Stratenotes

http://sim.kucrl.org

It's a new era for the Strategic Instruction Model. With the recent launch of http://sim.kucrl.org, we have carved an online niche of its own for SIM. Until now, SIM has been one part of the much bigger KUCRL site. The new site lays a flexible foundation for growth and extends the SIM brand online. But don't worry—SIM may have its own online digs, but in the physical world, it is still firmly based at KUCRL.

Our goals in developing the site were to make it easy for visitors to learn about SIM and to give you a robust, informative site to support your professional development activities. The site builds on the information available in the SIM overview, Learning Strategies, and Content Enhancement Routines brochures but combines and presents it in different ways to reach specific audiences.

We designed the site to speak directly to three main groups who are key to the successful growth of SIM: classroom teachers, administrators, and parents. We developed SIM introductions for each group, and we expect that with time, we will add more resources that target the specific needs of each audience. Eventually, for example, we would like to create comprehensive question-and-answer sections for each that address the most frequent queries we receive. Your suggestions, based on questions you encounter in your work, would greatly increase the usefulness and relevance of these FAQs.

We envision that the site will have the most current information about SIM. Because it is online, we will be able to update it much more frequently than we do our printed brochures. We encourage you to link to it when you publicize your professional development sessions and make sure your participants know about the resources available to them through the site.

In addition to the basic information about SIM and individual interventions, two features of the site may be of particular interest to your professional development participants:
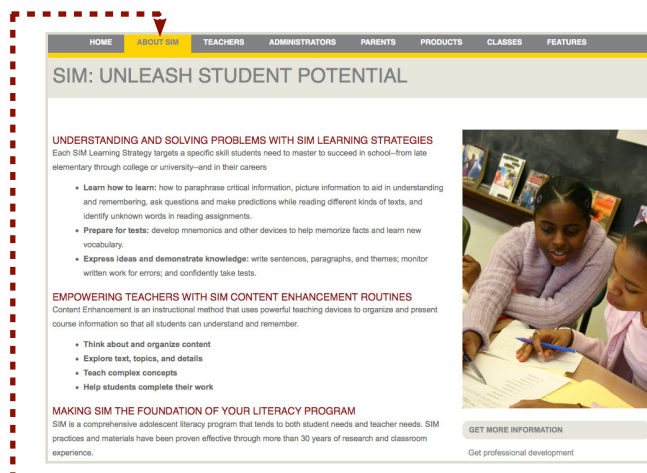
- The Classes section includes a listing of SIM events that accept registrations from participants outside of the school or district.
- Interested individuals may add their email addresses to the SIM mailing list using the option at the bottom of each web page.

The SIM site is part of a package of new resources that support your SIM work. The other resources are the SIM Tutor List (see page 3) and the events calendar listing (see description in the Classes section of this article).

KEY WEBSITE SECTIONS
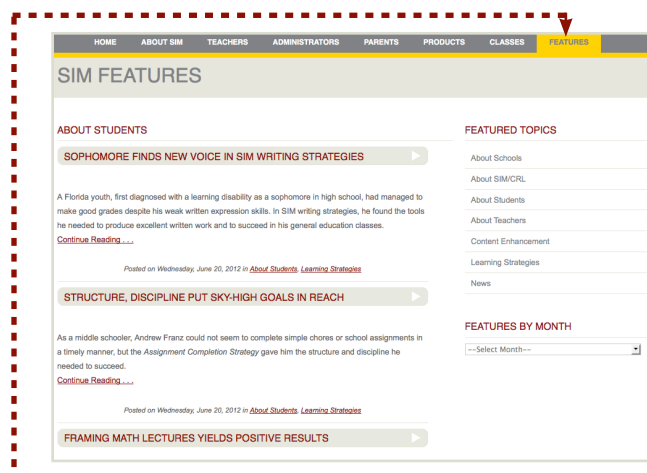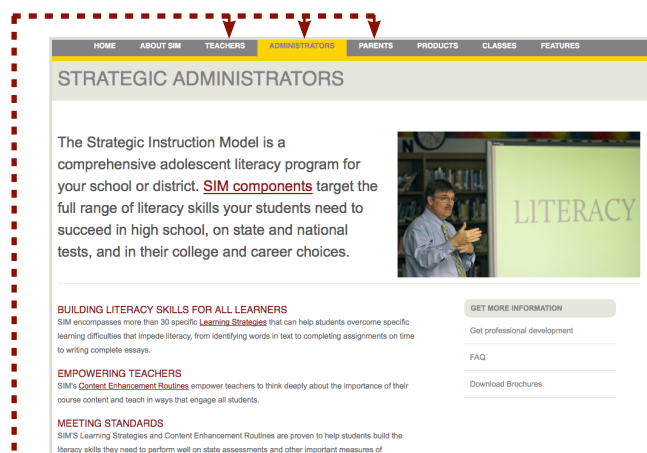

About SIM

This section gives a broad overview of the Strategic Instruction Model with links to more information about Learning Strategies, Content Enhancement Routines, how to get professional development, and frequently asked questions.
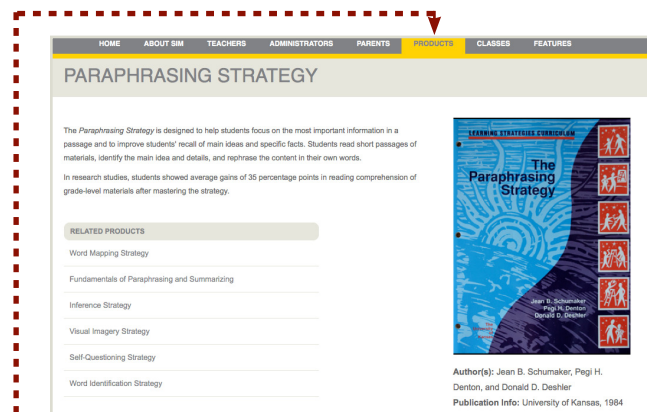

Audiences

SIM for Teachers, **SIM for Administrators**, and **SIM for Parents**: These sections introduce each audience to SIM and SIM interventions. They also feature stories of SIM successes, including interviews with administrators, teachers, students, and parents who are strong supporters of SIM.
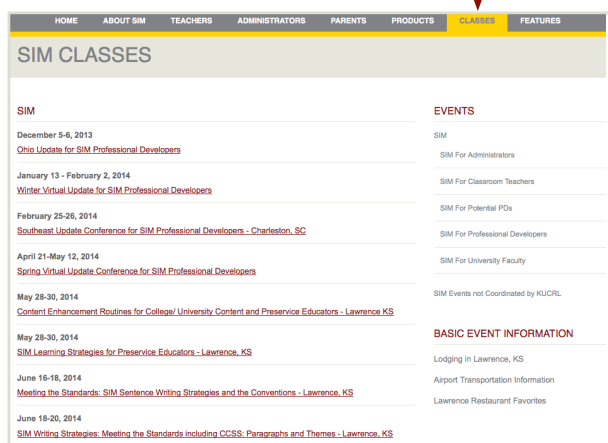
Features

SIM success stories are collected in the **Features** section of the site. You can sort stories by topic (about schools, about SIM/CRL, about students, about teachers, and so on). These brief interviews with parents, teachers, and students highlight the many ways SIM has made a difference in the lives of struggling learners. Check this section for inspiring stories. If you have a story—or several—you would like to add to this collection, please let us know. We will work with you to add your story to the site.

Products

We have developed separate pages for each Content Enhancement Routine and Learning Strategy, organized in the **Products** section. These pages describe the strategy or routine, give a brief overview of the research behind each intervention, provide information about how to obtain professional development or purchase the manual (for those that don't require professional development), and list research articles related to each intervention.
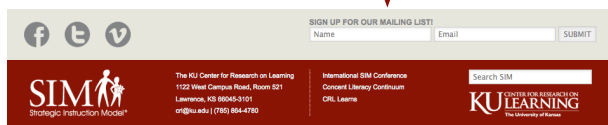
Classes

The **Classes** section of the site includes a category for events that are not coordinated by KUCRL but that accept registrations from participants outside of the school or district. To add your event to the list, send the following information to simpd@ku.edu:

1. The name of the event. This could be the strategy or routine or the title of your presentation and the name of the conference.
2. All dates of the event (if there are follow-up days, include those).
3. City and state where the event will occur.
4. Details about how to obtain more information or register for the event, including name, email address, and phone number for the contact person and event website, if applicable.

Mailing List

Interested individuals may use the sign up form at the bottom of the site's pages to add their email addresses to the SIM mailing list.

NEW SIM TUTOR LIST

We frequently receive calls from parents who ask how to access **Learning Strategies** for their children. To meet this need, we are developing a list of people who provide this type of service or would like to. Specifically, our list will include SIM Professional Developers (active, inactive, retired, retiring, thinking of retiring) or teachers that professional developers would recommend who provide this type of service or would like to. **This is an opt-in list.** If you are interested in being included on the list, please go to

   http://www.surveymonkey.com/s/SIM_Tutor_List

to give us your information.

When parents contact us, we will give them the names and preferred contact information for members of the SIM Tutor List who live nearby.

BY PAPER OR ONLINE:
SIM PROFESSIONAL DEVELOPMENT REPORTING

Don't forget: You can submit your SIM professional development session reports electronically. Visit the following link:

   **http://www.surveymonkey.com/s/
   PostPDDataSubmissionSurvey**

Alternatively, you can send paper reports to Director of Professional Development, KUCRL, 1122 West Campus Road, JRP 517, Lawrence, KS, 66045.

REGISTER NOW:
2013-2014 SIM VIRTUAL CONFERENCE

Registration is open for the 2013-2014 SIM virtual conference. We have scheduled two opportunities for you to participate. Choose from one of the following dates:

- Winter Virtual Update: **Jan. 13– Feb. 2, 2014,** with a mandatory concluding webinar at 4 p.m. (Central) Feb. 5 or 10 a.m. (Central) Feb. 6. Registration deadline is Jan. 3, 2014.
- Spring Virtual Update: **April 21–May 12, 2014**, with a mandatory concluding webinar at 4 p.m. (Central) May 14 or 10 a.m. May 15. Registration deadline is April 11, 2014.

The webinars last about one hour. Attendance at one of the webinars is mandatory to receive update credit, so **please do not sign up for a virtual update if you are not able to attend one of the webinars**.

WHAT IS THE SIM VIRTUAL CONFERENCE?

The virtual conference is a way for you to receive credit for attending a SIM update without traveling to the international conference in Lawrence or one of the regional update conferences planned around the country. It does not replace face-to-face conferences, however. You may attend one virtual conference every four years, and you must attend at least one face-to-face conference between virtual conferences.

WHO MAY ATTEND A SIM VIRTUAL CONFERENCE?

The virtual conference is open only to SIM Professional Developers who have attended at least one face-to-face conference in the past. In addition, if you attended last year's virtual conference, you must attend another face-to-face conference before registering for a second virtual conference.

HOW WILL THE SIM VIRTUAL CONFERENCE WORK?

The content of the SIM Virtual Conference will be available as online streaming videos of sessions presented during the 2013 International SIM Conference in July. The conference featured keynote speaker **Elaine Allensworth**, interim executive director of the University of Chicago Consortium on Chicago School Research.

When the virtual conference begins, we will send you instructions for viewing the online videos as well as links to additional content, including handouts from the 2013 International SIM Conference, and instructions for completing the virtual conference. If you are unable to stream online videos, DVDs are available for an additional charge. If you choose the DVD option, we will send you additional information about your DVD choices.

See the registration form on page 5 for information about registration fees.

You will be expected to watch videos of the keynote, four sessions, and two strands (seven videos total), complete activities associated with each, and reflect on how you can use the information in your work. You must complete an online evaluation and attend one of the mandatory concluding webinars before you receive credit for attending an update.

DOES THIS FULFILL THE REQUIREMENT TO ATTEND AN UPDATE EVERY TWO YEARS TO REMAIN AN ACTIVE MEMBER OF THE INTERNATIONAL PROFESSIONAL DEVELOPMENT NETWORK?

Yes, the SIM virtual conference fulfills your update requirement. Remember, to be considered active in the SIM Network, you must attend an update every two years *and* maintain a current *Strateworks* membership.

CAN I STOP ATTENDING FACE-TO-FACE CONFERENCES AND JUST COMPLETE MY UPDATES VIRTUALLY?

No. You may attend a virtual conference in lieu of a face-to-face conference every four years. In the interim, you must attend at least one face-to-face conference to maintain your active status within the network. In addition, you must have attended at least one face-to-face conference in the past before you can register for your first virtual conference.

HOW MUCH DOES THE VIRTUAL CONFERENCE COST?

The cost is $400 for the streaming video option or $425 if you opt to receive DVDs of the sessions. You will not have the travel and lodging costs associated with attending a face-to-face conference.

SIM PROFESSIONAL DEVELOPERS
2013-2014 SIM VIRTUAL CONFERENCE
Registration Form

Name: _____

School/District/Workplace _____

Work Address: _____ Fax: _____

City:_____ State/Province_____ ZIP:_____

Home Address: _____ Mailing Address: ❑Home Address ❑Work Address

City:_____ State/Province: _____ ZIP: _____

Phone (home) _____ (work)_____

Email address to be used for communication about this conference: _____

Choose your virtual conference session:
❑ **Winter:** Jan. 13–Feb. 2, 2014; webinar dates Feb. 5 and Feb. 6   **REGISTRATION DEADLINE: Jan. 3, 2014**
❑ **Spring:** April 21–May 12, 2014; webinar dates May 14 and May 15   **REGISTRATION DEADLINE: April 11, 2014**

AMOUNT ENCLOSED:

❑ **Registration: Streaming video option** **$400 (U.S. funds)** $ _____

❑ **Registration: DVD option** **$425 (U.S. funds)** $ _____

❑ **Strateworks membership renewal (optional)** **$50** $ _____
   ❑ *Check here to receive your Stratenotes newsletter by email (e-Stratenotes)*

Total $ _____

PAYMENT INFORMATION

❏ **Check** (made payable to KUCRL)

❏ **Credit card** (Visa or MasterCard) # _____
   Expiration date: _____ 3-digit security code (req.) _____
   ❏ Personal card   OR   ❏ Name of institution:_____
   Billing address (req.): _____
   Authorization signature: _____ Phone:_____
   Email for paid credit card receipt: _____
❏ **P.O. #** _____ Name of institution issuing P.O.: _____

Mail or fax completed form and your payment to
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd, Rm. 517,
Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu

Refund Policy: If you cannot participate in this conference, you must notify KUCRL no later than 14 days before the starting date to receive a refund of your registration fee. **There will be a cancellation fee of $25 for all cancellations.** We will be unable to issue refunds for cancellations received **after Dec. 30, 2013**, for the virtual conference beginning Jan. 13, 2014, **or after April 7, 2014**, for the virtual conference beginning April 21, 2014.

Please make a copy of this information for your records.

SIM CALENDAR

Jan. 13–Feb. 2, 2014
Virtual Update for SIM Professional Developers

Jan. 28–30, 2014
Florida Update

Feb. 25–26, 2014
Southeast Update Conference for SIM Professional Developers
Charleston, S.C.

April–May 2014 (Dates TBD)
Virginia Content Enhancement Routines Potential Professional Developers Institute

April–May 2014 (Dates TBD)
Virginia Learning Strategies Potential Professional Developers Institute

April 21–May 12, 2014
Virtual Update for SIM Professional Developers

May 28–30, 2014
SIM Learning Strategies for Preservice Educators
Lawrence, Kan.

May 28–30, 2014
Content Enhancement Routines for College/University Content and Preservice Educators
Lawrence, Kan.

June 9–10, 2014
Iowa Update Conference for SIM Professional Developers

June 16–18, 2014
Meeting the Standards: SIM Writing Strategies and the Conventions
Lawrence, Kan.

June 18–20, 2014
SIM Writing Strategies: Meeting the Standards Including CCSS: Paragraphs and Themes
Lawrence, Kan.

July 16–18, 2014
International SIM Conference
Lawrence, Kan.

FOR A COMPLETE LIST OF SIM EVENTS, INCLUDING THOSE NOT COORDINATED BY KUCRL, VISIT HTTP://SIM.KURL.ORG/CLASSES