session:**

☐ **Spring:** April 21–May 12, 2014; webinar dates May 14 and May 15 **REGISTRATION DEADLINE: April 11, 2014**

**AMOUNT ENCLOSED:**

- ☐ **Registration: Streaming video option** **\$400 (U.S. funds)** \$ \_\_\_\_\_  
☐ **Registration: DVD option** **\$425 (U.S. funds)** \$ \_\_\_\_\_  
☐ **Strateworks membership renewal (optional)** **\$50** \$ \_\_\_\_\_  
☐ Check here to receive your Stratenotes newsletter by email (e-Stratenotes)  
**Total** \$ \_\_\_\_\_

**PAYMENT INFORMATION**

- ☐ **Check** (made payable to KUCRL)  
☐ **Credit card** (Visa or MasterCard) # \_\_\_\_\_  
Expiration date: \_\_\_\_\_ 3-digit security code (req.) \_\_\_\_\_  
☐ Personal card OR ☐ Name of institution: \_\_\_\_\_  
Billing address (req.): \_\_\_\_\_  
Authorization signature: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email for paid credit card receipt: \_\_\_\_\_  
☐ **P.O. #** \_\_\_\_\_ Name of institution issuing P.O.: \_\_\_\_\_

*Mail or fax completed form and your payment to  
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd, Rm. 517,  
Lawrence, KS 66045-3101  
Fax: 785.864.5728 • Email: pmynsted@ku.edu*

**Refund Policy:** If you cannot participate in this conference, you must notify KUCRL no later than 14 days before the starting date to receive a refund of your registration fee. **There will be a cancellation fee of \$25 for all cancellations.** We will be unable to issue refunds for cancellations received **after April 7, 2014, for the virtual conference beginning April 21, 2014.**

**Please make a copy of this information for your records.**

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## 2013 SIM International Conference Video All Access Pass - \$50

**For one \$50** fee, you will be able to access video of all available 2013 SIM Conference sessions and all available conference handouts! You will receive access instructions by email, so please supply an email address that will not filter out emails from us as spam or junk. Sessions include:

- Conference Keynote Address: School Practices that Matter Most for High School and College Readiness - Elaine Allensworth
- Keynote Follow-up: Success in Improving Ninth Grade Transition Performance - Elaine Allensworth
- STRAND: Is it Professional Development or is it Training? - Patty Graner, Devona Dunekack
- STRAND: We've Got Standards! Content Enhancement and the Common Core - Jan Bulgren, Keith Ben-Hanania Lenz
- STRAND: Writing Strategies: What Do We Have and What's the Works? - Jean Schumaker, Bev Colombo
- A Multi-Media CD Program for Teaching Paragraph Writing - Jean Schumaker
- Course builder in GISTv2 - Keith Ben-Hanania Lenz
- Don't Write Your Name in Red: Ten Design Mistakes I've Made (So You Don't Have To) - David Gnojek
- High Impact Instruction and SIM - Jim Knight
- IES Report on the CLC - Don Deshler, Patty Graner, Mike Hock
- If You're Appy and You Know it! - Jana Craig Hare, Amber Rowland
- Lions & Tigers & Bears, Oh My! CCSS, CER, & Embedded Assessments - Keith Ben-Hanania Lenz, Vicki Ricketts
- Power of Protocols - Cathy Spriggs
- RTI and the Strategic Writing Program: Latest Understandings and Results - Suzanne Robinson, Jean Schumaker, Bev Colombo
- SIM for Higher Education- Michael Faggella-Luby, Monica Harris, Nanette Fritschmann
- Specialty Frames for Teaching Vocabulary - Ed Ellis
- The Cause and Effect Routine - Jan Bulgren
- The Text Pattern Strategy - Frances Ihle, Margie Motzel
- Top 10 (When it comes to Data) - Sue Woodruff
- Using Video Within Professional Learning - Jim Knight

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### PAYMENT METHOD

☐ **Make check payable to KUCRL**

☐ **PO#** \_\_\_\_\_ **Institute issuing PO:** \_\_\_\_\_

☐ **Credit Card # (VISA or MasterCard)** \_\_\_\_\_

**3-digit security code (required):** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

☐ **Personal Card or** ☐ **Name of Institution:** \_\_\_\_\_

**Billing Address (required):** \_\_\_\_\_

**Signature Authorization:** \_\_\_\_\_

**Email for paid credit card receipt:** \_\_\_\_\_ **Contact Phone:** \_\_\_\_\_

Mail or fax completed registration  
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1122 West Campus Rd., Rm. 517  
Lawrence, KS 66045-3101  
Fax: 785.864.5728 Phone: 785.864.0626

# SIM CALENDAR

## Feb. 25–26, 2014

Southeast Update Conference  
for SIM Professional Developers  
Charleston, S.C.

## April 21–May 12, 2014

Virtual Update for SIM Professional  
Developers

## May 28–30, 2014

SIM Learning Strategies for  
Preservice Educators  
Lawrence, Kan.

## May 28–30, 2014

Content Enhancement Routines  
for College/University Content  
and Preservice Educators  
Lawrence, Kan.

## June 9–10, 2014

Iowa Update

## June 16–18, 2014

Meeting the Standards: SIM  
Writing Strategies and the  
Conventions  
Lawrence, Kan.

## June 16–20, 2014

SIM Learning Strategies Potential  
Professional Developers Institute  
Holland, Mich.

## June 16–20, 2014

SIM Content Enhancement  
Potential Professional Developers  
Institute  
Holland, Mich.

## June 18–20, 2014

SIM Writing Strategies: Meeting  
the Standards Including CCSS:  
Paragraphs and Themes  
Lawrence, Kan.

## June 23–27, 2014

SIM Content Enhancement  
Potential Professional Developers  
Institute  
Litchfield, Conn.

## June 23–27, 2014

SIM Learning Strategies Potential  
Professional Developers Institute  
Pasadena, Calif.

## June 23–27, 2014

SIM Content Enhancement  
Potential Professional Developers  
Institute  
Pasadena, Calif.

## July 16–18, 2014

International SIM Conference  
Lawrence, Kan.

For a complete list of SIM events, including those not coordinated by KUCRL: [HTTP://SIM.KURL.ORG/CLASSES](http://sim.kurl.org/classes)

**LIST YOUR OPEN SESSIONS ON THE SIM CALENDAR:** We are contacted by hundreds of educators each year who have heard about SIM or CLC and are looking for opportunities to learn more. Email information about your open sessions to [monatipton@ku.edu](mailto:monatipton@ku.edu) and be included on the online SIM Events Calendar.

## ADDRESS SERVICE REQUESTED

Lawrence, Kansas 66045-3101  
1122 West Campus Road, Room 517  
Joseph R. Pearson Hall

## STRATENOTES Volume 22, Issue #3

The University of Kansas

**KU**  
CENTER FOR RESEARCH ON  
LEARNING

Presorted First  
Class  
U.S. Postage  
PAID  
Lawrence, KS