

## DEVELOPING STRANDS

### Standards, outcomes, professional learning

#### *KUCRL Staff*

The strand descriptions for the summer conference are in, and we think you will find it difficult to choose just two.

These in-depth explorations of important education topics include two focused on how SIM works with the Common Core State Standards, one that looks closely at vital behaviors for changing student outcomes in a big way, and one that examines high-leverage professional learning practices that can lead to widespread deep implementation of SIM.

To help our strand presenters prepare for these sessions, we intend to ask you for help. As you review the strand descriptions that follow, consider questions you would like the presenters to address. Then, be on the lookout for messages from us (by email or SIMTRAINER-L) asking for your ideas.

Even if you're not planning to attend this summer's conference, consider responding. We draw on video and other materials presented during the summer conference when we develop plans for regional updates and the virtual conference.

#### **WRITING WITHIN THE CONTEXT OF THE COMMON CORE STATE STANDARDS**

This strand session will begin with a short overview of the Common Core State Standards for writing, how to access them, and what some states are doing in relation to them. Next, we'll review the strategic writing curricula that are coordinated with the writing standards and summarize other curricula that are available to fill in holes. The strand leaders will present assessments that have been developed to test the writing skills along with some results from two school districts that have been implementing the curricula. We'll also review the newest strategic writing programs and their results, present current work and future plans for adding to the strategic writing curricula, and solicit feedback from participants.

#### **THE BUTTONS TO PUSH TO CHANGE STUDENT OUTCOMES IN A MAJOR WAY**

"Vital behaviors" are actions that drive change in a big way. If identified and implemented with laser-like focus, the high-leverage nature of

these kinds of behaviors can really change results. Some vital behaviors have been identified for losing weight (never skip breakfast and weigh yourself daily) or in stopping the spread of New Guinea tapeworm (filter water before drinking it), but what about vital behaviors in working with struggling adolescent learners in secondary schools? What have we learned from our work in schools that would measure up to being a vital behavior? The purpose of this session will be to roll up our sleeves and explore this question. Here's how we'll do it. First, we'll take a look at a framework to guide our thinking to bring about change in student achievement. Basically, this framework says that we need to think about putting in place some supports for instruction, for professional learning, and for the school system itself. We won't spend a lot of time talking about this framework—just enough to get everyone on the same page. Then we'll call upon three "expert witnesses" to make the case for one factor that they deem to be a vital behavior from each of the three support areas in the framework.

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## THE PERFECT MATCH: COMMON CORE STATE STANDARDS AND CONTENT ENHANCEMENT ROUTINES

Components of the new initiatives from the Common Core State Standards sound so familiar to Content Enhancement users. Main ideas, compare and contrast, questions, argumentation, claims, and evaluation appear across content areas. Responding to all these needs will be a challenge for teachers in our schools. However, the challenges presented to teachers in the Common Core State Standards are often the same as those experienced by professional developers in Content Enhancement. This interactive thinking and planning session will help us collaboratively answer important questions associated with the following:

### Common Core State Standards

1. What are the higher-order thinking demands in the Common Core State Standards?

2. How do these higher-order thinking demands grow increasingly complex across grade levels?
3. How are these demands similar across curricular areas (science, social studies, English language arts)?
4. How are these demands illustrated in textbooks and in assessments?

### Content Enhancements

5. What Content Enhancement Routines are specifically designed to respond to each higher-order thinking demand in the Common Core State Standards?
6. How can we illustrate the power of individual Content Enhancement Routines and graphic devices to help students respond to the thinking demands?
7. How would integrated sets of Content Enhancement Routines illustrate to the field that these routines can facilitate and increase the learning specified in the Common Core State Standards?

8. How can professional development be leveraged across grade levels and curricular areas to produce more intensive use of a range of multiple, well-selected devices that will support both teachers and students as they respond to the Common Core State Standards?

*Please bring texts, assessments, district guidelines, and any other materials that will help you and others leave this session with illustrations of answers to these questions. We will schedule time for planning, development, and collaboration.*

## UNMISTAKABLE IMPACT AND THE STRATEGIC INSTRUCTION MODEL

Impact Schools employ high-leverage professional learning practices to ensure that professional learning makes a significant, positive difference in the lives of students. Those practices include the following:

1. Creating a target, a process for developing a focus for school improvement that teachers understand, agree with, and commit to and that could be a highly effective vehicle for widespread implementation of SIM routines and strategies.
  2. Using the Twenty Minute Target survey, a simple, easy-to-use observation form for looking at teaching and student behavior in the classroom.
  3. Forming Intensive Learning Teams, a type of professional learning community that can employ Content Enhancement for rewriting curriculum.
  4. Integrating other forms of professional learning, including instructional coaching and workshops.
- During this session, participants will learn about each of these practices and how they can lead to widespread deep implementation of SIM.

Visit the conference website:  
<http://sim.conference.kucrl.org>



The conference website is now open for business. Visit to find up-to-date information and multiple ways you can stay in touch as conference plans come together.

The Contact & Connect page offers an easy email form for send-

ing us questions or suggestions, and the Airport Transportation Buddy list (find it here: <http://sim.conference.kucrl.org/registration/hotels>) is a way for you to plan to share rides to and from the airport.

# ENCOMPASS: 2012 International SIM Conference

Julie Tollefson  
KUCRL

Encompass, the 2012 International SIM Conference, will celebrate the connections that have made the Strategic Instruction Model an enduring fixture on the education landscape and will feature two keynote speakers as well as a fantastic lineup of strands, sessions, and activities.

Keynote speaker Ed Ellis, professor of special education and multiple abilities at the University of Alabama, will focus on instructional practices and 10 indicators of a successful education in his address, *Beyond Test Scores—Indices of a Successful Education*. Ellis is the author of the *Clarifying Routine*, *Framing Routine*, *LINCS Vocabulary Strategy*, *Vocabulary LINCing Routine*, and *SLANT: A Starter Strategy for Class Participation*. He is also president of Makes Sense Strategies LLC.

Jim Knight, director of the Kansas Coaching Project at KUCRL, will explore the benefits of and the practices that promote professional learning in his address, *Learning Adults for Learning Students*. He is an author of the *Fundamentals of Paraphrasing and Summarizing* manual and is well known for his work involving instructional coaching. He is the author of several books on instructional coaching, including *Instructional Coaching: A Partnership Approach to Improving Instruction* and *Unmistakable Impact: A Partnership Approach for Dramatically Improving Instruction*.

## Ed Ellis keynote: Beyond Test Scores: Indices of a Successful Education

Given common educational practices and pressures wrought by policy makers who define success by test scores, is it any wonder that many struggling learners have motivation issues? This keynote presentation will examine a broader definition of what constitutes a meaningful education and will explore instructional practices that impair and those that support the development of 10 indices of success.



Ed Ellis

### New schedule

As you're making your plans to attend the conference, note that our schedule is significantly different from past years. We hope the new Tuesday-to-Thursday schedule will ease some of the travel and lodging issues associated with attending the conference, allowing participants to fly in Monday evening or Tuesday morning and stay for the entire conference. Our goal is to create a schedule that is conducive to your full participation in conference events.

The conference will begin with our first keynote at noon on Tuesday, July 10, followed by an afternoon of breakout sessions. The conference will continue on Wednesday, July 11, with our second keynote leading off the day.

If you have attended an international conference in the last few years, you will recognize the strand format, planned for Wednesday morning and Thursday morning (July 12). Strands are extended sessions, designed to allow you enough time for in-depth learning centered on a single topic. This year's strands will delve into connections between SIM and current issues in education, including many states' adoption of the Common Core State Standards.

The conference will wrap up with breakout sessions followed by Don Deshler's traditional closing address on Thursday afternoon.

The University of Kansas  
Center for Research on Learning  
Joseph R. Pearson Hall  
1122 West Campus Road, Room 521  
Lawrence, KS 66045-3101  
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Order Desk: 785.864.0617  
Fax: 785.864.5728  
E-mail: [simpd@ku.edu](mailto:simpd@ku.edu)

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STRATENOTES is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Strateworks for the International Professional Development Network. Publication period 2011-2012; cost \$35.00. Permission to reproduce any or all parts of Stratenotes to support professional development activities is hereby given.

## Jim Knight keynote: Learning Adults for Learning Students



*Jim Knight*

For more than three decades, KUCRL has studied and promoted the importance of learning. Our view has always been that children have a much greater chance of succeeding if they learn how to learn. As we have studied professional learning, we have come to a second conclusion: Children have a much better chance of succeeding if the adults who teach them continue to be learners.

Fortunately, research has identified simple practices that

stand at the heart of personal and organizational learning. During this session, you'll hear stories that illustrate each practice and learn how those practices are inherent to the professional learning processes of instructional coaching, impact schools, partnership learning, and intensive learning teams that have been developed at KUCRL over more than a decade of research. Finally, you'll hear how those processes can be employed to promote widespread adoption and deep implementation of SIM.

## Preconference options

We have two preconference workshops planned before the 2012 International SIM Conference. Both workshops will be offered on Tuesday, July 10, beginning at 8 a.m. and ending at 11 a.m.

**Working in GIST 2.0:** This session will take users through the GIST 2.0 program for both Mac and PC users.

**Creating an Impact School: Professional Learning that Makes a Difference:** This workshop describes high-leverage activities educational leaders can employ to design professional learning that has an unmistakable impact on teaching.

**Minimum registration for each session is 10 participants.**

### 2012 International SIM Conference Tentative Schedule

July 10-12, 2012 • Oread Hotel • Lawrence, Kan.

#### Tuesday, July 10, 2012

7:30 a.m.  
Registration  
8 a.m.-11 a.m.  
Preconference  
Noon-1:30 p.m.  
Opening session, keynote  
1:45 p.m.-4:45 p.m.  
Breakout sessions

#### (Wednesday, continued)

1:30 p.m.-2:45 p.m.  
Breakout sessions  
3 p.m.-3:45 p.m.  
Poster session  
4 p.m.-4:30 p.m.  
Certificate ceremony  
4:30 p.m.-5:30 p.m.  
Social

#### Wednesday, July 11, 2012

7:30 a.m.  
Registration  
8 a.m.-8:30 a.m.  
Welcome  
8:30 a.m.-9:30 a.m.  
Keynote  
9:45 a.m.-12:15 p.m.  
Strands  
12:15 p.m.-1:30 p.m.  
Lunch on your own

#### Thursday, July 12, 2012

9 a.m.-11:30 a.m.  
Strands  
11:30 a.m.-12:15 p.m.  
Box lunch  
12:30 p.m.-2 p.m.  
Breakout sessions  
2 p.m.-3 p.m.  
Closing address  
by Don Deshler



# 2012 International SIM Conference

## SIM Professional Developer Registration Form

July 10-12, 2012 • Oread Hotel • Lawrence, Kan.

### CONTACT INFORMATION

MAILING ADDRESS (SELECT ONE): ☐ HOME ☐ WORK

Name: \_\_\_\_\_

Work Address: \_\_\_\_\_ Phone ( ) \_\_\_\_\_

Home Address: \_\_\_\_\_ Phone ( ) \_\_\_\_\_

We e-mail **important conference information**. Please print clearly an **email address** that you check regularly:

Alternate email: \_\_\_\_\_

Emergency contact name and phone number: \_\_\_\_\_

### REGISTRATION FEE

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$250** \$ \_\_\_\_\_

For registrations postmarked after June 11, 2012, add \$25 late fee. \$ \_\_\_\_\_

☐ **Stratworks Renewal (optional): \$35** \$ \_\_\_\_\_  
☐ I want to receive *Stratenotes* by email (pdf)

**Total enclosed:** \$ \_\_\_\_\_

### PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # \_\_\_\_\_  
Expiration date: \_\_\_\_\_ 3-digit security code (req.) \_\_\_\_\_  
☐ Personal card OR ☐ Name of institution: \_\_\_\_\_

Billing address (req.): \_\_\_\_\_

Authorization signature: \_\_\_\_\_

☐ **P.O. #** \_\_\_\_\_  
Name of institution issuing P.O.: \_\_\_\_\_

*Return completed registration to  
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd,  
Rm. 517, Lawrence, KS 66045-3101  
Fax: 785.864.5728 • Email: pmynsted@ku.edu  
Your receipt will be available at the conference.*

### Cancellation policy

If you cannot attend the conference, you must **notify KUCRL by July 2, 2012**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2012.

### CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? \_\_\_\_\_

☐ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ☐

### Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

### Events & materials

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, admission to the social, and lunch on Thursday.

### Hotel & transportation

Coming soon: Visit <http://sim.conference.kucrl.org> for more information about the conference, including hotel and transportation details.

### NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM PD sponsor. The registration fee is \$350 (\$35 late fee after June 11, 2012). **Space is limited. For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

# 2012 International SIM Conference

## Preconference Registration Form

July 10, 2012 • Oread Hotel • Lawrence, Kan.

Name: \_\_\_\_\_

Work Address: \_\_\_\_\_

\_\_\_\_\_ Work Phone: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_ Home Phone: \_\_\_\_\_

Preferred mailing address: ☐ home ☐ work

Email Address: \_\_\_\_\_

Summer Email Address: \_\_\_\_\_

We email **important conference information**.

Emergency contact name and phone number: \_\_\_\_\_

☐ I will **NOT** be able to bring a laptop computer to the preconference.

### SESSION SELECTION

#### ☐ Working in GIST 2.0

☐ I **do not own** the GIST 2.0 software  
and user's guide: **\$60** \$ \_\_\_\_\_

☐ I **already own** the GIST 2.0 software  
and user's guide: **\$40** \$ \_\_\_\_\_

For registrations postmarked after June 11, 2012,  
add **\$25** late fee. \$ \_\_\_\_\_

#### ☐ Creating an Impact School: **\$90** \$ \_\_\_\_\_

For registrations postmarked after June 11, 2012,  
add **\$25** late fee. \$ \_\_\_\_\_

**Note: Minimum registration** for each session is 10 participants. We will cancel  
any session that does not have at least 10 participants registered by June 1.

### Cancellation Policy

If you cannot attend the preconference session(s), you must **notify KUCRL by July 2, 2012**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2012.

### PAYMENT INFORMATION

Total Enclosed: \$ \_\_\_\_\_

☐ Make check payable to KUCRL

—OR—

☐ Credit Card # (VISA or MasterCard)

Expiration Date: \_\_\_\_\_

3-digit security code: \_\_\_\_\_

☐ Personal Card OR

☐ Name of Institution: \_\_\_\_\_

Billing Address (req.) \_\_\_\_\_

Signature Authorization: \_\_\_\_\_

—OR—

☐ PO#: \_\_\_\_\_

Institution issuing PO: \_\_\_\_\_

Return completed registration to KUCRL,  
Joseph R. Pearson Hall  
1122 West Campus Road, Rm. 517  
Lawrence, KS 66045-3101  
Fax: 785.864.5728  
or email pmynsted@ku.edu

# KUCRL CALENDAR 2011-2012

## May 29-June 1, 2012

SIM Learning Strategies for  
Preservice Educators  
Lawrence, Kan.

## May 29-June 1, 2012

SIM Content Enhancement  
Routines for Preservice Educators  
Lawrence, Kan.

## June 4-8, 2012

SIM Learning Strategies Potential  
Professional Developers Institute  
Conway, Ark.

## June 12-13, 2012

Iowa Update Conference for SIM  
Professional Developers  
Des Moines, Iowa

## June 12-15, 2012

SIM Content Enhancement  
Potential Professional Developers  
Institute  
Toledo, Ohio

## June 12-15, 2012

SIM Learning Strategies Potential  
Professional Developers Institute  
Toledo, Ohio

## June 18-22, 2012

SIM Learning Strategies Potential  
Professional Developers Institute  
Orlando, Fla.

## June 18-22, 2012

SIM Content Enhancement  
Potential Professional Developers  
Institute  
Orlando, Fla.

## June 18-22, 2012

SIM Learning Strategies Potential  
Professional Developers Institute  
Austin, Texas

## June 18-22, 2012

SIM Content Enhancement  
Potential Professional Developers  
Institute  
Austin, Texas

## July 10-12, 2012

2012 International SIM  
Conference  
• **New Schedule: Tuesday-  
Wednesday-Thursday** •  
Lawrence, Kan.

## Aug. 6-8, 2012

Instructional Coaching Institute  
Level 1: Progress Through  
Partnership  
Lawrence, Kan.

## Aug. 9-11, 2012

Instructional Coaching Institute  
Level 2  
Lawrence, Kan.

## Aug. 13-14, 2012

Translating the Common Core  
Standards into Practice  
Lawrence, Kan.

## Oct. 4-6, 2012

Instructional Coaching Institute  
Level 1: Progress Through  
Partnership  
Lawrence, Kan.

## Oct. 15-17, 2012

Seventh Annual Instructional  
Coaching Conference: A Global  
Summit on Coaching  
Lawrence, Kan.

## SIM & KUCRL Online Resources

[www.kucrl.org](http://www.kucrl.org)

### Strategic Instruction Model

<http://kucrl.org/sim>

### Content Literacy Continuum

<http://clc.kucrl.org>

### Stratopedia

<http://stratopedia.org>

### SIM Workshops and Updates

<http://www.kucrl.org/classes>

### SIMville

User name: Network  
Password: strategic

### KUCRL News

<http://www.kucrl.org/news>

### CRL Learns

<http://crllearns.kucrl.org>

### Project Profiles

<http://www.kucrl.org/profiles>

### Multimedia Archives

<http://media.kucrl.org>

### Publication List

<http://www.kucrl.org/research>

### KUCRL Divisions

#### Advanced Learning Technologies

<http://www.altec.org>

#### Division of Adult Studies

<http://das.kucrl.org>

#### e-Learning Design Lab

<http://elearnndesign.org>

#### Institute for Research on Adolescent Learning

<http://iral.kucrl.org>

#### Kansas Coaching Project

<http://instructionalcoach.org>

#### Professional Development Research Institute

<http://pdri.kucrl.org>

More information and complete calendar at <http://kucrl.org>

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## SIM classes for preservice educators

May 29-June 1, 2012 • Lawrence, Kan.

Registration information: <http://www.kucrl.org/classes>

### SIM Content Enhancement for Preservice Educators

This class will enable higher education faculty who are engaged in teacher preparation to implement a variety of empirically validated teaching routines from the SIM Content Enhancement Series. Content will emphasize inclusive course planning and the use of a variety of routines to ensure content-area mastery of critical ideas and concepts by all students. *Presenters:* Michael Faggella-Luby, assistant professor, University of Connecticut, and Belinda Mitchell, assistant professor, Shepherd University

### SIM Learning Strategies for Preservice Educators

This class will enable preservice educators in teacher education programs to provide empirically validated SIM interventions to prospective teachers. The institute will focus on exploring strategies from the SIM Learning Strategies Curriculum. Participants will explore several SIM Learning Strategies and will be provided sample syllabi, books, and teaching resources that can be used in teacher education programs. *Presenters:* Nanette Fritschmann, Orange County Consortium district intern program education coordinator, and Patricia S. Graner, director of professional development, the University of Kansas Center for Research on Learning

## ADDRESS SERVICE REQUESTED

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**STRATENOTES Volume 20, Issue #7**

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CENTER FOR RESEARCH ON  
**LEARNING**  
The University of Kansas

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