

Stratenotes

The University of Kansas Center for Research on Learning • January 2013 • Volume 21, Issue 4

International SIM Conference July 10-12, 2013 • Lawrence, Kan.

BIG EVENTS IN 2013

The year 2013 will mark some important benchmarks at the KUCRL. Important to the network is that the year marks the 35th anniversary of the Center. The Center, which now encompasses eight divisions, continues to study problems in education and work to place solutions that make a difference into the hands of educators, learners, employers, and policy makers.

A second important event for 2013 is that Don Deshler, director and co-founder of the Center, will begin phasing into retirement from the university. The university has begun a search for a new director. Don will be a mentor for the new director in 2014 and ease us all into the Center's next 35 years.

Given these special events, we thought you might like to begin making plans to attend the 2013 International SIM Conference. The registration form is on pages 5 and 6.

Thirty-five years—35!

In 1978, *Grease* and *Animal House* were on the big screen. *Dallas* (the original version) and the *Muppet Show* entertained TV viewers. The Bee Gees owned the Billboard top hits with "Night Fever," "Stayin' Alive," and "How Deep is Your Love" all in the Top 10 for the year. Kobe Bryant was born.

And nearest and dearest to our hearts, a small group of education researchers at the University of Kansas won the grant that established the Institute for Research in Learning Disabilities, which grew into our beloved Center for Research on Learning.

The 2013 International SIM Conference (July 10-12) will celebrate our achievements as a Center and as a SIM

Network during the past 35 years. We'll also look forward to our goals and challenges for the next 35.

KEYNOTE

One sure highlight of the conference will be the keynote address by Elaine Allensworth, interim executive director of the University of Chicago Consortium on Chicago School Research.

Allensworth is well known for her research on issues related to education policy, especially her studies of high school graduation and college readiness. She also has published work related to school leadership and school organization and is one of the authors of *Organizing Schools for Improvement: Lessons from Chicago*. Her research

CONTENTS

- 2012/2013 virtual conference, 4-5 • International conference registration form, 5-6
- Virtual conference registration form, 7-8 • Day of Service, 9-10 • Strateworks renewal, 11



on early indicators of high school graduation, including the study “What Matters for Staying On-Track and Graduating,” has been used to create student tracking systems used in Chicago and districts across the country.

Her keynote, *School Practices that Matter Most for High School and College Readiness*, will address her work conducted at CCSR. Allensworth’s

research has been focused on education policy and always anchored in student success. She will share lessons from studies she has conducted in high school curriculum, the transition to high school, and non-cognitive factors (academic behaviors, perseverance, mindsets, learning strategies, and social skills) all leading to college readiness.

CONFERENCE SCHEDULE

Though we have celebrated past anniversaries by moving the conference to Kansas City, we are keeping the 2013 conference in Lawrence, where it all began. We’re excited by the opportunities this decision offers, but it also means space is limited. Please register early to secure your place at the conference.

It would not be a proper anniversary without a banquet. The 35th anniversary banquet celebrating the longevity of the Center will be Wednesday evening. The gathering will also provide a formal opportunity to wish Don well in his retirement.

In addition to the special anniversary events, the most significant change to the schedule this year is the elimination of preconference workshops. Low attendance in recent years led to our decision to take a break from preconference offerings. We may reconsider for future conferences, depending on feedback we receive from participants.

As for the meaty part of the conference schedule, the part where we learn from and re-energize each other, we are still working out details, but here is what we know so far:

- The conference will begin Wednesday, July 10, with a welcome and keynote address, followed by breakout sessions and then lunch on your own.
- The popular strand format returns on Wednesday and on Thursday, July 11. Strands are extended sessions, designed to allow you enough time for in-depth learning centered on a single topic. Topics under consideration are routine instructional behaviors; learning strategies and the Common Core State Standards; content enhancement and the Common Core State Standards; and effective professional development practices.

TENTATIVE AGENDA

Wednesday, July 10

7 a.m.-8 a.m.	Registration
8 a.m.-8:30 a.m.	Welcome
8:30 a.m.-9:45 a.m.	Keynote Elaine Allensworth
10 a.m.-noon	Breakout Sessions
Noon-1 p.m.	Lunch on your own
1 p.m.-3:30 p.m.	Strands
3:45 p.m.-4:30 p.m.	Certificate Ceremony
4:30 p.m.-5:30 p.m.	Social
6:30 p.m.-8:30 p.m.	35 th Anniversary Banquet, Kansas Union Ballroom

Thursday, July 11

7:30 a.m.-8:15 a.m.	Registration
8 a.m.-9 a.m.	General Session: IES Report on Content Literacy Continuum
9:15 a.m.-11:45 a.m.	Strands
11:45 a.m.-1 p.m.	Lunch on your own
1 p.m.-3:45 p.m.	Breakout Sessions
4 p.m.-4:45 p.m.	Poster Session

Friday, July 12

8:30 a.m.	Raffle
9 a.m.-Noon	General Session Don Deshler

- The conference will wrap up with a general session led by Don Deshler on Friday, July 12. Don will lead an interactive session on research, work in schools, SIM, and the future. Watch *Stratenotes* and SIMTRAINER-L for more information, including suggested articles to read ahead of the conference so you get the most out of this session. You won't want to miss this!
- The conference will end at noon Friday.

This schedule is subject to change. We'll keep you apprised as plans come together.

THE NEXT 35

Some traditions associate coral, the 35th anniversary gemstone, with friendship, diplomacy, optimism, and creativity. These same qualities distinguish members of the SIM Network. The friendships we have made among members of the network and with educators with whom we work have profoundly influenced our work over more than three decades. We treasure each one.

Diplomacy has been a hallmark of our work. Indeed, it has been vital to

our success with schools, teachers, and administrators, especially those who are reluctant to change their practices or adopt new methods.

Our work is built on optimism—optimism that our work will result in a better education and a better life for students who struggle, especially those with disabilities.

Each one of us draws on creativity every day as we seek solutions to the educational challenges faced by teachers, students, parents, schools, districts, and communities.

As a SIM community, we are well-equipped to build on our achievements of the last 35 years as we continue the very important work we began in 1978 of helping the students who need us most.

EPILOGUE

So 35 years later: *Dallas* has been reincarnated on the small screen. The Bee Gees hits are stayin' alive on oldies stations. Kobe Bryant is an NBA champion.

And the Center is ready, with your help, to make the next 35 years just as successful and wonderful as our first 35 years together.

Anniversary Banquet

The 35th Anniversary Banquet will be held Wednesday evening, beginning at 6:30, in the ballroom of the Kansas Union on the University of Kansas campus. The dinner buffet will consist of your choice of two salads, three entrees, three side dishes, and dessert. Coffee, tea, and water will be served.

Update Options

If you need to attend a SIM Update Conference in 2013 but can't make it to the international conference in July, check out the following list of regional and state options. Full details and registration information are available on our website, <http://www.kucrl.org/classes>.

Feb. 26-27, 2013

Southeast Region Update Conference for SIM Professional Developers
Charleston, SC

April 23-May 13, 2013

Virtual Update Conference for SIM Professional Developers
See information on page 4 and registration form on pages 7-8 for more information.

The University of Kansas
Center for Research on Learning
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STRATENOTES is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Stratenotes for the International Professional Development Network. Publication period 2012-2013; cost \$50.00. Permission to reproduce any or all parts of Stratenotes to support professional development activities is hereby given.

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2012/2013 Virtual Conference

If you are unable to attend the 2013 International SIM Conference in Lawrence, registration is open for the last 2012/2013 virtual conference, which will be **April 23-May 13, 2013**, with concluding webinars on May 15 and May 16.

Content for the 2012/2013 virtual conference is drawn from sessions presented during the 2012 International SIM Conference, which celebrated the spectrum of connections that have made the Strategic Instruction Model™ an enduring fixture on the education landscape. The conference featured two keynote speakers:

- **Ed Ellis**, professor of special education and multiple abilities at the University of Alabama, focused on instructional practices and 10 indicators of a successful education in his keynote address, *Beyond Test Scores—Indices of a Successful Education*.
- **Jim Knight**, director of the Kansas Coaching Project at KUCRL, explored the benefits of and the practices that promote professional learning in *Learning Adults for Learning Students*.

WHAT IS THE SIM VIRTUAL CONFERENCE?

The virtual conference is a way for you to receive credit for attending a SIM update without traveling to the international conference in Lawrence or one of the regional update conferences planned around the country. It does not replace face-to-face conferences, however. You may attend one virtual conference every four years, and you must attend at least one face-to-face conference between virtual conferences.

WHO MAY ATTEND A SIM VIRTUAL CONFERENCE?

The virtual conference is open only to SIM Professional Developers who have attended at least one face-to-face conference in the past. In addition, if you attended last year's virtual conference, you must attend another face-to-face conference before registering for a second virtual conference.

HOW WILL THE SIM VIRTUAL CONFERENCE WORK?

You will register for the virtual conference just as you would for a face-to-face conference. We will send you a package of conference sessions on DVDs; links to additional online content, including handouts from the 2012 International SIM Conference; and instructions for completing the virtual conference.

You will be expected to watch each DVD, complete activities associated with each session, and reflect on how you can use the information in your work. You must complete an online evaluation for both keynotes, both strands, and four of the five sessions you select before you receive credit for attending an update. You also must participate in one of the concluding webinars (May 15 or May 16).

DOES THIS FULFILL THE REQUIREMENT TO ATTEND AN UPDATE EVERY TWO YEARS TO REMAIN AN ACTIVE MEMBER OF THE INTERNATIONAL PROFESSIONAL DEVELOPMENT NETWORK?

Yes, the SIM virtual conference fulfills your update requirement. Remember, to be considered active in the SIM Network, you must attend an update every two years *and* maintain a current *Strateworks* membership.

CAN I STOP ATTENDING FACE-TO-FACE CONFERENCES AND JUST COMPLETE MY UPDATES VIRTUALLY?

No. You may attend a virtual conference in lieu of a face-to-face conference every four years. In the interim, you must attend at least one face-to-face conference to maintain your active status within the network. In addition, you must have attended at least one face-to-face conference in the past before you can register for your first virtual conference.

HOW MUCH DOES THE VIRTUAL CONFERENCE COST?

The cost is \$400. You will not have the travel and lodging costs associated with attending a face-to-face conference.

REGISTRATION DEADLINE

The registration deadline for the spring virtual conference is April 15, 2013. Materials will be mailed to participants the week of April 15, and you will be expected to complete all activities and evaluations for your conference sessions by May 13 to receive credit for attending an update. You also must participate in one of the concluding webinars on May 15 or May 16.

**Space is limited.
Register early.**

**See registration form
on pages 7-8.**

2013 International SIM Conference

SIM Professional Developer Registration Form

July 10-12, 2013 • Oread Hotel • Lawrence, Kan.

CONTACT INFORMATION

MAILING ADDRESS (SELECT ONE): ☐ HOME ☐ WORK

Name: _____

Work Address: _____

_____ Phone () _____

Home Address: _____

_____ Phone () _____

We email **important conference information**. Please print clearly an **email address** that you check regularly: _____

Alternate email: _____

Emergency contact name and phone number: _____

REGISTRATION FEE

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$300** \$ _____

For registrations postmarked after June 11, 2013, add \$25 late fee. \$ _____

☐ **35th Anniversary Banquet: _____ people attending x \$30 each =** \$ _____

(Guests welcome)

☐ **Strateworks Renewal (optional): \$50** \$ _____

☐ I want to receive *Stratenotes* by email (pdf)

Total enclosed: \$ _____

PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # _____

Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____

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CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? _____

☐ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ☐

Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

EVENTS & MATERIALS

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, and admission to the social.

HOTEL & TRANSPORTATION

Coming soon: Visit <http://sim.conference.kucrl.org> for more information about the conference, including hotel and transportation details.

CANCELLATION POLICY

If you cannot attend the conference, you must **notify KUCRL by July 2, 2013**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2013.

*Return completed registration to
KUCRL, Joseph R. Pearson Hall, 1122 West
Campus Rd, Rm. 517, Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu
Your receipt will be available at the conference.*

NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM PD sponsor. The registration fee is \$375 (\$35 late fee after June 11, 2013). **Space is limited. For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

Call for Proposals

International SIM Conference

July 10-12, 2013

Oread Hotel • Lawrence, Kan.

We are soliciting proposals for two types of presentations for the 2013 International SIM Conference: Book Reports and Posters. **The deadline for proposal submission is March 15, 2013.** Submit your proposal by emailing Mona Tipton at monatipton@ku.edu.

Electronic handouts will be required of all presenters. Handouts will be posted online for our participants to download in advance.

Selected presenters will be notified by April 2, 2013. By submitting a proposal, presenters are providing consent for themselves and all other presenters on the proposal to be videotaped. Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Registration must be received by July 1, 2013.

Types of Proposals

10-Minute Book Reports: Presenters will report on books selected by the Center and relevant to SIM professional development work. Presenters will have 10 minutes to present key points and whet the audience's appetite to read the book. Each presenter will create a bookmark handout summarizing key points using a template provided by KUCRL.

Poster Session: This session will showcase research or innovation in SIM. Proposals should include **the title of the poster** and a **short abstract (up to 75 words)** for use in the program book and on the conference website. In addition, if applicable, include a short description of the evidence of any results. If you want to use a KUCRL trifold board or if you will require an electrical outlet, please include that request in your proposal. Participants who want to use a laptop must provide their own laptop.

QUESTIONS? If you have any questions about any part of this call for proposals, please contact Mona Tipton, monatipton@ku.edu.



SIM PROFESSIONAL DEVELOPERS
2012/2013 SIM VIRTUAL CONFERENCE
Registration Form

Name: _____
School/District/Workplace _____
Work Address: _____ Fax: _____
City: _____ State/Province: _____ ZIP: _____
Home Address: _____ Mailing Address: ☐ Home Address ☐ Work Address
City: _____ State/Province: _____ ZIP: _____
Phone (home) _____ (work) _____
Email address to be used for communication about this conference: _____

Choose your virtual conference session:

☐ April 23-May 13, 2013; webinar dates May 15 and 16

REGISTRATION DEADLINE: APRIL 15, 2013

Design your conference below.

Choose Two Strands:

- ☐ **The Buttons to Push to Change Student Outcomes in a Major Way** Strand Leaders: Don Deshler, Diane Gillam, Patty Graner, Pam Leitzell, and Barbara Ehren
- ☐ **The Perfect Match: Common Core State Standards and Content Enhancement Routines** Strand Leaders: Janis Bulgren and Keith Ben-Hanania Lenz
- ☐ **Unmistakable Impact and the Strategic Instruction Model** Strand Leader: Jim Knight
- ☐ **Writing Within the Context of the Common Core State Standards** Strand Leaders: Jean Schumaker and Peggy Graving

Choose Five Sessions:

Note: Your conference registration includes DVDs of your choice of five of the following sessions. You may purchase additional sessions at a cost of \$15 each. Session descriptions and speaker bios: <http://sim.conference.kucrl.org>.

- | | |
|--|--|
| <input type="checkbox"/> 360 Degrees of Technology in Professional Development —Amber Nutt, Jim Black, Jana Craig Hare, Elizabeth Hardman, Amber Roland, and Aaron Sumner | <input type="checkbox"/> Energize Oral Language and Social Skill Instruction with the Interactive Multimedia Programs <i>Speaking with Power</i> and <i>Socially Wise</i> —Sue Vernon |
| <input type="checkbox"/> All Aboard the Professional Developer's Train! —Jana Craig Hare and Amber Rowland | <input type="checkbox"/> Feeling a Little Wordy —Paula Lancaster |
| <input type="checkbox"/> Bug-in-Ear Coaching —Marti Elford | <input type="checkbox"/> Linking SIM Professional Development to Instructional Frameworks and Teacher Evaluation —Debbie Cooke |
| <input type="checkbox"/> Dear Mona, Can You Tell Me How to Get to SIMville? —Patty Graner | <input type="checkbox"/> The Listening and Note-Taking Strategy Study Project —Gwen Berry and Patty Graner |
| <input type="checkbox"/> Dubuque, Iowa: Our Journey to Sustain Fusion Reading —Irma Brasseur-Hock, Mike Hock, Lynn Helmke, Brenda Konrardy, Jennifer Elbert, Joanne Loeffelholz, Lisa Putschio, and Julie Spahn | <input type="checkbox"/> Literacy Leadership Team: Finding Direction —Sue Woodruff |
| | <input type="checkbox"/> The Main Idea Strategy —Dan Boudah |

☐ **The New GIST 2.0**—Keith Ben-Hanania Lenz, Peter Lenz, and Sherri Wagner

☐ **A Phone, a Closet, and a Tennis Ball: Tools for Designing Effective Slide Presentations**—David Gnojek

☐ **Resources for the Listening and Note-Taking Strategy**—Gwen Berry

☐ **RTI and the Strategic Writing Program: Effective Practices that Work Together**—Suzanne Robinson, Bev Colombo, Diane Larson, Shari Schindele, and Jean Schumaker

☐ **Sharing the Research: Cause and Effect, Decision Making, and Argumentation**—Janis Bulgren

☐ **Some Routine Rules for Adapting, Shrinking, and Expanding Content Enhancement Devices**—Janis Bulgren and Keith Ben-Hanania Lenz

☐ **Strategic Math Series: Addition with Regrouping and Subtraction with Regrouping**—Bradley Kaffar

☐ **STRUCTURE Your Reading**—Barbara Ehren and Melissa Malani

☐ **Teaching Essential Understandings of Complex Content Standards**—Ed Ellis and Elizabeth Long

AMOUNT ENCLOSED:

Registration

\$400 (U.S. funds)

\$ _____

(Your registration fee includes DVDs of both keynotes, two strands, and five sessions. You may purchase additional DVDs at a cost of \$15 each.)

Additional sessions

_____ **@ \$15 each**

\$ _____

Strateworks membership renewal (optional)

\$50

\$ _____

☐ Check here to receive your Stratenotes newsletter by email (e-Stratenotes)

Total **\$** _____

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Expiration date: _____ 3-digit security code (req.) _____

☐ Personal card OR ☐ Name of institution: _____

Billing address (req.): _____

Authorization signature: _____ Phone: _____

Email for paid credit card receipt: _____

☐ **P.O. #** _____ **Name of institution issuing P.O.:** _____

Mail or fax completed form and your payment to
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Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu

Refund Policy: If you cannot participate in this conference, you must notify KUCRL no later than 14 days before the starting date to receive a refund of your registration fee. **There will be a cancellation fee of \$25 for all cancellations.** We will be unable to issue refunds for cancellations received **after April 9, 2013, for the virtual conference beginning April 23, 2013.**

Please make a copy of this information for your records before returning both pages of the form to us.

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MY DAY OF SERVICE

*In Honor of Don Deshler's *Decades* of Service*



When we learned that Don planned to phase into retirement at the end of this year, we began casting about for a meaningful way to show our appreciation for the good he has done throughout his career on behalf of students with learning disabilities and their teachers, families, and communities. We thought, what better way to honor a man who has spent his life serving others than to participate in a day of service in his honor?

The idea is simple: **Choose any day between now and June 3 to do something nice for someone.** Your options are unlimited, but here are some ideas to get you thinking:

- Volunteer for a local literacy-related organization
- Purchase books for a library or community center
- Spend an afternoon reading to or playing with kids
- Help an elderly neighbor complete lawn or home maintenance chores
- Plant a tree or bush

After you have completed your day of service, send us a brief description of what you did, including the number of hours you devoted to the project, if applicable. We'll compile stories and statistics and present them to Don during the 2013 International SIM Conference.

We hope many of you will join us in My Day of Service in Honor of Don Deshler's Decades of Service.

In addition (or if volunteering isn't an option), we invite you to contribute to our collection of "What I learned from Don Deshler" stories. You can use the form below and on page 10 to report on your volunteer efforts and to share what you've learned from Don. You also can write a personal note to Don. We will assemble completed forms in a permanent book to be presented to Don during the conference. **Send your completed form (by mail or email) to us by June 3** to be included in the book.

• *StateNotes* • Volume 21, No. 4 • January 2013 •



I give KUCRL permission to use excerpts from the VOLUNTEER and SHARE sections of this form for purposes related to KUCRL's mission, including, but not limited to, publicity, online instruction, research, and promotion of KUCRL. Excerpts may be shared by means of various media, including, but not limited to, placement on websites or in newsletters.

Signature: _____

MY DAY OF SERVICE

*In Honor of Don Deshler's **Decades** of Service*

■ VOLUNTEER

Describe the activity you participated in. Include the number of hours you donated or the number of people you served, if applicable.

I did this to honor Don Deshler:

■ SHARE

What I've learned from Don Deshler:

■ SEND

Special message to Don:

STATERWORKS MEMBERSHIP RENEWAL 2012-2013: \$50

SEPTEMBER 1, 2012-AUGUST 31, 2013

Name: _____

Home Address: _____

City: _____ State: _____ ZIP: _____

Work Address: _____

City: _____ State: _____ ZIP: _____

Home Phone: _____ Work Phone: _____

Email address: _____

Alternate email address: _____

☐ Add me to SIMTRAINER-L, the email discussion list for SIM Professional Developers ☐ Yes ☐ No

Please check one: ☐ Professional Developer ☐ Not a Professional Developer
☐ Apprentice or Potential Professional Developer ☐ Other:

Please indicate where you prefer to receive mail (*Stratenotes* newsletter): ☐ Home ☐ Work

☐ Check here to receive the *Stratenotes* newsletter by email (*e-Stratenotes*) rather than paper mailing.

Please indicate whether you are interested in receiving referrals for independent professional development work when inquiries are received from schools in your area/state: ☐ Yes ☐ No Comments: _____

Strateworks membership includes:

- *Stratenotes*—a newsletter published nine times a year
- *Stratedirectory Online*—a searchable, web-based listing of SIM Professional Developers
- SIMTRAINER-L—an optional e-mail discussion list for SIM Professional Developers
- SIMville—a collection of resources on our website available to active SIM Professional Developers
- Stratepubs—two recent research articles distributed each winter

Regardless of when you begin or renew your membership, the *Strateworks* membership year begins in September and runs through August of the next year. Thus, if you renew your membership in December 2012, your membership is valid from September 2012 through August 2013. Back issues of all *Stratenotes* newsletters are available in the General Information section of SIMville.

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Mail or fax completed form and your payment of **\$50** (U.S.)
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KUCRL CALENDAR 2012-2013

April 23-May 13, 2013

2012/2013 SIM Virtual
Conference

May 29-31, 2013

SIM Learning Strategies for
Preservice Educators
Lawrence, Kan.
(with follow-up sessions online)

May 29-31, 2013

SIM Content Enhancement
Routines for College and
University Educators
Lawrence, Kan.
(with follow-up sessions online)

June 10-14, 2013

SIM Content Enhancement
Potential Professional Developers
Institute
Austin, Texas

June 10-14, 2013

SIM Learning Strategies Potential
Professional Developers Institute
Austin, Texas

June 11-14, 2013

SIM Learning Strategies Potential
Professional Developers Institute
Toledo, Ohio

June 11-14, 2013

SIM Content Enhancement
Potential Professional Developers
Institute
Toledo, Ohio

June 24-28, 2013

CAL-SIM Learning Strategies
Potential Professional Developers
Institute
Pasadena, Calif.

June 24-28, 2013

CAL-SIM Content Enhancement
Potential Professional Developers
Institute
Pasadena, Calif.

**June 25-27 and August 15-16,
2013**

SIM Learning Strategies Potential
Professional Developers Institute
St. Cloud Minn.

**June 25-27 and August 15-16,
2013**

SIM Content Enhancement
Potential Professional Developers
Institute
St. Cloud, Minn.

July 10-12, 2013

2013 International SIM
Conference for SIM Professional
Developers
Lawrence, Kan.

ADDRESS SERVICE REQUESTED

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