Stratenotes

CRL LEARNS

Technology webinars

Julie Tollefson
KUCRL

If you haven't visited the CRL Learns website recently, we have added three very good reasons for you to go there now. This spring, CRL Learns sponsored a series of events exploring helpful technology for educators. Recordings of all three events are available on the CRL Learns website:

- **The Productive Researcher's Technology Toolbox:** In this session, the Center's Amber Nutt and Aaron Sumner discussed technologies that can streamline your workflow. They focused on file sharing with Dropbox and facilitating productive groups with popular social networking services.
- **Oodles of Google:** Melanie Farmer from the Center's ALTEC division highlighted the newest resources available from Google Apps for Educators, a wealth of free resources for students and teachers to create and collaborate. Melanie demonstrated tools to promote higher-order thinking, 21st

Century Skills, and differentiated learning for students with various needs.
- **Free Thinking Tools for Teachers:** Another ALTEC staff member, Doug Adams, demonstrated the variety of free resources available from Intel to support project-based learning. Tools such as Visual Ranking and Showing Evidence can help students work in teams to organize thoughts, construct arguments, and reach consensus. The Assessing Projects database includes rubrics and checklists covering all types of projects. Intel even offers free online professional development on topics such as collaboration, assessment, and educational leadership.

Our next event is scheduled for the first week in May. Noelle Kurth from the Center's Division of Adult Studies spent six weeks last year volunteering in Tanzania. She will speak about her experiences—and about health and disability issues in the country—at noon on May 3. More details will be released on the CRL

Learns website (http://crllearns.kucrl.org) and Facebook page (follow the link at the top of the CRL Learns website).

CRL Learns is our in-house professional learning network. Throughout the year, we sponsor workshops, book studies, and guest speakers. Some of these events are streamed as live webinars; others are recorded and posted later on the website. Check the CRL Learns website for archived recordings on topics such as statistical analysis, research methodology, disciplinary literacy, and the role of special education today.

For CRL Learns events that will be offered as live webinars, we announce the schedule on the SIM-TRAINER-L email discussion list as well as on the CRL Learns website and Facebook page. The CRL Learns website (http://crllearns.kucrl.org) offers links to three ways to stay connected: an email list, RSS, and Facebook.

We hope you'll take advantage of future CRL Learns opportunities and come learn with us!

CONTENTS

SIM
Strategic Instruction Model®

Stratepubs available to download from SIMville

Each year, active members of the Strategic Instruction Model® International Professional Development Network receive two research articles, known as *Stratepubs*, as one of the benefits of their *Strateworks* memberships. Starting last year, as part of our continuing effort to "green" SIM®, we made *Stratepubs* available as downloadable pdfs in SIMville. To get your copies of the 2011 *Stratepubs*, log on to SIMville (using the user name and password below), and follow the links to SIM General Information >> *Stratepubs* Archives. Don't miss your 2011 *Stratepubs* articles:

- **Leading to Improve Teacher Effectiveness: Implications for Practice, Reform, Research, and Policy** by Don Deshler, KUCRL, and Jake Cornett, SRI International.
- **Graphic Organizers and Students with Learning Disabilities: A Meta-Analysis** by Douglas A. Dexter and Charles A. Hughes, Pennsylvania State University.

Log in information for SIMville:
User name: **Network**
Password: **strategic**
(Both words are case sensitive.)

Recommended reading: School change

From a recent discussion on SIM-TRAINER-L:

"I know the Stratereaders and many others of you have read a number of books on school change. Can you please pass along the titles of a few that you would highly recommend for my staff to read as we embark upon some possible new initiatives in the near future?" —*Kristin A. Weyman, Virginia*

From Barbara Ehren, Florida:
- *School Reform from the Inside Out: Policy, Practice and Performance* (2004) by Richard Elmore
- *Leadership & Sustainability: System Thinkers in Action* (2005) by Michael Fullan
- *Implementing Change: Patterns, Principles, and Potholes* (3rd Ed.) (2010) by Gene Hall and Shirley Hord
- *So Much Reform, So Little Change* (2008) by Charles Payne

From Barb Vallejo, Minnesota:
- *Focus: Elevating the Essentials to Radically Improve Student Learning* (2011) by Mike Schmoker

From Shari Schindele, Minnesota (and seconded by Diane Larson, Minnesota):
- *Unmistakable Impact: A Partnership Approach for Dramatically Improving Instruction* (2010) by Jim Knight

From Jean Piazza, Wyoming:
- *Influencer: The Power to Change Anything* (2007) by Kerry Patterson, Joseph Grenny, David Maxfield, Ron McMillan, and Al Switzer

From Terri Lent, Virginia:
- *Switch: How to Change Things When Change Is Hard* (2010) by Chip and Dan Heath

From Barbara Millikan, Oregon:
- *Change Leadership: A Practical Guide to Transforming Our Schools* (Jossey-Bass Education) (2005) by Tony Wagner, Robert Kegan, Lisa Laskow Lahey, and Richard Lemons

Look for more book recommendations when the annual "what we are reading" list is distributed during the 2011 International SIM Conference.

If you are not a member of the SIMTRAINER-L list serve, email simpd@ku.edu and ask to be added to the list.

THE WRITE STUFF

The 2011 International SIM Conference
July 13-15, 2011 • Preconference: July 12, 2011

Julie Tollefson
KUCRL

Who has the *Write Stuff*? We do. Steve Graham does. And you will, too, if you join us in July for the 2011 International SIM® Conference

The 2011 International SIM® Conference continues our in-depth exploration of issues in literacy and education as they relate to the work that we all do within the International Professional Development Network. This year, writing skills and instruction and related professional development issues take top billing.

Steve Graham will draw on his extensive knowledge about writing and adolescent learning when he presents our keynote address, *Why We Must Teach Writing and How To Do It Effectively*. Graham, professor and Currey Ingram Chair in Special Education and Literacy at Vanderbilt University, is co-author of *Writing Next: Effective Strategies to Improve Writing of Adolescents in Middle and High Schools* (Alliance for Excellent Education, 2007) and *Writing to Read: Evidence for How Writing Can Improve Reading* (2010, Alliance for Excellent Education). We highly recommend you read them to prepare for the conference.

2011 keynote address:
Why We Must Teach Writing and How To Do It Effectively

This presentation first will examine why writing is critical to youngsters' school, social, and occupational success. It then will explore evidence-based practices that are effective at Tier 1 (regular classroom instruction) and beyond.

Steve Graham, professor and Currey Ingram Chair in Special Education and Literacy at Vanderbilt University

The strand format of the past two years returns in a slightly altered form. Strands are longer, tightly focused sessions designed to allow you to delve deeply into a topic.

In keeping with our *Write Stuff* theme, two of the strands will be specifically related to writing: *Content Enhancement and Writing,* led by Jan Bulgren and Keith Lenz, and *Learning Strategies and Writing,* led by Jean Schumaker. The other strands represent three important aspects of our work. *School Change and the CLC* recognizes the sense of urgency for educators to find ways to create changes in schools that will result in high levels of performance by all students. *Strengthen Your SIM Core* will explore knowledge, techniques, activities, and tools to strengthen you and your work as a SIM Professional Developer. *Designing Professional Learning to Have an Unmistakeable Impact,* led by Jim Knight, describes high-leverage activities educational leaders can employ to design professional learning that has an unmistakable impact on teaching. You will

be able to participate in two of the strands. Each strand will be offered once in the morning and once in the afternoon.

Other opportunities for professional learning during the conference will introduce you to new materials, prompt you to discuss what it means to foster effective literacy leadership, and guide you through a look at the expanding role of technology in our professional development work. We also will hear from practitioners who have SIM success stories to share as well as from SIM Professional Developers who are doing innovative things in their work.

In *The Right Stuff,* Tom Wolfe's 1979 examination of the adventures of post-World War II test pilots and early astronauts, the "right stuff" was a combination of bravery and bravado, mental and physical toughness, and drive to be the best. In 2011, the *Write Stuff* means having the knowledge and professional development tools to help teachers provide effective writing instruction so they can help students achieve new heights as writers and as literate individuals. Isn't it time to make sure you've got the *Write Stuff?*

Special invitation for conference participants

Lunch & panel discussion

As a registered participant in the 2011 International SIM® Conference, you will have an opportunity to attend a panel discussion and luncheon featuring keynote speaker Steve Graham. Don Deshler will lead a discussion following up on issues Steve addresses during his presentation. Panelists also will make explicit connections between the keynote and our professional development work.

The luncheon, which will be from 11:30 a.m. to 12:45 p.m. on Wednesday, is optional and the cost is not included in your registration fee. You must register for the luncheon; you will not be able to sign up at the last minute.

Use the form below to register and to make your meal selection for the luncheon. Send payment to

KUCRL
Joseph R. Pearson Hall
1122 West Campus Rd., Rm. 517
Lawrence, KS 66045-3101
fax: 785.864.5728
email: pmynsted@ku.edu

Name: _____

Email: _____

Select payment method:

❑**Make check payable to KUCRL**

❑**PO#** _____
    Institute issuing PO: _____

❑**Credit Card # (VISA or MasterCard)** _____
Expiration Date:_____
    ❑Personal Card
or   ❑Name of Institution:_____
Signature Authorization: _____

Select one:

❑**Steak Salad ($15)** $ _____
Field greens, toasted walnuts, shaved red onions, and crumbled blue cheese with honey balsamic dressing on the side

❑**Greek Salad ($15)** $ _____
Crisp romaine lettuce, grape tomatoes, kalamata olives, red onion, feta cheese, and pepperoncini with roasted pepper vinaigrette on the side

❑**Chicken Caesar Salad ($15)** $ _____
Crisp romaine lettuce, garlic croutons, and sliced grilled chicken with creamy Caesar dressing on the side

                                                   Total $ _____

— CONFERENCE NOTES —

New manual

Learning Strategies Professional Developers will want to save time in their conference schedule to learn about the new *Listening and Note-Taking Strategy.* We're putting the finishing touches on the manual now and expect to have it ready just in time for the conference. Gwen Berry will present two *Listening and Note-Taking* sessions.

Handouts

In 2011, conference handouts will be posted to the conference website, and you will be able to download them to your laptop or print them before your arrival in Lawrence. **Unlike the past few years, we will *not* distribute handouts on a USB drive; handouts will be available *only* on the website.**

Getting to know...

This year's conference offers several ways for you to meet with SIM authors and KUCRL researchers one-on-one and in small groups.

On Wednesday, three SIM manual authors will host sessions to answer questions and discuss professional development issues and ideas related to their work.

At the end of the day Thursday, we will have an informal "Meet the Researchers and Authors" gathering. This is your time to mingle with researchers and authors, ask questions, share stories, and get to know each other better.

If these opportunities do not meet your needs, you also have the option of requesting a personal meeting with any KUCRL researcher or staff member. Email Mona Tipton (monatipton@ku.edu) or use the con-tact form on the conference website. Specify which staff member you want to meet with and what topic you want to discuss.

2011 Venue: Oread Hotel

The 10-story Oread Hotel, located on the edge of the University of Kansas campus, offers stunning views of the university and down-town Lawrence.

Among the hotel's amenities are an on-site spa—where participants can schedule a relaxing massage after a long day of intense learning and sharing—and wireless Internet.

The hotel offers several dining options, including a restaurant/bar on the roof with a spectacular view of Lawrence and the surrounding countryside. In addition, the Oread is only a block from the Kansas Union, where there are more food options as well as retail stores that cater to your every Jayhawk need.

The hotel is taking reservations now for the SIM conference.

- Phone reservations: 877.263.6347 or 785.843.1200
- Group name: SIM conference 2011
- Group number: 417i450
- Group rate: $109

See the conference website, http://sim2011.kucrl.org, for more travel and lodging information, including a link to make online reservations.

2011 International SIM® Conference Tentative Schedule
July 13-15, 2011 • Oread Hotel • Lawrence, Kan.

Tuesday, July 12, 2011

8 a.m.-5 p.m.	Preconference
6 p.m.-6:30 p.m.	Orientation for first-time participants

Wednesday, July 13, 2011

7:15 a.m.	Registration
8 a.m.-8:45 a.m.	Welcome
8:45 a.m.-9:45 a.m.	Keynote: Steve Graham
10 a.m.-11:30 a.m.	Breakout sessions
11:30 a.m.-1 p.m.	Optional luncheon & panel discussion; otherwise, lunch on your own
1 p.m.-4 p.m.	Breakout sessions
4:10 p.m.	Certificate ceremony
5 p.m.-6:30 p.m.	Social

Thursday, July 14, 2011

7:30 a.m.	Registration
8 a.m.-9 a.m.	General session
9:15 a.m.-12:30 p.m.	Strands
12:30 p.m.-1:30 p.m.	Lunch on your own
1:30 p.m.-4:45 p.m.	Strands
4:45 p.m.-6 p.m.	Meet the researchers & authors

Friday, July 15, 2011

8:30 a.m.-9:30 a.m.	Poster session
9:40 a.m.-11:20 a.m.	Affinity groups, breakout sessions
11:30 a.m.-noon	Closing session, raffle

Preconference sessions

ALL-DAY SESSIONS
8 a.m.-noon and 1 p.m.-5 p.m.

Classroom Culture: Revisiting the Cooperative Thinking Series, Community Building Strategies, and Socially Wise Program
Presenter: Sue Vernon, KUCRL
Cost: $150

Creating an Impact School
Presenter: Jim Knight, KUCRL
Cost: $80

MORNING SESSIONS
8 a.m.-noon

Feeling a Little Wordy?
Presenter: Paula Lancaster, Grand Valley State University
Cost: $70

Fusion Reading™ for SIM Professional Developers: Getting Ready to Conduct Professional Development and Instructional Coaching Sessions
Presenters: Irma Brasseur-Hock, Don Deshler, and Mike Hock, KUCRL; Sue Woodruff, Independent Professional Developer; and Pam Leitzell, Independent Consultant
Cost: $40

Introduction to the All-New GIST 2.0
Presenters: Keith Lenz, SRI International; Peter Lenz, Velvet Bridge; and Sherri Wagner, Moxxisoft Solutions
Cost: $65

Teaching Students to be Savvy Test-Takers
Presenters: Jean Schumaker, Edge Enterprises
Cost: $90

AFTERNOON SESSIONS
1 p.m.-5 p.m.

Content Enhancement Tutorial: Order, Clarifying, and Question Exploration Routines
Presenter: Keith Lenz, SRI International
Cost: $70

Technology Every Professional Developer Should Know
Presenters: Amber Nutt and Aaron Sumner, KUCRL
Cost: $40

The Word Mapping Strategy and Enhancing Vocabulary Instruction Across Content Areas
Presenter: Monica Harris, Grand Valley State University
Cost: $50

Minimum registration for each session is 10 participants. We will cancel any session that does not have at least 10 participants registered by June 1.

Participants should bring their own laptop computers to preconference sessions.

Visit the conference website for full descriptions of preconference sessions and registration forms.

Preconference survey
To help us gauge interest in our preconference offerings, we invite you to participate in an online survey. The following web address will take you to an online survey where you can let us know whether you are interested in attending a preconference workshop and, if so, which workshops appeal most to you. Completing the survey is not a commitment to attend any of the workshops.
http://bit.ly/f6gr7y

You will also find a link to this survey on our conference website:
http://sim2011.kucrl.org

Get a head start on conference learning!

Prepare for the 2011 conference by reading Steve Graham's work before you arrive. We recommend you download and read these reports (available as pdf files):

- *Writing Next,* http://all4ed.org/files/WritingNext.pdf
- *Writing to Read,* http://all4ed.org/files/WritingToRead.pdf

2011 International SIM® Conference

SIM Professional Developer Registration Form

July 13-15, 2011 • Oread Hotel • Lawrence, Kan.

Name: _____

Work Address: _____

_____

Work Phone: _____

Home Address: _____

_____

Home Phone: _____

Preferred mailing address: ❑ home ❑ work

Email Address: _____

Summer Email Address: _____
We email **important conference information**.

Emergency contact name and phone number: _____

_____

❑ **Certified SIM Professional Developer and Apprentice Registration Fee: $250**
For registrations postmarked after June 15, 2011, add **$25** late fee.

❑ **2011-2012 Strateworks renewal (optional): $35**

Total Enclosed: $ _____

Select your payment method:
❑ **Make check payable to KUCRL**

❑ **PO#** _____
Institute issuing PO: _____

❑ **Credit Card # (VISA or MasterCard)** _____
❑ Personal Card or ❑ Name of Institution: _____
Expiration Date: _____
Signature Authorization: _____

Return completed registration to KUCRL, Joseph R. Pearson Hall,
1122 West Campus Rd., Rm. 517, Lawrence, KS 66045-3101
Fax: 785.864.5728 • or email pmynsted@ku.edu

Your receipt will be available at the conference.

How many previous International SIM Conferences have you attended? _____

❑ This is my first International SIM Conference as a professional developer

We will list participant names and email addresses on the conference website. If you **do not** want to be included, check here: ❑

Note: You may be videotaped during the conference.

Non-Professional Developers
We have a limited number of spaces available for individuals who are not certified SIM Professional Developers to attend the conference with a SIM PD sponsor. The registration fee for non-professional developers is **$350**, if registration is received before June 15, 2011. After June 15, a $35 late fee will be assessed. **For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

Cancellation Policy
If you cannot attend the conference, you must **notify KUCRL by June 30, 2011**, to receive a full refund of your registration fee. We will be unable to issue any refunds after June 30, 2011.

Events & Materials
Your conference registration fee includes the following:
• Social (Wednesday)
• Professional development materials
• Refreshments during breaks

Hotel & Transportation
See our website, http://sim2011.kucrl.org, for more information about the conference, including hotel and transportation details.

2011 International SIM® Conference

Preconference Registration Form

July 12, 2011 • Oread Hotel • Lawrence, Kan.

Name: _____

Work Address: _____

_____ Work Phone: _____

Home Address: _____

_____ Home Phone: _____

Preferred mailing address: ❑ home ❑ work

Email Address: _____

Summer Email Address: _____
We email **important conference information**.

Emergency contact name and phone number: _____

❑ I will **NOT** be able to bring a laptop computer to the preconference.

ALL-DAY SESSIONS: SELECT ONLY 1

NOTE: THESE ARE FULL-DAY SESSIONS. DO NOT REGISTER FOR ANY OTHER PRECONFERENCE WORKSHOPS.

❑ **Classroom Culture: The Cooperative Thinking Series, Community Building Strategies, and Socially Wise Program: $150** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

❑ **Creating an Impact School: $80** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

MORNING SESSIONS: SELECT ONLY 1

❑ **Feeling a Little Wordy? $70** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

❑ **Fusion Reading™ for SIM Professional Developers: $40** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

❑ **Introduction to the All-New GIST 2.0: $65** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

❑ **Teaching Students to be Savvy Test-Takers: $90** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

AFTERNOON SESSIONS: SELECT ONLY 1

❑ **Content Enhancement Tutorial: Order, Clarifying, and Question Exploration Routines: $70** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

❑ **Technology Every Professional Developer Should Know: $40** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

❑ **The Word Mapping Strategy: $50** $ _____
    For registrations postmarked after June 15, 2011, add **$25** late fee. $ _____

Note: Minimum registration for each session is 10 participants. We will cancel any session that does not have at least 10 participants registered by June 1.

PAYMENT INFORMATION

Total Enclosed: $ _____

❑ **Make check payable to KUCRL**

—OR—

❑ **Credit Card #
(VISA or MasterCard)**

_____

Expiration Date:_____
    ❑ Personal Card OR
    ❑ Name of Institution:
    _____

    Signature Authorization:
    _____

—OR—

❑ **PO#:** _____

    Institution issuing PO:
    _____

Return completed registration to KUCRL, Joseph R. Pearson Hall, 1122 West Campus Road, Rm. 517, Lawrence, KS 66045-3101
Fax: 785.864.5728
or email pmynsted@ku.edu

Cancellation Policy
If you cannot attend the preconference session(s), you must **notify KUCRL by June 30, 2011,** to receive a full refund of your registration fee. We will be unable to issue any refunds after June 30, 2011.

KUCRL CALENDAR 2011

April 15, 2011
Deadline to apply for SIM®
Learning Strategies Potential
Professional Developers Institute
and SIM® Content Enhancement
Potential Professional Developers
Institute in Lawrence

May 16-17, 2011
Partnership Communication
Lawrence, Kan.

May 31-June 3, 2011
SIM® Learning Strategies for
Preservice Educators
Lawrence, Kan.

May 31-June 3, 2011
Teaching Content to All: SIM®
Content Enhancement Routines
for Preservice Educators
Lawrence, Kan.

June 14-17, 2011
SIM® Reading and Writing
Strategies
Lawrence, Kan.

June 14-17, 2011
More SIM® Strategies
Lawrence, Kan.

June 20-24, 2011
SIM® Learning Strategies Potential
Professional Developers Institute
Lawrence, Kan.

June 20-24, 2011
SIM® Content Enhancement
Potential Professional Developers
Institute
Lawrence, Kan.

June 21-24, 2011
Introduction to Teaching with
SIM® Content Enhancement
Routines
Lawrence, Kan.

June 22-24, 2011
SIM® for Administrators
Lawrence, Kan.
http://kucrl.org/classes

July 12, 2011
International SIM® Preconference
Lawrence, Kan.

July 13-15, 2011
International SIM® Conference
Lawrence, Kan.

Aug. 8-10, 2011
Instructional Coaching Level 1:
Progress through Partnership
Lawrence, Kan.

Aug. 11-13, 2011
Instructional Coaching Level 2:
Instruction that Makes an Impact
Lawrence, Kan.

Aug. 15-16, 2011
Intensive Learning Teams that
Make an Impact
Lawrence, Kan.

Oct. 3-5, 2011
Instructional Coaching Level 1:
Progress through Partnership
Lawrence, Kan.

Potential PD deadline nears

The application deadline is rap-
idly approaching for this year's
potential professional develop-
ers institutes. Please encourage
qualified candidates to submit
their applications by the April
15 deadline.

Oct. 6-8, 2011
Instructional Coaching Level 2:
Instruction that Makes an Impact
Lawrence, Kan.

Oct. 10-12, 2011
Instructional Coaching
Conference
Lawrence, Kan.

Oct. 13-14, 2011
Creating an Impact School: An
Overview
Lawrence, Kan.

Oct 14-15, 2011
Arkansas SIM® Professional
Developers Update Conference
Conway, Ark.

November 4-5, 2011
Northeast Region Update
Location TBA

**More information and a complete calendar
of coming events at http://kucrl.org**

No more waiting!
Get *e-Stratenotes*

In our continuing efforts to "go green" with the Strategic Instruction Model®, we are offering a new, greener *Stratenotes* option. Starting in the fall, all professional developers will be able to choose between the traditional, paper-based *Stratenotes* received by mail and *e-Stratenotes*, delivered to your email inbox as a pdf file.

We are looking for early adopters who would like to begin receiving *e-Stratenotes* now. If you are interested, email **simpd@ku.edu** to sign up, and *e-Stratenotes* will be sent to your email address at the same time as we send it to the printer. You'll get your SIM news first—no more waiting on the printing and mailing process. (Please make sure your email address is correct in *Stratedirectory Online,* **http://directory.kucrl.org**).

To see what *e-Stratenotes* will look like, visit SIMville, where all past issues of *Stratenotes* are archived. *E-Stratenotes* will be identical in appearance to recent archived issues.

The University of Kansas

KU LEARNING

CENTER FOR RESEARCH ON