SIM STATISTICS
What the numbers tell us about SIM PD

Julie Tollefson and Patty Graner
KUCRL

Turnabout's fair play.

We ask you to submit reports detailing your experiences conducting professional development. Sometimes, this may seem like an insignificant part of being a SIM Professional Developer and you may wonder what happens to the information once you've turned it over to us.

To show how important this information is, we want to report back to you some of the things we've learned from your 2011 reports and from surveys of your participants. These numbers give all of us a clearer picture of what is happening in our SIM world and are vital to the continued operation and strength of the SIM Network.

Post-professional development participant survey results

Using email addresses gathered from registration of professional development forms and reports submitted by professional developers, we invited more than 1,500 individuals to respond to a follow-up survey to help us understand who attends workshops and what their needs are. Of those invited, 131 individuals responded to the survey.

The most-attended strategies and routines sessions are old favorites: *Unit Organizer Routine, Framing Routine,* and *Course Organizer Routine* came in tops among Content Enhancement Routine offerings (figure 1), and *Fundamentals* and *Proficiency in the Sentence Writing Strategy* and the
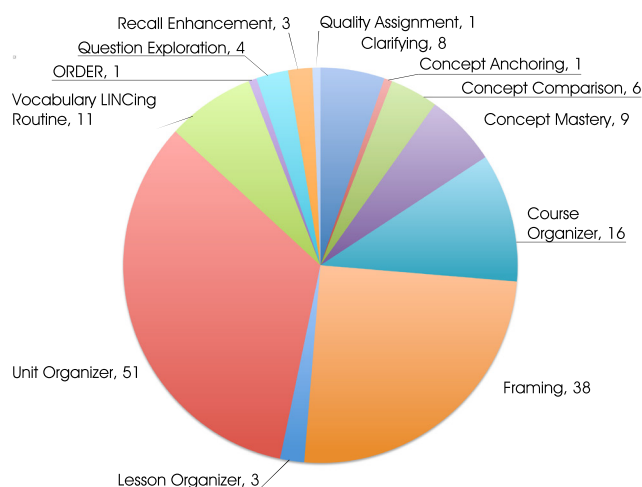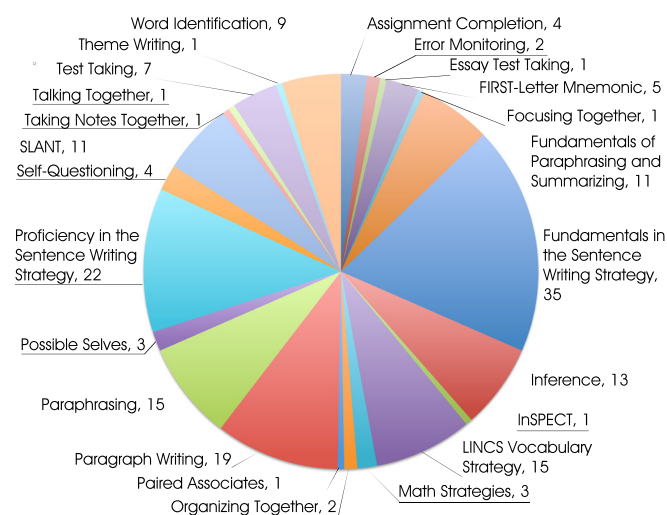
Figure 1: Content Enhancement Routine sessions attended

Figure 2: Learning Strategies sessions attended

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SIM
Strategic Instruction Model®

Figure 3: Extent to which respondents would recommend strategy or routine
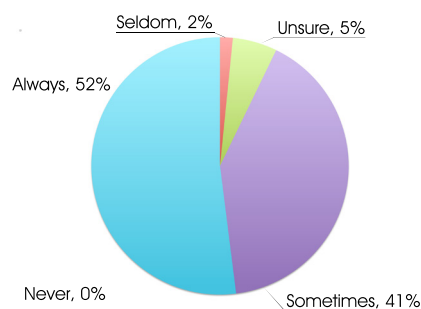

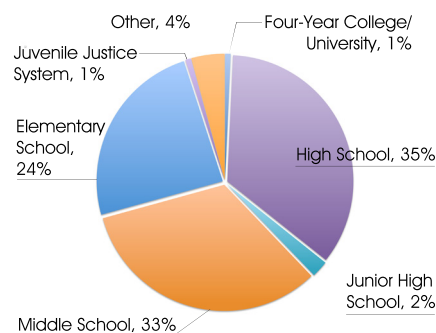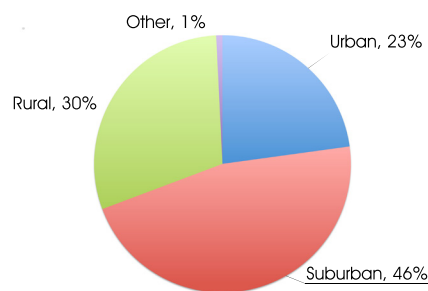Figure 4: Respondents' work places

Figure 5: School setting

Paragraph Writing Strategy topped the Learning Strategies list (figure 2).

When we asked respondents to what extent they would recommend these interventions to others, 52 percent said "always" and 41 percent said "sometimes." "Seldom" and "unsure" accounted for just 7 percent of responses (figure 3).

The responses also offer a glimpse of who is attending SIM instruction and workshops. The overwhelming majority of respondents (94 percent) worked in schools (high school—35 percent; middle school or junior high school—35 percent; elementary—24 percent) (figure 4). Almost half of our participants (46 percent) worked in suburban schools, with 30 percent in rural and 23 percent in urban settings (figure 5).

Special education teachers made up 41 percent of participants, and 37 percent were content teachers (figure 6). A third of the content teachers taught English language arts, while 21 percent taught math and 20 percent taught social studies (figure 7). Respondents represented a wide range of student populations (figure 8).

Professional developer reports

We received 349 session reports from 148 SIM Professional Developers in 2011. The number of participants reported as attending these sessions was 3,224 (though only 47 percent of reports indicated the number of participants attending the session).

Not surprisingly, the most frequently offered strategies and routines were almost the same as those listed as most frequently attended in the participant survey.

Fundamentals and *Proficiency in the Sentence Writing Strategy* and the *Paragraph Writing Strategy* were the top three for Learning Strategies. The top Content Enhancement Routines were the *Framing Routine, Unit Organizer Routine,* and *Vocabulary LINCing Routine.*

In looking at the number of professional development sessions reported by state, the top five states were Florida, Virginia, Georgia, Indiana, and Michigan.

What it all means

So what do these numbers tell us and why are they important?

The information we collect from participant surveys and your reports is helpful to KUCRL researchers
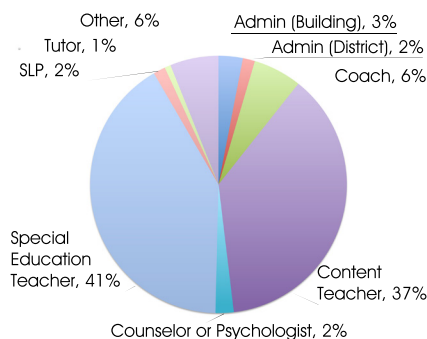
Figure 6: Respondent roles
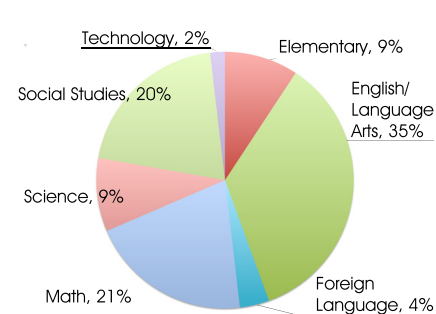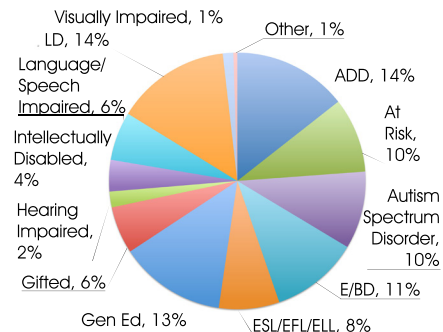

Figure 7: Content areas

Figure 8: Student populations

on many fronts. When we apply for grants, your reports allow us to write authoritatively about the demographics of who is engaging in SIM instruction and where. Such statistics strengthen the quality of our proposals and better position us in the competition for limited funds.

Likewise, the responses from session participants about their learning and implementation experiences shape our future recommendations for professional development. The responses often are useful in the proposal writing process, too.

Finally, we often receive requests from individuals who are interested in learning where SIM instruction is offered or where SIM has been implemented. We don't know if you don't tell us.

So what does this mean to you? We *beseech* you to report information about your sessions regularly. We

Farthest from home*

Lawrence, Kan., may be the center of the SIM universe, but the reach of the professional development network is extensive. Two locations stand out among the far-flung places SIM touched in 2011.

- **Tuntutuliak, Alaska** (3,200 miles from Lawrence). SIM Professional Developer **Joel Thomas** offered *Fundamentals in the Sentence Writing Strategy.*
- **Bogota, Colombia** (2,700 miles from Lawrence). SIM Professional Developer **Allison Lee** offered the *Framing Routine* and *Unit Organizer Routine.*

*Based on professional developer reports submitted during 2011

have always asked you to share this information with the Center, and some professional developers (**Jane Basler** of Georgia comes to mind) have been diligent in doing so. However, the paper reporting format we have used for decades has been less than friendly. In the past two years, though, we added an online reporting system, using Survey Monkey, so you can easily send us your session information

electronically.

Your information is so very important to us, and the electronic reporting option is designed to make it easier than ever to share with us. Please, after you have conducted a professional development session, take a few minutes to send us this information.

The link to the survey online reporting form is http://www.surveymonkey.com/s/PostPDDataSubmissionSurvey. Alternatively, you can still send paper reports to Director of Professional Development, KUCRL, 1122 West Campus Road, JRP 517, Lawrence, KS, 66045. We'll all be glad that you did.

SIM by the numbers, 2011

- **427** people attended **7** SIM updates and conferences
  - That number includes **52** people who attended the SIM virtual conference
- **76** SIM Professional Developers became certified from August 2010 to July 2011
  - **21** became certified from August 2011 to present
- Professional developers submitted **353** professional development sessions reports in 2011 and **369** in 2010
  - Of those, **250** reports were submitted using the new online reporting system
- **112** people receive electronic *Stratenotes* (23 percent of recipients) vs. **382** hard copy recipients

ENCOMPASS: 2012 International SIM Conference

Julie Tollefson
KUCRL

Encompass, the 2012 International SIM Conference, will celebrate the connections that have made the Strategic Instruction Model an enduring fixture on the education landscape and will feature two keynote speakers as well as a fantastic lineup of strands, sessions, and activities.

Keynote speaker Ed Ellis, professor of special education and multiple abilities at the University of Alabama, will focus on instructional practices and 10 indicators of a successful education in his address, *Beyond Test Scores—Indices of a Successful Education.* Ellis is the author of the *Clarifying Routine, Framing Routine, LINCS Vocabulary Strategy, Vocabulary LINCing Routine,* and *SLANT: A Starter Strategy for Class Participation.* He is also president of Makes Sense Strategies LLC.

Jim Knight, director of the Kansas Coaching Project at KUCRL, will explore the benefits of and the practices that promote professional learning in his address, *Learning Adults*

Ed Ellis keynote: Beyond Test Scores: Indices of a Successful Education

Given common educational practices and pressures wrought by policy makers who define success by test scores, is it any wonder that many struggling learners have motivation issues? This keynote presentation will examine a broader definition of what constitutes a meaningful education and will explore instructional practices that impair and those that support the development of 10 indices of success.

Ed Ellis

for Learning Students. He is an author of the *Fundamentals of Paraphrasing and Summarizing* manual and is well known for his work involving instructional coaching. He is the author of several books on instructional coaching, including *Instructional Coaching: A Partnership Approach to Improving Instruction* and *Unmistak-* *able Impact: A Partnership Approach for Dramatically Improving Instruction.*

New schedule

As you're making your plans to attend the conference, note that our schedule is significantly different from past years. We hope the new Tuesday-to-Thursday schedule will

Jim Knight keynote: Learning Adults for Learning Students

Jim Knight

For more than three decades, KUCRL has studied and promoted the importance of learning. Our view has always been that children have a much greater chance of succeeding if they learn how to learn. As we have studied professional learning, we have come to a second conclusion: Children have a much better chance of succeeding if the adults who teach them continue to be learners.

Fortunately, research has identified simple practices that stand at the heart of personal and organizational learning. During this session, you'll hear stories that illustrate each practice and learn how those practices are inherent to the professional learning processes of instructional coaching, impact schools, partnership learning, and intensive learning teams that have been developed at KUCRL over more than a decade of research. Finally, you'll hear how those processes can be employed to promote widespread adoption and deep implementation of SIM.

ease some of the travel and lodging issues associated with attending the conference, allowing participants to fly in Monday evening or Tuesday morning and stay for the entire conference. Our goal is to create a schedule that is conducive to your full participation in conference events.

The conference will begin with our first keynote at noon on Tuesday, July 10, followed by an afternoon of breakout sessions. The conference will continue on Wednesday, July 11, with our second keynote leading off the day.

If you have attended an international conference in the last few years, you will recognize the strand format, planned for Wednesday morning and Thursday morning (July 12). Strands are extended sessions, designed to allow you enough time for in-depth learning centered on a single topic. This year's strands will delve into connections between SIM and current issues in education, including many states' adoption of the Common Core State Standards.

The conference will wrap up with breakout sessions followed by Don Deshler's traditional closing address on Thursday afternoon.

Handouts

All conference handouts will be posted to the conference website, and you will be able to download them to your laptop or print them before your arrival in Lawrence. **We will *not* distribute handouts on a USB drive or on paper; handouts will be available *only* on the website.**

Twitter: @StrateTweets

Follow conference plans, join the conversation. Use the hashtag **#SIMCON12.**

http://sim.conference.kucrl.org

INTERNATIONAL SIM CONFERENCE / LAWRENCE, KS   SIM Strategic Instruction Model   CONTACT & CONNECT

HOME   HANDOUTS   REGISTRATION   PRESENTERS   PRECONFERENCE   SCHEDULE

Celebrating & exploring SIM connections

Oread Hotel • Lawrence, Kansas

The conference website is now open for business. Visit to find the most up-to-date conference information, including descriptions of strands and sessions, a list of presenters, schedule of events, and multiple ways you can stay in touch as conference plans come together.

Of particular note: The Contact & Connect page offers an easy email form for sending us questions or suggestions as well as links to registration, hotel, and travel information; links to the site's RSS feed and our Twitter account; and a link to the SIM Facebook page. This year, we encourage you to use the SIM Facebook page to get in touch with others who are attending the conference. If you want to share rides to and from the airport or you want to arrange a group dinner, leave a comment on the 2012 International SIM Conference event on the Facebook page.

Encompass: Preconference

Minimum registration for each session is 10 participants.

Extend your learning by attending one of two workshops we have planned before the 2012 International SIM Conference. Both workshops will be offered on Tuesday, July 10, beginning at 8 a.m. and ending at 11 a.m.

Working in GIST 2.0: This session will take users through the GIST 2.0 program for both Mac and PC users. Some of the topics that will be covered include inserting math and science symbols plus other new libraries, syncing between Content Enhancement templates, packaging and sharing integrated courses, network capabilities, and training on the course builder.

Creating an Impact School: Professional Learning that Makes a Difference: This workshop describes high-leverage activities educational leaders can employ to design professional learning that has an unmistakable impact on teaching. This session will describe how schools and districts can focus their professional learning on professional learning targets; how workshops, professional learning communities and other forms of professional learning can support implementation of school improvement targets; what principals, coaches, and central office staff need to do to accelerate professional learning; and what teaching practices have the greatest effect in the classroom.

2012 International SIM Conference Tentative Schedule
July 10-12, 2012 • Oread Hotel • Lawrence, Kan.

Tuesday, July 10, 2012

7:30 a.m.
Registration

8 a.m.-11 a.m.
Preconference

Noon-1:30 p.m.
Opening session, keynote

1:45 p.m.-4:45 p.m.
Breakout sessions

Wednesday, July 11, 2012

7:30 a.m.
Registration

8 a.m.-8:30 a.m.
Welcome

8:30 a.m.-9:30 a.m.
Keynote

9:45 a.m.-12:15 p.m.
Strands

12:15 p.m.-1:30 p.m.
Lunch on your own

1:30 p.m.-2:45 p.m.
Breakout sessions

3 p.m.-3:45 p.m.
Poster session

4 p.m.-4:30 p.m.
Certificate ceremony

4:30 p.m.-5:30 p.m.
Social

Thursday, July 12, 2012

9 a.m.-11:30 a.m.
Strands

11:30 a.m.-12:15 p.m.
Box lunch

12:30 p.m.-2 p.m.
Breakout sessions

2 p.m.-3 p.m.
Closing address
by Don Deshler

Call for Proposals
International SIM Conference • July 10-12, 2012
Oread Hotel • Lawrence, Kan.

We are soliciting proposals for two types of presentations for the 2012 International SIM Conference: Book Reports and Posters. **The deadline for proposal submission is March 15, 2012.** Submit your proposal by emailing Mona Tipton at monatipton@ku.edu.

To save trees and to aid in distribution, electronic handouts will be required of all presenters. Handouts will be posted online for our participants to download in advance.

Selected presenters will be notified by April 2, 2012. By submitting a proposal, presenters are providing consent for themselves and all other presenters on the proposal to be videotaped. Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Registration must be received by July 1, 2012.

Types of Proposals

10-Minute Book Reports: Presenters will report on books selected by the Center and relevant to SIM professional development work. Presentations will be given during a general session at 11:30 a.m. Thursday, July 12. The purpose is to whet the audience's appetite to read the book. Presenters will have 10 minutes to present key points in whatever manner they deem appropriate. An LCD projector, chart paper, and pens will be provided. Each presenter will create a bookmark handout summarizing key points using a template provided by KUCRL.

Poster Session: This session (at 3 p.m. Wednesday, July 11) will showcase research or innovation in SIM. Proposals should include **the title of the poster** and **a short abstract (up to 75 words)** for use in the program book and on the conference website. In addition, if applicable, include a short description of the evidence of any results. If you want to use a KUCRL trifold board or if you will require an electrical outlet, please include that request in your proposal. Participants who want to use a laptop must provide their own laptop.

QUESTIONS? If you have any questions about any part of this call for proposals, please contact Mona Tipton, monatipton@ku.edu.

2012 International SIM Conference

SIM Professional Developer Registration Form

July 10-12, 2012 • Oread Hotel • Lawrence, Kan.

CONTACT INFORMATION

MAILING ADDRESS (SELECT ONE):   ❒ **HOME**   ❒ **WORK**

Name: _____

Work Address: _____

_____ Phone (____)_____

Home Address: _____

_____ Phone (____)_____

We e-mail **important conference information**. Please print clearly an **email address** that you check regularly:

_____Alternate email: _____

Emergency contact name and phone number:_____

REGISTRATION FEE

❒ **Certified SIM Professional Developer**
and Apprentice Registration Fee: $250 $ _____
    For registrations postmarked after
    June 11, 2012, add $25 late fee. $ _____
❒ **Strateworks Renewal (optional): $35** $ _____
    ❒ I want to receive *Stratenotes* by email (pdf)

          Total enclosed: $ _____

PAYMENT INFORMATION

❒ **Check** (made payable to KUCRL)

❒ **Credit card** (Visa or MasterCard) # _____
    Expiration date:_____ 3-digit security code (req.) ____
    ❒ Personal card   OR   ❒ Name of institution:

    _____

    Billing address (req.): _____

    _____

    Authorization signature: _____

❒ **P.O. #** _____
    Name of institution issuing P.O.: _____

Return completed registration to
KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd,
Rm. 517, Lawrence, KS 66045-3101
Fax: 785.864.5728 • Email: pmynsted@ku.edu
Your receipt will be available at the conference.

Cancellation policy

If you cannot attend the conference, you must **notify KU-CRL by July 2, 2012**, to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2012.

CONFERENCE INFORMATION

How many previous International SIM Conferences have you attended? _____
    ❒ This is my first as a professional developer

We may distribute or post a list of participant names and email addresses on paper or electronically. If you do not want to be included, check here: ❒

Video release

KUCRL will videotape this conference for use in future educational and publicity products. By attending, you consent to our use of any video in which you may appear.

Events & materials

With your paid registration, you also receive professional development materials distributed during the conference, refreshments during breaks, admission to the social, and lunch on Thursday.

Hotel & transportation

Coming soon: Visit http://sim.conference.kucrl.org for more information about the conference, including hotel and transportation details.

NOT A SIM PROFESSIONAL DEVELOPER?

Individuals who are not certified SIM Professional Developers may attend the conference with a SIM PD sponsor. The registration fee is $350 ($35 late fee after June 11, 2012). **Space is limited. For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

2012 International SIM Conference

Preconference Registration Form

July 10, 2012 • Oread Hotel • Lawrence, Kan.

Name: _____

Work Address: _____

_____ Work Phone: _____

Home Address: _____

_____ Home Phone: _____

Preferred mailing address: ❑ home ❑ work

Email Address: _____

Summer Email Address: _____
We email **important conference information**.

Emergency contact name and phone number: _____

❑ I will **NOT** be able to bring a laptop computer to the preconference.

SESSION SELECTION

❑ **Working in GIST 2.0**
  ❑ I **do not own** the GIST 2.0 software
  and user's guide: **$60** $ _____
  ❑ I **already own** the GIST 2.0 software
  and user's guide: **$40** $ _____
  For registrations postmarked after June 11, 2012,
  add **$25** late fee. $ _____

❑ **Creating an Impact School: $90** $ _____
  For registrations postmarked after June 11, 2012,
  add **$25** late fee. $ _____

Note: Minimum registration for each session is 10 participants. We will cancel any session that does not have at least 10 participants registered by June 1.

Cancellation Policy
If you cannot attend the preconference session(s), you must **notify KUCRL by July 2, 2012,** to receive a full refund of your registration fee. We will be unable to issue any refunds after July 2, 2012.

PAYMENT INFORMATION

Total Enclosed: $ _____

❑ **Make check payable to KUCRL**

—OR—

❑ **Credit Card # (VISA or MasterCard)**

_____

Expiration Date: _____

3-digit security code: _____

❑ Personal Card OR

❑ Name of Institution:

_____

Billing Address (req.) _____

_____

_____

Signature Authorization:

_____

—OR—

❑ **PO#:** _____
Institution issuing PO:

_____

Return completed registration to KUCRL,
Joseph R. Pearson Hall
1122 West Campus Road, Rm. 517
Lawrence, KS 66045-3101
Fax: 785.864.5728
or email pmynsted@ku.edu

SIM & Common Core State Standards

Common Core State Standards, adopted by all but a few states, have become a big topic of conversation in the education world. The standards weave reading and writing expectations throughout the curriculum, in all subjects at all grade levels.

We are offering two classes this spring to help classroom teachers understand connections between SIM and the Common Core State Standards and, ultimately, to better enable students to meet the increased reading and writing demands they face. Both classes will be held April 16-19 in Lawrence, Kan.

SIM Reading and Writing Strategies and the Common Core State Standards is for middle school and high school teachers who are charged with providing powerful reading and writing strategies that support the Common Core State Standards and promote student success. The class will introduce participants to the foundations of SIM and will teach *Proficiency in the Sentence Writing Strategy, the LINCS Vocabulary Strategy, the Inference Strategy,* and *Fundamentals of Paraphrasing and Summarizing.* Participants will have time to plan how to use the strategies with their students.

SIM Content Enhancement Routines and the Common Core State Standards will introduce teachers to a selection of routines from the Content Enhancement Series. Participants will learn about and plan how to implement the following routines in their own classrooms: *Course Organizer Routine, Unit Organizer Routine, Concept Mastery Routine,* and *Question Exploration Routine.* Teachers who use these routines will better prepare their students to meet the literacy and higher-order thinking demands they face in the classroom.

For more information about these classes and a complete schedule of 2012 SIM classes, visit the events calendar at http://kucrl.org/classes or contact Mona Tipton (monatipton@ku.edu, 785.864.0626).

Please share this information with interested teachers.

KUCRL CALENDAR 2011-2012

March 14-15, 2012
Louisiana SIM Update
Baton Rouge, La.

March 19-20, 2012
Workshops that Make an Impact
Lawrence, Kan.

April 9-10, 2012
Translating the Common Core
Standards into Practice
Lawrence, Kan.

April 16-19, 2012
SIM Reading and Writing
Strategies and the Common
Core State Standards
Lawrence, Kan.

April 16-19, 2012
SIM Content Enhancement
Routines and the Common Core
State Standards
Lawrence, Kan.

More information and complete calendar at http://kucrl.org

StratePubs

StratePubs are a benefit of your *Strateworks* membership. You may download this year's *StratePubs* from SIMville:

http://www.kucrl.org/simville/general/stratepubs

- *Improving Outcomes for Adolescents with Learning Disabilities* by Patty Graner and Don Deshler (to be published in *Learning about Learning Disabilities,* edited by Berneice Wong)

- *You Can Learn a Lot by Watching: Using Video to Accelerate Professional Learning,* by Jim Knight, Barbara Bradley, Mike Hock, Tom Skrtic, David Knight, Jean Clark, Irma Brasseur-Hock, Marilyn Ruggles, and Carol Hatton (submitted for publication in the *Journal of Staff Development*)

BONUS!

- *Technology, Coaching, and Community: Power Partners for Improved Professional Development in Primary and Secondary Education* (an ISTE white paper) by Monica Beglau, Jana Craig Hare, Les Foltos, Kara Gann, Jayne James, Holly Jobe, Jim Knight, and Ben Smith.

The University of Kansas

KU LEARNING
CENTER FOR RESEARCH ON