

## POSITIVE FEEDBACK

### On implementation, student achievement

#### *KUCRL Staff*

Last month, we shared statistics from follow-up reports we received from professional development workshops conducted in 2011. This month, we go beyond the numbers and look at some of the comments we've received so far about workshops conducted in 2012.

It's still early, but participants who have completed surveys so far this year report good implementation rates. Teachers are implementing the SIM interventions they learned in workshops five times more often than not. In addition, more than 80 percent of those who are using a strategy or routine with students report seeing improvements in student achievement as a result. Those who haven't seen improvements report that they don't have comparison data or they haven't used the intervention long enough to make judgments.

Here are a few of the positive comments regarding student achievement we've received from both special education teachers and content teachers:

"Students are focused and see meaningful connections."

—Middle school math teacher

"I have seen academic improvement and an improvement in students' motivation."

—Junior high school special education teacher

"They are better organized and prepared for units. With *Inference*, they gained a better understanding of the types of questions that are in texts."

—High school special education teacher

In addition to feedback regarding student achievement, workshop participants' comments (such as the two that follow) indicate an overall satisfaction with SIM.

"The three SIM strategies I have been exposed to are very workable and the students enjoy learning how to use them."

—Middle school English language arts teacher

"The concept enhancement routines are wonderful."

—District administrator

These comments and the statistics we reported last month come from surveys of your workshop participants. Using information you submit on your registration of professional development forms and reports, we invite workshop participants to respond to our online follow-up survey. This information is important to us, and we can't emphasize enough how essential it is for you to submit your post-professional development reports regularly using either the new electronic report option or the traditional paper reports.

To use the electronic report option, visit the following link:

<http://www.surveymonkey.com/s/PostPDDDataSubmissionSurvey>

Alternatively, you can still send paper reports to Director of Professional Development, KUCRL, 1122 West Campus Road, JRP 517, Lawrence, KS, 66045.

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Conference site: <http://sim.conference.kucrl.org>



*Celebrating & exploring  
SIM connections*

Oread Hotel • Lawrence, Kansas

The conference website is now open for business. Visit to find the most up-to-date conference information, including descriptions of strands and sessions, a list of presenters, schedule of events, and multiple ways you can stay in touch as conference plans come together.

Of particular note: The Contact & Connect page offers an easy email

form for sending us questions or suggestions as well as links to registration, hotel, and travel information; links to the site's RSS feed and our Twitter account; and a link to the SIM Facebook page. This year, we encourage you to use the SIM Facebook page to get in touch with others who are attending the conference. If you want to arrange a group

dinner, leave a comment on the 2012 International SIM Conference event on the Facebook page. We've also created an Airport Transportation Buddy list, which can be accessed here: <http://sim.conference.kucrl.org/registration/hotels>. You can use this Google Doc to plan to share rides to and from the airport.

## ENCOMPASS: 2012 International SIM Conference

Julie Tollefson  
KUCRL

Encompass, the 2012 International SIM Conference, will celebrate the connections that have made the Strategic Instruction Model an enduring fixture on the education landscape and will feature two keynote speakers as well as a fantastic lineup of strands, sessions, and activities.

Keynote speaker Ed Ellis, professor of special education and multiple abilities at the University of Alabama, will focus on instructional practices and 10 indicators of a successful education in his address, *Beyond Test Scores—Indices of a Successful Education*. Ellis is the author of the *Clarifying Routine*, *Framing Routine*, *LINCS Vocabulary Strategy*, *Vocabulary LINCing Routine*, and *SLANT: A Starter Strategy for Class Participation*. He is also president of Makes Sense Strategies LLC.

Jim Knight, director of the Kansas

### Ed Ellis keynote: Beyond Test Scores: Indices of a Successful Education

Given common educational practices and pressures wrought by policy makers who define success by test scores, is it any wonder that many struggling learners have motivation issues? This keynote presentation will examine a broader definition of what constitutes a meaningful education and will explore instructional practices that impair and those that support the development of 10 indices of success.



Ed Ellis

Coaching Project at KUCRL, will explore the benefits of and the practices that promote professional learning in his address, *Learning Adults for Learning Students*. He is an author of the *Fundamentals of Paraphras-*

*ing and Summarizing* manual and is well known for his work involving instructional coaching. He is the author of several books on instructional coaching, including *Instructional Coaching: A Partnership Approach*

## Jim Knight keynote: Learning Adults for Learning Students



Jim Knight

For more than three decades, KUCRL has studied and promoted the importance of learning. Our view has always been that children have a much greater chance of succeeding if they learn how to learn. As we have studied professional learning, we have come to a second conclusion: Children have a much better chance of succeeding if the adults who teach them continue to be learners.

Fortunately, research has identified simple practices that

stand at the heart of personal and organizational learning. During this session, you'll hear stories that illustrate each practice and learn how those practices are inherent to the professional learning processes of instructional coaching, impact schools, partnership learning, and intensive learning teams that have been developed at KUCRL over more than a decade of research. Finally, you'll hear how those processes can be employed to promote widespread adoption and deep implementation of SIM.

*to Improving Instruction and Unmistakable Impact: A Partnership Approach for Dramatically Improving Instruction.*

### New schedule

As you're making your plans to attend the conference, note that our schedule is significantly different from past years. We hope the new Tuesday-to-Thursday schedule will ease some of the travel and lodging issues associated with attending the conference, allowing participants to fly in Monday evening or Tuesday morning and stay for the entire conference. Our goal is to create a schedule that is conducive to your full participation in conference events.

The conference will begin with our first keynote at noon on Tuesday, July 10, followed by an afternoon of

breakout sessions. The conference will continue on Wednesday, July 11, with our second keynote leading off the day.

If you have attended an international conference in the last few years, you will recognize the strand format, planned for Wednesday morning and Thursday morning (July 12). Strands are extended sessions, designed to allow you enough time for in-depth learning centered on a single topic. This year's strands will delve into connections between SIM and current issues in education, including many states' adoption of the Common Core State Standards.

The conference will wrap up with breakout sessions followed by Don Deshler's traditional closing address on Thursday afternoon.

### Handouts

All conference handouts will be posted to the conference website, and you will be able to download them to your laptop or print them before your arrival in Lawrence. **We will *not* distribute handouts on a USB drive or on paper; handouts will be available *only* on the website.**

### Twitter: @StrateTweets

Follow conference plans, join the conversation.

Use the hashtag **#SIMCON12**.

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STRATENOTES is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Strateworks for the International Professional Development Network. Publication period 2011-2012; cost \$35.00. Permission to reproduce any or all parts of Stratenotes to support professional development activities is hereby given.

# Encompass: Preconference

Minimum registration for each session is 10 participants.

Extend your learning by attending one of two workshops we have planned before the 2012 International SIM Conference. Both workshops will be offered on Tuesday, July 10, beginning at 8 a.m. and ending at 11 a.m.

**Working in GIST 2.0:** This session will take users through the GIST 2.0 program for both Mac and PC users. Some of the topics that will be covered include inserting math and science symbols plus other new libraries, syncing between Content Enhancement templates, packaging and sharing integrated courses, network capabilities, and training on the course builder.

**Creating an Impact School: Professional Learning that Makes a Difference:** This workshop describes high-leverage activities educational leaders can employ to design professional learning that has an unmistakable impact on teaching. This session will describe how schools and districts can focus their professional learning on professional learning targets; how workshops, professional learning communities, and other forms of professional learning can support implementation of school improvement targets; what principals, coaches, and central office staff need to do to accelerate professional learning; and what teaching practices have the greatest effect in the classroom.

## SIM, KUCRL on Facebook & Twitter

"Like" us on Facebook or talk with us on Twitter!

### SIM on Facebook

<http://www.facebook.com/kucrl.sim>

### SIM on Twitter

@StrateTweets

### KUCRL on Facebook

<http://www.facebook.com/kucrl>

### KUCRL on Twitter

@kucrl

### Stratopedia on Facebook

<http://www.facebook.com/stratopedia>

### Stratopedia on Twitter

@stratopedia

### CRL Learns on Facebook

<http://www.facebook.com/crllearns>

## 2012 International SIM Conference Tentative Schedule

July 10-12, 2012 • Oread  
Hotel • Lawrence, Kan.

### Tuesday, July 10, 2012

7:30 a.m.

Registration

8 a.m.-11 a.m.

Preconference

Noon-1:30 p.m.

Opening session, keynote

1:45 p.m.-4:45 p.m.

Breakout sessions

### Wednesday, July 11, 2012

7:30 a.m.

Registration

8 a.m.-8:30 a.m.

Welcome

8:30 a.m.-9:30 a.m.

Keynote

9:45 a.m.-12:15 p.m.

Strands

12:15 p.m.-1:30 p.m.

Lunch on your own

1:30 p.m.-2:45 p.m.

Breakout sessions

3 p.m.-3:45 p.m.

Poster session

4 p.m.-4:30 p.m.

Certificate ceremony

4:30 p.m.-5:30 p.m.

Social

### Thursday, July 12, 2012

9 a.m.-11:30 a.m.

Strands

11:30 a.m.-12:15 p.m.

Box lunch

12:30 p.m.-2 p.m.

Breakout sessions

2 p.m.-3 p.m.

Closing address

by Don Deshler

# 2012 International SIM Conference

## SIM Professional Developer Registration Form

July 10-12, 2012 • Oread Hotel • Lawrence, Kan.

### CONTACT INFORMATION

MAILING ADDRESS (SELECT ONE): ☐ HOME ☐ WORK

Name: \_\_\_\_\_

Work Address: \_\_\_\_\_ Phone ( ) \_\_\_\_\_

Home Address: \_\_\_\_\_ Phone ( ) \_\_\_\_\_

We e-mail **important conference information**. Please print clearly an **email address** that you check regularly:  
Alternate email: \_\_\_\_\_

Emergency contact name and phone number: \_\_\_\_\_

### REGISTRATION FEE

☐ **Certified SIM Professional Developer and Apprentice Registration Fee: \$250** \$ \_\_\_\_\_

For registrations postmarked after  
June 11, 2012, add \$25 late fee. \$ \_\_\_\_\_

☐ **Stratworks Renewal (optional): \$35** \$ \_\_\_\_\_  
☐ I want to receive *Stratenotes* by email (pdf)

**Total enclosed:** \$ \_\_\_\_\_

### PAYMENT INFORMATION

☐ **Check** (made payable to KUCRL)

☐ **Credit card** (Visa or MasterCard) # \_\_\_\_\_  
Expiration date: \_\_\_\_\_ 3-digit security code (req.) \_\_\_\_\_  
☐ Personal card OR ☐ Name of institution: \_\_\_\_\_

Billing address (req.): \_\_\_\_\_

Authorization signature: \_\_\_\_\_

☐ **P.O. #** \_\_\_\_\_  
Name of institution issuing P.O.: \_\_\_\_\_

*Return completed registration to  
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd,  
Rm. 517, Lawrence, KS 66045-3101  
Fax: 785.864.5728 • Email: pmynsted@ku.edu  
Your receipt will be available at the conference.*

### Cancellation policy

If you cannot attend the conference, you must **notify KUCRL by July 2, 2012**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2012.

### CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? \_\_\_\_\_

☐ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ☐

### Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

### Events & materials

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, admission to the social, and lunch on Thursday.

### Hotel & transportation

Coming soon: Visit <http://sim.conference.kucrl.org> for more information about the conference, including hotel and transportation details.

### NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM PD sponsor. The registration fee is \$350 (\$35 late fee after June 11, 2012). **Space is limited. For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

# 2012 International SIM Conference

## Preconference Registration Form

July 10, 2012 • Oread Hotel • Lawrence, Kan.

Name: \_\_\_\_\_

Work Address: \_\_\_\_\_

\_\_\_\_\_ Work Phone: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_ Home Phone: \_\_\_\_\_

Preferred mailing address: ☐ home ☐ work

Email Address: \_\_\_\_\_

Summer Email Address: \_\_\_\_\_

We email **important conference information**.

Emergency contact name and phone number: \_\_\_\_\_

☐ I will **NOT** be able to bring a laptop computer to the preconference.

### SESSION SELECTION

#### ☐ Working in GIST 2.0

☐ I **do not own** the GIST 2.0 software  
and user's guide: **\$60** \$ \_\_\_\_\_

☐ I **already own** the GIST 2.0 software  
and user's guide: **\$40** \$ \_\_\_\_\_

For registrations postmarked after June 11, 2012,  
add **\$25** late fee. \$ \_\_\_\_\_

#### ☐ Creating an Impact School: **\$90** \$ \_\_\_\_\_

For registrations postmarked after June 11, 2012,  
add **\$25** late fee. \$ \_\_\_\_\_

**Note: Minimum registration** for each session is 10 participants. We will cancel any session that does not have at least 10 participants registered by June 1.

### Cancellation Policy

If you cannot attend the preconference session(s), you must **notify KUCRL by July 2, 2012**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2012.

### PAYMENT INFORMATION

Total Enclosed: \$ \_\_\_\_\_

☐ Make check payable to KUCRL

—OR—

☐ Credit Card # (VISA or MasterCard)

Expiration Date: \_\_\_\_\_

3-digit security code: \_\_\_\_\_

☐ Personal Card OR

☐ Name of Institution: \_\_\_\_\_

Billing Address (req.) \_\_\_\_\_

Signature Authorization: \_\_\_\_\_

—OR—

☐ PO#: \_\_\_\_\_

Institution issuing PO: \_\_\_\_\_

Return completed registration to KUCRL,  
Joseph R. Pearson Hall  
1122 West Campus Road, Rm. 517  
Lawrence, KS 66045-3101  
Fax: 785.864.5728  
or email pmynsted@ku.edu

# KUCRL CALENDAR 2011-2012

## **April 9-10, 2012**

Translating the Common Core Standards into Practice  
Lawrence, Kan.

## **April 16-19, 2012**

SIM Content Enhancement Routines and the Common Core State Standards  
Lawrence, Kan.

## **April 23-May 13, 2012**

Virtual Update Conference for SIM Professional Developers

## **May 29-June 1, 2012**

SIM Learning Strategies for Preservice Educators  
Lawrence, Kan.

## **May 29-June 1, 2012**

SIM Content Enhancement Routines for Preservice Educators  
Lawrence, Kan.

## **June 4-8, 2012**

SIM Learning Strategies Potential Professional Developers Institute  
Conway, Ark.

## **June 12-13, 2012**

Iowa Update Conference for SIM Professional Developers  
Des Moines, Iowa

## **June 12-15, 2012**

SIM Content Enhancement Potential Professional Developers Institute  
Toledo, Ohio

## **June 12-15, 2012**

SIM Learning Strategies Potential Professional Developers Institute  
Toledo, Ohio

## **June 18-22, 2012**

SIM Learning Strategies Potential Professional Developers Institute  
Orlando, Fla.

## **June 18-22, 2012**

SIM Content Enhancement Potential Professional Developers Institute  
Orlando, Fla.

## **June 18-22, 2012**

SIM Learning Strategies Potential Professional Developers Institute  
Austin, Texas

## **June 18-22, 2012**

SIM Content Enhancement Potential Professional Developers Institute  
Austin, Texas

## **July 10-12, 2012**

2012 International SIM Conference

• **New Schedule: Tuesday-Wednesday-Thursday** •

Lawrence, Kan.

## **Aug. 6-8, 2012**

Instructional Coaching Institute Level 1: Progress Through Partnership  
Lawrence, Kan.

## **Aug. 9-11, 2012**

Instructional Coaching Institute Level 2  
Lawrence, Kan.

## **Aug. 13-14, 2012**

Translating the Common Core Standards into Practice  
Lawrence, Kan.

## **Oct. 4-6, 2012**

Instructional Coaching Institute Level 1: Progress Through Partnership  
Lawrence, Kan.

## **Oct. 15-17, 2012**

Seventh Annual Instructional Coaching Conference: A Global Summit on Coaching  
Lawrence, Kan.

## **SIM & KUCRL Online Resources**

[www.kucrl.org](http://www.kucrl.org)

### **Strategic Instruction Model**

<http://kucrl.org/sim>

### **Content Literacy Continuum**

<http://clc.kucrl.org>

### **Stratopedia**

<http://stratopedia.org>

### **SIM Workshops and Updates**

<http://www.kucrl.org/classes>

### **SIMville**

User name: Network  
Password: strategic

### **KUCRL News**

<http://www.kucrl.org/news>

### **CRL Learns**

<http://crllearns.kucrl.org>

### **Project Profiles**

<http://www.kucrl.org/profiles>

### **Multimedia Archives**

<http://media.kucrl.org>

### **Publication List**

<http://www.kucrl.org/research>

### **KUCRL Divisions**

#### **Advanced Learning Technologies**

<http://www.altec.org>

#### **Division of Adult Studies**

<http://das.kucrl.org>

#### **e-Learning Design Lab**

<http://elearnndesign.org>

#### **Institute for Research on Adolescent Learning**

<http://iral.kucrl.org>

#### **Kansas Coaching Project**

<http://instructionalcoach.org>

#### **Professional Development Research Institute**

<http://pdri.kucrl.org>

**More information and complete calendar at <http://kucrl.org>**

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## SIM classes for preservice educators

May 29-June 1, 2012 • Lawrence, Kan.

Registration information: <http://www.kucrl.org/classes>

### SIM Content Enhancement for Preservice Educators

This class will enable higher education faculty who are engaged in teacher preparation to implement a variety of empirically validated teaching routines from the SIM Content Enhancement Series. Content will emphasize inclusive course planning and the use of a variety of routines to ensure content-area mastery of critical ideas and concepts by all students. *Presenters:* Michael Faggella-Luby, assistant professor, University of Connecticut, and Belinda Mitchell, assistant professor, Shepherd University

### SIM Learning Strategies for Preservice Educators

This class will enable preservice educators in teacher education programs to provide empirically validated SIM interventions to prospective teachers. The institute will focus on exploring strategies from the SIM Learning Strategies Curriculum. Participants will explore several SIM Learning Strategies and will be provided sample syllabi, books, and teaching resources that can be used in teacher education programs. *Presenters:* Nanette Fritschmann, Orange County Consortium district intern program education coordinator, and Patricia S. Graner, director of professional development, the University of Kansas Center for Research on Learning

## ADDRESS SERVICE REQUESTED

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**STRATENOTES Volume 20, Issue #6**

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