

Stratenotes

The University of Kansas Center for Research on Learning • October 2011 • Volume 20, Issue 2

ENCOMPASS

Celebrating & exploring SIM connections

Julie Tollefson
KUCRL

The Strategic Instruction Model has never stood alone on the education landscape. We have never offered the model as the single solution to problems of learning and instruction. Instead, we have included in our circle of friends and colleagues people of diverse thoughts about instruction and students, and we've expanded SIM significantly as our research and that of others unveils new best practices.

Next summer, we will celebrate SIM connections to the wider world of education during Encompass, the 2012 International SIM Conference.

The two—two!—keynote speakers we have booked for the conference are examples of how SIM has expanded to include new research and new theories. Both speakers are familiar faces to the SIM Network: Ed Ellis, professor of special education and multiple abilities at the University of Alabama, and Jim Knight, director of the Kansas Coaching Project at KUCRL.

Even if you've never met Ellis, you are likely familiar with his

work: the *Clarifying Routine*, *Framing Routine*, *LINCS Vocabulary Strategy*, *Vocabulary LINCing Routine*, and *SLANT: A Starter Strategy for Class Participation*. He is also president of Makes Sense Strategies LLC (<http://www.graphicorganizers.com>).

Knight, a research associate at KU, is an author of the *Fundamentals of Paraphrasing and Summarizing* manual. He is well known for his work involving instructional coaching and is the author of several books on the subject, including *Instructional Coaching: A Partnership Approach to Improving Instruction* and *Unmistakable Impact: A Partnership Approach for Dramatically Improving Instruction*. You can learn more about instructional coaching at KUCRL's Kansas Coaching Project website, <http://instructionalcoach.org>, and at Jim's Instructional Coaching Group website, <http://instructionalcoaching.com>.

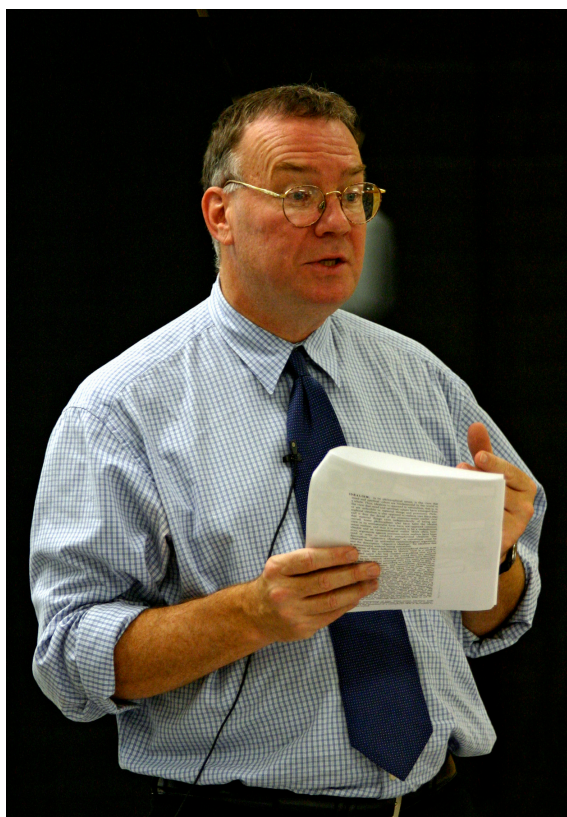


Ed Ellis

Our keynote speakers could not be better examples of how our work has embraced and complemented new methods and new theories. Both Ellis and Knight are firmly grounded in the research from which SIM emerged. Their research paths, though, have taken them in new directions and to new discoveries, and they have enriched SIM by sharing their work with the Center and

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Jim Knight

the SIM Network.

In a sense, this cycle of development and growth resembles a student's use of a compass in math class. One piece of the compass remains fixed (embedded in SIM research) but a hinge allows the other piece to move farther out, enscribing ever-widening circles. As our understanding of issues in education and adolescent literacy grows, we open the hinge to encompass ever-widening circles of knowledge and solutions.

We hope you'll join us next summer to expand your circle of knowledge with these two terrific keynote speakers.

Twitter: @StrateTweets

Follow conference plans, provide feedback, and make suggestions for the 2012 International SIM Conference using Twitter. Use the hashtag **#SIMCON12** to tag your tweets. You also can use Twitter to share your thoughts during the conference.

New schedule in 2012

As you're making your plans to attend the 2012 International SIM Conference, note that our schedule is significantly different from past years. Our goal is to create a schedule that is conducive to your full participation in conference events.

The conference will begin at noon on Tuesday, July 10, with our first keynote followed by an afternoon of breakout sessions. The conference will continue on Wednesday, July 11, with our second keynote leading off the day. The strand format will be back, with strands tentatively planned for Wednesday afternoon and Thursday morning (July 12). The conference will wrap up with breakout sessions followed by Don Deshler's traditional closing address on Thursday afternoon. Preconference workshops are tentatively scheduled for Tuesday morning.

We hope the new schedule will ease some of the travel and lodging issues associated with attending the conference, allowing you to fly in Monday evening or Tuesday morning and stay for the entire conference.

2012 International SIM Conference Tentative Schedule

July 10-12, 2012 • Oread Hotel • Lawrence, Kan.

Tuesday, July 10, 2012

7:30 a.m.	Registration
8 a.m.-11 a.m.	Preconference
Noon-1:30 p.m.	Opening session, keynote
1:45 p.m.-4:45 p.m.	Breakout sessions

Wednesday, July 11, 2012

7:30 a.m.	Registration
8 a.m.-8:30 a.m.	Welcome
8:30 a.m.-9:30 a.m.	Keynote
9:45 a.m.-12:15 p.m.	Strands
12:15 p.m.-1:30 p.m.	Lunch on your own
1:30 p.m.-2:45 p.m.	Breakout sessions
3 p.m.-3:45 p.m.	Poster session
4 p.m.-4:30 p.m.	Certificate ceremony
4:30 p.m.-5:30 p.m.	Social

Thursday, July 12, 2012

9 a.m.-11:30 a.m.	Strands
11:30 a.m.-12:15 p.m.	Box lunch
12:30 p.m.-2 p.m.	Breakout sessions
2 p.m.-3 p.m.	Closing address by Don Deshler

Virtual conference deadlines approaching

We have scheduled two virtual conferences in the coming months, and the deadlines for registration are coming up.

- The first virtual conference will be **Feb. 6-26, 2012**, with concluding webinars on March 1 and March 2.
- The second virtual conference will run **April 23-May 13, 2012**, with concluding webinars on May 17 and May 18.

Content for the 2011-2012 virtual conference is drawn from sessions presented during the 2011 International SIM Conference. The 2011 conference focused specifically on writing skills and instruction and related professional development issues. Vanderbilt University's Steve Graham kicked off the conference with an examination of why writing is critical to youngsters' school, social, and occupational success and then explored evidence-based practices that are effective in general education classroom instruction and beyond.

Who may attend a SIM virtual conference?

The virtual conference is open only to SIM Professional Developers who have attended at least one face-to-face conference in the past. In addition, if you attended last year's virtual conference, you must attend another face-to-face conference before registering for a second virtual conference.

How will the SIM virtual conference work?

You will register for the virtual conference just as you would for a face-to-face conference. We will send you a package of conference sessions on DVDs; links to additional online content, including handouts from the 2011 International SIM Conference; and instructions for completing the virtual conference.

You will be expected to watch each DVD, complete activities associated with each session, and reflect on how you can use the information in your work. You must complete an online evaluation for each session before you receive credit for attending an update.

Does this fulfill the requirement to attend an update every two years to remain an active member of the International Professional Development Network?

Yes, the SIM virtual conference fulfills your update requirement. Remember, to be considered active in the SIM Network, you must attend an update every two years *and* maintain a current *Stratenotes* membership.

Can I stop attending face-to-face conferences and just complete my updates virtually?

No. You may attend a virtual conference in lieu of a face-to-face conference every four years. In the interim, you must attend at least one face-to-face conference to maintain your

active status within the network. In addition, you must have attended at least one face-to-face conference in the past before you can register for the virtual conference.

How much does the virtual conference cost?

The cost is \$375. However, you will not have the travel and lodging costs associated with attending a face-to-face conference.

SIM virtual conference content

- DVD: Keynote speech by Steve Graham, "Why We Must Teach Writing and How To Do It Effectively"
- DVD: Strand (your choice of two):
 - Designing Professional Learning to Have an Unmistakable Impact
 - Learning Strategies and Writing
 - Integrating the New "Three R's" into Your Content Enhancement Routines: Reading, Writing, and Reasoning
 - Helping Schools Move to a Better Place through a Process of Thoughtful Engagement
 - Strengthen Your SIM Core
- DVD: Choice of four additional sessions (see list on the registration form)
- Online content: handouts from the 2011 International SIM Conference, SIM online resources webquest, 2011 KUCRL awards
- Webinar to discuss sessions and lessons learned. We have scheduled two webinars for each vir-

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tual conference; you need only participate in one. Webinars are scheduled for March 1 and 2 for the February virtual conference and May 17 and 18 for the April-May virtual conference. Your virtual conference materials will include instructions for registering for the webinar.

(Descriptions for all sessions are available on the 2011 International SIM Conference website, <http://sim2011.kucrl.org>.)

DEADLINES

Feb. 6-26, 2012, SIM Virtual Conference

The registration deadline for the February virtual conference is Jan. 20, 2012. Materials will be mailed to participants the week of Jan. 30, and you will be expected to complete all activities and evaluations for your conference sessions by Feb. 29 to receive credit for attending an update. You also must participate in one of the concluding webinars on March 1 or March 2.

April 23-May 13, 2012, SIM Virtual Conference

The registration deadline for the April-May virtual conference is April 6, 2012. Materials will be mailed to participants the week of April 16, and you will be expected to complete all activities and evaluations for your conference sessions by May 16 to receive credit for attending an update. You also must participate in one of the concluding webinars on May 17 or May 18.

**Space is limited.
Register early.**

**See registration form
on pages 5-6.**

Trademark housekeeping

Since we introduced the SIM and CLC logos in 2006, they have become the graphic identity of SIM and CLC. They are widely recognized and represent the strength of SIM and CLC and the years of exceptional work associated with them.

When we designed these logos, we also took the steps necessary to trademark them, providing legal protection for the marks as valuable property of the Center. Along with the legal protection come legal responsibilities. We at the Center must ensure that the logos are used appropriately, or we risk diluting their value or even losing our trademark protection. In this, we need your help.

The logos—the primary visual identifiers for SIM and CLC—are available for use by SIM Professional Developers, and many of you already use them.

We want to remind you that we have developed standards of use guidebooks for each logo. The guidebooks, which are available in SIMville, specify appropriate use and give examples of inappropriate uses. Please consult these standards when you are using the logos. If you have

any doubts, contact Julie Tollefson (jtollefson@ku.edu) or David Gnojek (dgnojek@ku.edu). We would be happy to answer your questions and make suggestions regarding your use of the SIM and CLC logos.

When you use the logos, please add a statement to your document that specifies KUCRL's trademark rights. The statement does not have to be very big; it can be the "fine print" at the bottom of the page. We recommend the following: "The SIM logo is a registered trademark of the University of Kansas." (Substitute "CLC" for "SIM" if you are using the CLC logo.)

Also check to make sure the version of the logo you are using contains the registered trademark symbol ®. This version replaced the previous versions (which used ™) after we were granted registered trademark status for the marks in 2008.

The logo files are available in a variety of formats in SIMville. You may download them and use them in support of your work in SIM and CLC projects, workshops, and professional development efforts. If you have any questions, please contact Julie or David.





SIM PROFESSIONAL DEVELOPERS'
2011/2012 SIM VIRTUAL CONFERENCE
Registration Form

Name: _____
School/District/Workplace _____
Work Address: _____ Fax: _____
City: _____ State/Province _____ ZIP: _____
Home Address: _____ Mailing Address: ☐ Home Address ☐ Work Address
City: _____ State/Province: _____ ZIP: _____
Phone (home) _____ (work) _____
Email address to be used for communication about this conference: _____

Choose your virtual conference session:

- ☐ Feb. 6-26, 2012; webinar dates March 1 and 2
☐ April 23-May 13, 2012; webinar dates May 17 and 18

REGISTRATION DEADLINE: JAN. 20, 2012
REGISTRATION DEADLINE: APRIL 6, 2012

Design your conference below.

Choose Two Strands:

- ☐ **Designing Professional Learning to Have an Unmistakable Impact** Strand Leader: Jim Knight
☐ **Learning Strategies and Writing** Strand Leaders: Jean Schumaker, Mary Black, and Beverly Colombo
☐ **Integrating the New “Three R’s” into Your Content Enhancement Routines: Reading, Writing, and Reasoning**
Strand Leaders: Jan Bulgren and Keith Lenz
☐ **Helping Schools Move to a Better Place Through a Process of Thoughtful Engagement** Strand Leaders:
Don Deshler, Susan D’Aniello, Ken Geisick, Ann Hoffman, Donald Latham, Pam Leitzell, Jerri Neduchal, Jean Piazza,
and Sue Woodruff
☐ **Strengthen Your SIM Core** Strand Leader: Patty Graner

Choose Four Sessions:

Note: Your conference registration includes DVDs of your choice of four of the following sessions. You may purchase additional sessions at a cost of \$15 each.

- | | |
|---|--|
| <input type="checkbox"/> Close Encounters with SIM Authors: The Question Exploration Routine with Jan Bulgren and The Word Mapping Strategy with Monica Harris | <input type="checkbox"/> The Genius Model: Disciplinary-Specific Writing Strategies for the Common Core Standards Initiative —Ed Ellis and Rachel White |
| <input type="checkbox"/> Closing the Gap Between Professional Development Sessions and Classroom Implementation: What Can Professional Developers Do to Partner with Administrators? —Ken Geisick and Barbara Millikan | <input type="checkbox"/> Listening and Note-Taking —Gwen Berry |
| <input type="checkbox"/> Countdown to the New GIST 2.0 —Keith Lenz and Sherri Wagner | <input type="checkbox"/> Literacy Leadership Team: One of the Keys to Successful Blast-Off —Sue Woodruff |
| <input type="checkbox"/> The EDIT Strategy —Sheri Fiskum | <input type="checkbox"/> The New Stratepedia: Coaching, Data, and Collaboration in the Cloud —Aaron Sumner and Amber Nutt |
| | <input type="checkbox"/> SIM and Common Core Standards —Latricia Bronger |

(Continued on next page)

- ☐ **SIM for Preservice Educators**—Barbara Duchardt and Joyce Rademacher
- ☐ **SIM Overview Make and Take**—Patty Graner
- ☐ **Speaking with Power**—Sue Vernon
- ☐ **Strategic Math Series: Addition with Regrouping and Subtraction with Regrouping**—Bradley Kaffar

- ☐ **The Virginia Project: A Six-Year Journey to Implement the CLC**—Diane Gillam, Kendall Hunt, Jeff Crook, Ian Shenk, Cathy Guillena, Frances Warnick, Donald Latham, Julie Dauksys, Jamie Talbott, Dana McCaleb, Tim McClung, Joni Poff, and John Busher
- ☐ **Using Content Enhancement to Support Writing and Reading**—Jan Bulgren

Payment Information

Make check or P.O. payable in full to: KUCRL (University of Kansas Center for Research on Learning)

I want to use my credit card

Visa or MasterCard # _____

Date of expiration: _____

☐ **Personal card** OR ☐ **Name of Institution:** _____

Billing address (required): _____

Authorization Signature: _____

Send to:

University of Kansas Center for Research on Learning

Attn: Pete Mynsted

Joseph R. Pearson Hall

1122 West Campus Rd, Room 517

Lawrence, KS 66045-3101

pmynsted@ku.edu

Phone 785-864-0617

Fax: 785-864-5728

Refund Policy: If you cannot participate in this conference, you must notify KUCRL no later than 14 days before the starting date to receive a refund of your registration fee. **There will be a cancellation fee of \$25 for all cancellations.** We will be unable to issue refunds for cancellations received **after Jan. 23, 2012, for the virtual conference beginning Feb. 6** or for cancellations received **after April 9, 2012, for the virtual conference beginning April 23.**

Amount Enclosed:

Registration \$375 (U.S. funds) _____

(Your registration fee includes DVDs of two strands and four sessions. You may purchase additional DVDs at a cost of \$15 each.)

Additional sessions _____ @ \$15 each _____

Strateworks membership renewal (optional) \$35 _____

☐ *Check here to receive your Stratenotes newsletter by email (e-Stratenotes)*

Total _____

SPACE IS LIMITED—REGISTER EARLY!

**PLEASE MAKE A COPY OF THIS INFORMATION FOR YOUR RECORDS
BEFORE RETURNING BOTH PAGES OF THE FORM TO US!**

2012 SIM classes

FOR CLASSROOM TEACHERS

SIM Reading and Writing Strategies & the Common Core State Standards

April 16-19, 2012 • Lawrence, Kan.

Who should attend

Teachers interested in helping their students acquire the reading and writing skills necessary to succeed in today's classrooms and beyond.

What this class is about

This class will introduce you to the foundations of the Strategic Instruction Model, a comprehensive, research-based adolescent literacy program that works. You will learn three strategies to help students read better and understand more of what they read. You also will learn a strategy to help your students meet the challenges of writing across subject areas.

Why should I take this class?

The Common Core State Standards, adopted by most states, weave reading and writing expectations throughout the curriculum, in all subjects at all grade levels. Students who learn to use the strategies offered in this class will be better able to meet the increased reading and writing demands they face.

- The *Word Identification Strategy* helps students figure out unknown words in their reading materials.
- The *Paraphrasing Strategy* helps

SIM Content Enhancement Routines for Preservice Educators

May 29-June 1, 2012
(Tuesday 9 a.m.-Friday 3:30 p.m.)
Lawrence, Kan.

Cost: \$975 early bird; \$1,000 after May 2, 2012

What this class is about

This class will enable higher education faculty who are engaged in teacher preparation to implement a variety of empirically validated teaching routines from the SIM Content Enhancement Routines Series. Content will emphasize inclusive course planning and the use of a variety of routines to ensure content-area mastery of critical ideas and concepts by all students.

students identify the main idea and details in a passage and rephrase the content in their own words.

- The *LINCS Vocabulary Strategy* helps students learn the meaning of new vocabulary words.
- The two-level *Sentence Writing Strategy* (fundamentals and proficiency) helps students master the art of writing sentences, from basic to complex.

In addition to teaching you these strategies, your instructors will allow time for you to plan how to use these strategies with your students.

FOR HIGHER EDUCATION FACULTY

SIM Learning Strategies for Preservice Educators

May 29-June 1, 2012
(Tuesday 9 a.m.-Friday 3:30 p.m.)
Lawrence, Kan.

Cost: \$975 early bird; \$1,000 after May 2, 2012

What this class is about

This class will enable higher education faculty who are engaged in teacher preparation to provide empirically validated SIM interventions to prospective teachers. The institute will focus on exploring strategies from the SIM Learning Strategies Curriculum. Participants will explore several SIM Learning Strategies and will be provided sample syllabi, books, and teaching resources that can be used in teacher education programs.

MORE INFORMATION

Mona Tipton
monatipton@ku.edu
785-864-0626

Please share this information with interested teachers and higher education faculty members.

KUCRL CALENDAR 2011-2012

Nov. 4-5, 2011

Northeast Regional Update for SIM
Professional Developers
Newburgh, N.Y.

Nov. 9, 2011

CRL Learns: Physical Activity Across
the Curriculum (PAAC)
Lawrence, Kan.

Jan. 17-19, 2012

Instructional Coaching Institute
Level 1: Progress Through
Partnership
Lawrence, Kan.

Feb. 6-26, 2012

Virtual Update Conference for
SIM Professional Developers

Feb. 27-28, 2012

Southeast Update for SIM
Professional Developers
Charleston, S.C.

Feb. 27-28, 2012

Creating an Impact School
Lawrence, Kan.

March 19-20, 2012

Workshops that Make an Impact
Lawrence, Kan.

April 9-10, 2012

Translating the Common Core
Standards into Practice
Lawrence, Kan.

April 16-19, 2012

SIM Reading and Writing
Strategies and the Common
Core State Standards
Lawrence, Kan.

April 16-19, 2012

SIM Content Enhancement
Routines and the Common Core
State Standards
Lawrence, Kan.

April 23-May 13, 2012

Virtual Update Conference for
SIM Professional Developers

May 29-June 1, 2012

SIM Learning Strategies for
Preservice Educators
Lawrence, Kan.

May 29-June 1, 2012

SIM Content Enhancement
Routines for Preservice Educators
Lawrence, Kan.

June 19-21, 2012

Fusion Reading Performance
Academy 1 (**by invitation only**;
contact monatipton@ku.edu for
information)
Lawrence, Kan.

July 10-12, 2012

2012 International SIM
Conference
•NEW SCHEDULE: TUESDAY-
WEDNESDAY-THURSDAY•
Lawrence, Kan.

Aug. 6-8, 2012

Instructional Coaching Institute
Level 1: Progress Through
Partnership
Lawrence, Kan.

Aug. 9-11, 2012

Instructional Coaching Institute
Level 2
Lawrence, Kan.

Aug. 13-14, 2012

Translating the Common Core
Standards into Practice
Lawrence, Kan.

Oct. 8-10, 2012

Instructional Coaching Institute
Level 1: Progress Through
Partnership
Lawrence, Kan.

Oct. 11-13, 2012

Instructional Coaching Institute
Level 2
Lawrence, Kan.

Oct. 15-17, 2012

Seventh Annual Instructional
Coaching Conference
Lawrence, Kan.

Oct. 18-19, 2012

Instruction that Makes an Impact
Lawrence, Kan.

**More information and a complete calendar
of coming events at <http://kucrl.org>**

No more waiting: Get *e-Stratenotes* (in color!)

SIM Professional Developers now can choose between the traditional, paper-based *Stratenotes* received by mail and *e-Stratenotes*, delivered to your email inbox as a pdf file. If you are interested, email simpd@ku.edu to sign up, and *e-Stratenotes* will be sent to your email address at the same time as we send it to the printer. You'll get your SIM news first and in full color—no more waiting on the printing and mailing process. (Please make sure your email address is correct in *Stratedirectory Online*, <http://directory.kucrl.org>).



SIM & KUCRL on Facebook

"Like" us on Facebook to get news, announcements, and fun SIM- and KUCRL-related stuff delivered right to your Facebook news feed.

SIM on Facebook: <http://www.facebook.com/kucrl.sim>

KUCRL on Facebook: <http://www.facebook.com/kucrl>

Stratopedia on Facebook: <http://www.facebook.com/stratopedia>

CRL Learns on Facebook: <http://www.facebook.com/crllearns>

SIM & KUCRL on Twitter

Talk with us on Twitter! Follow these accounts for another way of keeping in touch with SIM and KUCRL.

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Center for Research on Learning

@StrateTweets

Strategic Instruction Model

@Stratopedia

Stratopedia Technology Group

SIM & CRL Online Resources

www.kucrl.org

Strategic Instruction Model

<http://kucrl.org/sim>

Content Literacy Continuum

<http://clc.kucrl.org>

Stratopedia

<http://stratopedia.org>

SIM Workshops and Updates

<http://www.kucrl.org/classes>

SIMville

User name: Network

Password: strategic

CRL News

<http://www.kucrl.org/news>

CRL Learns

<http://crllearns.kucrl.org>

CRL Project Profiles

<http://www.kucrl.org/profiles>

CRL Multimedia Archives

<http://media.kucrl.org>

CRL Publication List

<http://www.kucrl.org/research>

CRL Divisions

Advanced Learning Technologies

<http://www.altec.org>

Division of Adult Studies

<http://das.kucrl.org>

e-Learning Design Lab

<http://elearn.design.org>

Institute for Research on Adolescent Learning

<http://iral.kucrl.org>

Kansas Coaching Project

<http://instructionalcoach.org>

Professional Development Research Institute

<http://pdri.kucrl.org>

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