

Stratenotes

The University of Kansas Center for Research on Learning • January 2011 • Volume 19, Issue 4

THE WRITE STUFF



The 2011 International SIM Conference *July 13-15, 2011 • Preconference: July 12, 2011*

Julie Tollefson
KU-CRL

Who has the *Write Stuff*? We do. Steve Graham does. And you will, too, if you join us in July for the 2011 International SIM® Conference

The 2011 conference continues our in-depth exploration of issues in literacy and education as they relate to the work that we all do within the International Professional Development Network. Two years ago, we looked closely at connections among SIM, literacy, and professional development. Last year, we fine-tuned our focus on the emerging concept of disciplinary literacy and its implications for reading instruction. This year, another aspect of literacy—writing skills and instruction—and related professional development issues take top billing.

Steve Graham will draw on his extensive knowledge about writing and adolescent learning when he presents our keynote address, *Why We Must Teach Writing and How To Do It Effectively*. Graham, professor and Currey Ingram Chair in Special Education and Literacy at Vanderbilt University, is co-author of *Writing*

2011 keynote address:

Why We Must Teach Writing and How To Do It Effectively

This presentation first will examine why writing is critical to youngsters' school, social, and occupational success. It then will explore evidence-based practices that are effective at Tier 1 (regular classroom instruction) and beyond.



Steve Graham, professor and Currey Ingram Chair in Special Education and Literacy at Vanderbilt University

Next: Effective Strategies to Improve Writing of Adolescents in Middle and High Schools (Alliance for Excellent Education, 2007) and *Writing to Read: Evidence for How Writing Can Improve Reading* (2010, Alliance for Excellent Education). Both publications may be downloaded from <http://all4ed.org>, and we highly recommend you read them to prepare for the conference.

The strand format of the past two years returns in a slightly altered form. If you attended the 2009 or

2010 international conference, you know that strands are longer, tightly focused sessions designed to allow you to delve deeply into a topic. This year, strands will be moved to Thursday and will be condensed to just over three hours (down from last year's four and a half hours). This will allow us to schedule each strand twice—once in the morning and once in the afternoon. You will be able to participate in two of the four strands, doubling your options from the past

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two years.

In keeping with our *Write Stuff* theme, two of the strands will be specifically related to writing: *Content Enhancement and Writing*, led by Jan Bulgren and Keith Lenz, and *Learning Strategies and Writing*, led by Jean Schumaker. The other two strands represent two important aspects of our work. *School Change and the CLC* recognizes the sense of urgency for educators to find ways to create changes in schools that will result in high levels of performance by all students. *Strengthen Your SIM Core* will explore knowledge, techniques, activities, and tools to strengthen you and your work as a SIM Professional Developer. Full descriptions of each strand and a list of presenters will be posted on <http://sim2011.kucrl.org> as we confirm the details.

Other opportunities for professional learning throughout the conference will introduce you to new materials, prompt you to discuss

Get a head start on conference learning!

Prepare for the 2011 conference by reading Steve Graham's work before you get here. We recommend you download and read these reports (available as pdf files):

- *Writing Next*, <http://all4ed.org/files/WritingNext.pdf>
- *Writing to Read*, <http://all4ed.org/files/WritingToRead.pdf>

what it means to foster effective literacy leadership, and guide you through a look at the continually expanding role of technology in our professional development work. We also will hear from practitioners who have SIM success stories to share as well as from SIM Professional Developers who are doing innovative things in their work.

We have several ways for you to present your own materials during the conference. See the call for proposals on page 9 and consider sharing your knowledge with your colleagues.

In *The Right Stuff*, Tom Wolfe's 1979 examination of the adventures of post-World War II test pilots and early astronauts, the "right stuff" was a combination of bravery and bravado, mental and physical toughness, and drive to be the best. In 2011, the *Write Stuff* means having the knowledge and professional development tools to help teachers provide effective writing instruction so they can help students achieve new heights as writers and as literate individuals. Isn't it time to make sure you've got the *Write Stuff*?

Registration forms begin on page 7.

Twitter: @StrateTweets

Follow conference plans, provide feedback, and make suggestions for the 2011 SIM Conference using Twitter. Use the hashtag **#SIM2011** to tag your tweets. You can also use Twitter (#sim2011) to share your thoughts during the conference.

2011 Venue: Oread Hotel

We heard so many positive comments about last year's conference venue that we will be returning to the same hotel for another year. The 10-story Oread Hotel, located on the edge of the University of Kansas campus, offers stunning views of the university and downtown Lawrence.

Among the hotel's amenities are an on-site spa—where participants can schedule a relaxing massage after a long day of intense learning and sharing—and wireless Internet.

The facility offers several dining options, including a restaurant/bar on the roof with a spectacular view of Lawrence and the surrounding

countryside. In addition, the Oread is only a block from the Kansas Union, where there are more eating options as well as retail stores that cater to your every Jayhawk need.

The hotel is taking reservations now for the SIM conference:

- Phone reservations: 877.263.6347 or 785.843.1200
- Group name: SIM conference 2011
- Group number: 417i450
- Group rate: \$109

See the conference website, <http://sim2011.kucrl.org>, for more travel and lodging information, including a link to make online reservations.

2011 International SIM® Conference Tentative Schedule

July 13-15, 2011 • Oread Hotel • Lawrence, Kan.

Tuesday, July 12, 2011

8 a.m.-5 p.m.	Preconference
6 p.m.-6:30 p.m.	Orientation for first-time participants

Wednesday, July 13, 2011

7:15 a.m.	Registration
8 a.m.-8:45 a.m.	Welcome
8:45 a.m.-9:45 a.m.	Keynote: Steve Graham
10 a.m.-11:30 a.m.	Breakout sessions
11:30 a.m.-1 p.m.	Lunch on your own
1 p.m.-4 p.m.	Breakout sessions
4:10 p.m.	Certificate ceremony
5 p.m.-6:30 p.m.	Social

Thursday, July 14, 2011

7:30 a.m.	Registration
8 a.m.-9 a.m.	General session
9:15 a.m.-12:30 p.m.	Strands
12:30 p.m.-1:30 p.m.	Lunch on your own
1:30 p.m.-4:45 p.m.	Strands
4:45 p.m.-6 p.m.	Meet the researchers & authors

Friday, July 15, 2011

8:30 a.m.-9:30 a.m.	Poster session
9:40 a.m.-11:20 a.m.	Affinity groups, breakout sessions
11:30 a.m.-Noon	Closing session, raffle

Getting to know...

This year's conference offers several ways for you to meet with SIM authors and KUCRL researchers one-on-one and in small groups.

On Wednesday, three SIM manual authors will host sessions to answer questions and discuss professional development issues and ideas related to their work.

At the end of the day Thursday, we will have an informal "Meet the Researchers and Authors" gathering. This is your time to mingle with researchers and authors, ask questions, share stories, and get to know each other better.

If these opportunities do not meet your needs, you also have the option of requesting a personal meeting with any KUCRL researcher or staff member. Email Mona Tipton (monatipton@ku.edu) or use the contact form on the conference website (<http://sim2011.kucrl.org>). Specify which staff member you want to meet with and what topic you want to discuss.

CONFERENCE NOTES

Surveys

Look for announcements in the next few months as we develop surveys to ask for your input for the 2011 conference. Watch our Twitter account (@StrateTweets) and *Stratenotes* for instructions for participating in conference surveys. Your answers really do make a difference in what we offer during the conference.

Handouts

In 2011, conference handouts will be posted to the conference website, and you will be able to download them to your laptop or print them before your arrival in Lawrence. **Unlike the past few years, we will *not* distribute handouts on a USB drive; handouts will be available *only* on the website.**

The University of Kansas
Center for Research on Learning
Joseph R. Pearson Hall
1122 West Campus Road, Room 521
Lawrence, KS 66045-3101
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Order Desk: 785.864.0617
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The Write Stuff: Preconference

ALL-DAY SESSIONS

8 a.m.-noon and 1 p.m.-5 p.m.

Classroom Culture: Revisiting the Cooperative Thinking Series, Community Building Strategies, and Socially Wise Program

Presenter: Sue Vernon, KUCRL

Cost: \$150

This workshop will explore the professional development packages and supplemental professional development CD programs related to the *Community Building Series* and the *Cooperative Thinking Strategies*. The *Community Building* professional development CD programs are designed to accompany each instructional manual in the series to prepare teachers to create safe, supportive learning communities in their classrooms and to facilitate integration and academic success of students with learning disabilities and other at-risk students in inclusive classes. The *Cooperative Thinking Strategies* professional development CD programs accompany the instructional manuals in the series and are designed to prepare teachers in inclusive classrooms to teach students to be positive, productive members of a team and to work together to organize and effectively complete different types of thinking and solving activities. In addition, this workshop will discuss an interactive multimedia (IM) program for youths with social-adjustment issues. The *Socially Wise Program* provides instruction designed to provide alternatives to behaviors that often result in formal and informal reprimands from authority. The benefits of the new program include the fun factor of innovative, creative technology to teach skills and its potential use

as a preventive or remedial option in a variety of settings (for example, group homes, detention centers, probation programs). We will present the results of the field tests that demonstrated the effectiveness of using an IM format for teaching social skills. The following materials are included in this full-day workshop:

- The SCORE Skills Professional Development CD
- The THINK Strategy Professional Development CD
- The BUILD Strategy Professional Development CD
- The LEARN Strategy Professional Development CD
- The Talking Together Professional Development CD
- The Following Instructions Together Professional Development CD
- The Taking Notes Together Professional Development CD
- The Organizing Together Professional Development CD
- The Socially Wise Program CD

Please bring your laptop to this session.

Creating an Impact School

Presenter: Jim Knight, KUCRL

Cost: \$80

This all-day workshop describes high-leverage activities educational leaders can employ to design professional learning that has an unmistakable impact on teaching. The content of the session draws from ideas described in Jim Knight's *Unmistakable Impact* and is based on more than 18 years of research on professional learning conducted at the Kansas Coaching Project at the University of Kansas Center for Research on Learning. This session will describe how schools and districts can focus

Minimum registration for each session is 10 participants. We will cancel any session that does not have at least 10 participants registered by June 1.

Participants should bring their own laptop computers to preconference sessions.

their professional learning on easy-to-understand professional learning targets; how workshops, professional learning communities, and other forms of professional learning can support implementation of school improvement targets; and what principals, coaches, and central office staff need to do to accelerate professional learning. The session will address the following questions:

- What are the complexities of helping relationships?
- What is the partnership approach and why is it an essential foundation for professional learning?
- Why is an instructional target important?
- What are the step-by-step procedures leaders can follow to create school improvement targets?
- How can leaders best get school-wide commitment to implementing the target?

- How can principals best lead and support implementation of the school improvement target?
- How should workshops, intensive learning teams, and other forms of professional learning be designed to ensure impact on student learning and teacher practice?
- How can instructional coaches be best used to support professional learning?
- How should central office and school leaders work together successfully to support professional learning that makes an impact?

MORNING SESSIONS

8 a.m.-noon

Feeling a Little Wordy?

Presenter: Paula Lancaster, Grand Valley State University

Cost: \$70

Come explore Wordsmith, WordSLEUTH, and Word Shop, three new software programs designed to build vocabulary-related knowledge and skills. Wordsmith is a fun computerized game show that teaches the meaning of common prefixes, suffixes, and root words. WordSLEUTH and Word Shop rely on animated characters and fun story lines to provide instruction on the *Word Mapping* and *LINCS Vocabulary* strategies, respectively. During this session, you will have an opportunity to play with the programs, learn about the research results, and discuss how to implement each program individually or as part of comprehensive vocabulary instruction. Participants will receive the three CDs. ***Please bring your laptop to this session.***

Preconference survey

To help us gauge interest in our preconference offerings, we invite you to participate in an online survey. The following web address will take you to an online survey where you can let us know whether you are interested in attending a preconference workshop and, if so, which workshops appeal most to you. Completing the survey is not a commitment to attend any of the workshops.

<http://bit.ly/t6gr7y> (You will also find a link to this survey on our conference website, <http://2011.kucrl.org>.)

Fusion Reading™ for SIM Professional Developers: Getting Ready to Conduct Professional Development and Instructional Coaching Sessions.

Presenters: Irma Brasseur, Don Deshler, and Mike Hock, KUCRL; Sue Woodruff, Independent Professional Developer; and Pam Leitzell, Independent Consultant

Cost: \$40

One of the Center's newest interventions is Fusion Reading™. Fusion Reading is an evidence-based program for students in grades 6 through 12. The program is a supplemental reading program appropriate for struggling adolescent readers, including those with disabilities. Although clearly based on the reading strategy work of the Center, the structure of the program is a major departure from the current SIM Learning Strategies Curriculum. Thus, preparing to do professional development and instructional coaching with Fusion Reading requires thinking about professional development and planning to support implementation in a different way. To address this need, we will offer an introductory workshop that focuses on the tools and supports that SIM Professional Developers

need to feel competent in conducting professional development in Fusion Reading. If you are interested in adding to your SIM professional development portfolio and in taking the initial step to position yourself to conduct Fusion Reading professional development, attend this workshop. As part of this workshop, two new certification plans will be introduced: one for people who want to coach Fusion Reading, and one for people who want to conduct professional development. In addition, concrete plans for sustaining Fusion Reading in schools or districts will be addressed.

Introduction to the All-New GIST 2.0

Presenters: Keith Lenz, SRI International; Peter Lenz, Velvet Bridge; and Sherri Wagner, Moxxisoft Solutions
Cost: \$65

This session will cover the new and upgraded features of GIST 2.0. Users will learn how to improve their current GIST/cet organizers. Plus, users will learn how to work GIST's new course system builder to design well-connected, organized, comprehensive teaching content. Participants will receive the GIST 2.0 software.

Teaching Students to be Savvy Test-Takers

Presenters: Jean Schumaker, Edge Enterprises, and TBA

Cost: \$90

There is nothing quite like being faced with a blank piece of paper, a pencil, and a ticking clock to shake a student's confidence. This half-day session for Learning Strategy professional developers will be focused on a package of three strategies: *Test-Taking*, *Essay Test-Taking*, and *FIRST-Letter Mnemonic*. Learn about these strategies (in brief) and take away ideas for conducting professional development sessions. Help teachers to empower students to approach tests and the testing situation with proven strategies that can help students to perform more successfully. Participants will receive all three books and the *Test-Taking* CD.

AFTERNOON SESSIONS

1 p.m.-5 p.m.

Content Enhancement Tutorial: Order, Clarifying, and Question Exploration Routines

Presenter: Keith Lenz, SRI International

Cost: \$70

Are you in a content enhancement rut? Are you routinely using only a few routines? Do you wonder about what you are missing? This session will highlight three Content Enhancement Routines used less frequently by SIM Professional Developers. Why are we focusing on these routines? Read on...

- Fill up teacher and student toolboxes with some great tools for

studying. *The ORDER Routine* aligns higher-order skills with systematic procedures. To check and summarize content learning, including discrete facts and comprehension, students are guided in identifying key lesson content and its expository relationships and in graphically representing what they know. The products of the routine include improved comprehension and a device useful for reference and further studying.

- Sometimes, students require more than just a definition to solidly acquire critical ideas or topics, and the *Clarifying Routine* could be just what they need you to use. This routine is used to focus on a topic and then explore related details and their importance to the critical ideas and concepts. Using this routine, teachers can help students master the meaning of targeted words and phrases.
- A routine that can have a significant effect on student understanding of critical information, and even on their writing production, is the *Question Exploration Routine*. Carefully unpacking the critical question can ensure that students understand a body of content information and arrive at a main idea answer.

Technology Every Professional Developer Should Know

Presenters: Amber Nutt and Aaron Sumner, KUCRL

Cost: \$40

Learn to confidently integrate new technology into your professional development and instructional coaching. We'll focus on best practices for online file sharing, video conferencing, basic video production, and social media. We'll also include plenty of time for hands-on activities. *Be sure to bring a laptop and your questions.*

tices for online file sharing, video conferencing, basic video production, and social media. We'll also include plenty of time for hands-on activities. *Be sure to bring a laptop and your questions.*

The Word Mapping Strategy and Enhancing Vocabulary Instruction Across Content Areas

Presenter: Monica Harris, Grand Valley State University

Cost: \$50

This session will focus on vocabulary instruction using research-based practices to improve student literacy in content area classrooms. Participants will discuss the *Word Mapping Strategy* as well as the use of generative versus non-generative approaches for teaching vocabulary. In addition, participants will learn how to embed a variety of vocabulary strategies, use methods particular to word choice, and decide which words should be explicitly taught to improve the literacy of all students. The *Word Mapping Strategy* manual is not included in the cost of this session. Participants may want to bring their copy of the manual to refer to during the discussion, but it is not necessary.

2011 International SIM® Conference

SIM Professional Developer Registration Form

July 13-15, 2011 • Oread Hotel • Lawrence, Kan.

Name: _____

Work Address: _____

Work Phone: _____

Home Address: _____

Home Phone: _____

Preferred mailing address: ☐ home ☐ work

Email Address: _____

Summer Email Address: _____

We email **important conference information**.

Emergency contact name and phone number: _____

How many previous International SIM Conferences have you attended? _____

☐ This is my first International SIM Conference as a professional developer

We will list participant names and email addresses on the conference website. If you **do not** want to be included, check here: ☐

Note: You may be videotaped during the conference.

Certified SIM Professional Developer and Apprentice Registration Fee: \$250

For registrations postmarked after June 15, 2011, add **\$25** late fee. **Total Enclosed: \$** _____

Non-Professional Developers

We have a limited number of spaces available for individuals who are not certified SIM Professional Developers to attend the conference with a SIM PD sponsor. The registration fee for non-professional developers is **\$350**, if registration is received before June 15, 2011. After June 15, a \$35 late fee will be assessed. **For registration forms and more information, contact Patty Graner (pgraner@ku.edu) or Mona Tipton (monatipton@ku.edu).**

☐ **Make check payable to KUCRL**

OR

☐ **PO#** _____

OR

Institute issuing PO: _____

☐ **Credit Card # (VISA or MasterCard)** _____ Expiration Date: _____

☐ Personal Card or ☐ Name of Institution: _____

Signature Authorization: _____

*Return completed registration to KUCRL, Joseph R. Pearson Hall, 1122 West Campus Rd., Rm. 517
Lawrence, KS 66045-3101 • Fax: 785.864.5728 • or email pmynsted@ku.edu*

Your receipt will be available at the conference.

Cancellation Policy

If you cannot attend the conference, you must **notify KUCRL by June 30, 2011**, to receive a full refund of your registration fee. We will be unable to issue any refunds after June 30, 2011.

Events & Materials

Your conference registration fee includes the following:

- Social (Wednesday)
- Professional development materials
- Refreshments during breaks

Hotel & Transportation

See our website, <http://sim2011.kucl.org>, for more information about the conference, including hotel and transportation details.

2011 International SIM® Conference

Preconference Registration Form

July 12, 2011 • Oread Hotel • Lawrence, Kan.

Name: _____

Work Address: _____

_____ Work Phone: _____

Home Address: _____

_____ Home Phone: _____

Preferred mailing address: ☐ home ☐ work

Email Address: _____

Summer Email Address: _____

We email **important** conference information.

• Emergency contact name and phone number: _____

☐ I will **NOT** be able to bring a laptop computer to the preconference.

ALL-DAY SESSIONS: SELECT ONLY 1

NOTE: THESE ARE FULL-DAY SESSIONS. DO NOT REGISTER FOR ANY OTHER PRECONFERENCE WORKSHOPS.

☐ **Classroom Culture: The Cooperative Thinking Series, Community Building Strategies, and Socially Wise Program: \$150** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

☐ **Creating an Impact School: \$80** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

MORNING SESSIONS: SELECT ONLY 1

☐ **Feeling a Little Wordy? \$70** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

☐ **Fusion Reading™ for SIM Professional Developers: \$40** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

☐ **Introduction to the All-New GIST 2.0: \$65** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

☐ **Teaching Students to be Savvy Test-Takers: \$90** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

AFTERNOON SESSIONS: SELECT ONLY 1

☐ **Content Enhancement Tutorial: Order, Clarifying, and Question Exploration Routines: \$70** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

☐ **Technology Every Professional Developer Should Know: \$40** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

☐ **The Word Mapping Strategy: \$50** \$ _____
For registrations postmarked after June 15, 2011, add **\$25** late fee. \$ _____

Note: Minimum registration for each session is 10 participants. We will cancel any session that does not have at least 10 participants registered by June 1.

PAYMENT INFORMATION

Total Enclosed: \$ _____

☐ Make check payable to KUCRL

—OR—

☐ Credit Card #
(VISA or MasterCard)

Expiration Date: _____

☐ Personal Card OR

☐ Name of Institution: _____

Signature Authorization: _____

—OR—

☐ PO#: _____

Institution issuing PO: _____

Return completed registration to
KUCRL, Joseph R. Pearson Hall, 1122
West Campus Road, Rm. 517, Lawrence, KS 66045-3101
Fax: 785.864.5728
or email pmynsted@ku.edu

Cancellation Policy

If you cannot attend the preconference session(s), you must **notify KUCRL by June 30, 2011**, to receive a full refund of your registration fee. We will be unable to issue any refunds after June 30, 2011.

Call for Proposals

International SIM® Conference • July 13-15, 2011
Oread Hotel • Lawrence, Kan.

We are pleased to announce the call for proposals for the International SIM Conference for SIM Professional Developers. **The deadline for proposal submission is March 15, 2011.** Submit your proposal by e-mailing Mona Tipton at monatipton@ku.edu.

To save trees and to aid in distribution, electronic handouts will be required of all presenters. Handouts will be posted online for our participants to download in advance.

Selected presenters will be notified by April 1, 2011. By submitting a proposal, presenters are providing consent for themselves and all other presenters on the proposal to be videotaped. Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Registration must be received by July 1, 2011.

Types of Proposals

A: “Tips, Tools, and Practical Ideas” Enlightening Rounds: 10-minute presentations relevant to professional development in Content Enhancement, Learning Strategies, Instructional Coaching, Technology, or Preservice Education. Speakers will take turns presenting to the audience. Presentations should focus on specific tips, tools, and practical implementation ideas. Proposals should include **the title of the presentation and a short summary of the presentation (up to 75 words)**, which should include a description of the subject, settings in which it may be used, and evidence of results, if available. An LCD projector, chart paper, and pens will be provided.

B: 10-Minute Book Reports: Presenters will report on books selected by the Center and relevant to SIM professional development work. The purpose is to whet the audience’s appetite to read the book. Presenters will have 10 minutes to present key points in whatever manner they deem appropriate. An LCD projector, chart paper, and pens will be provided. Each presenter will create a bookmark-handout summarizing key points using a template provided by KUCRL.

C: Mini Pearls: 20-minute presentations relevant to professional development in Content Enhancement, Learning Strategies, Instructional Coaching, Technology, or Preservice Education. Proposals should include **the title of the presentation and a short summary of the presentation (up to 75 words)**. This summary should include a description of the subject of the presentation, including any evidence of results, if available. An LCD projector, chart paper, and pens will be provided.

D: Poster Session: This session will showcase research or innovation in SIM. Proposals should include **the title of the poster and a short abstract (up to 75 words)** for use in the program book. In addition, if applicable, also include a short description of the evidence of any results. If you want to use a KUCRL trifold board or if you will require an electrical outlet, please include that request in your proposal. Participants who want to use a laptop must provide their own laptop.

QUESTIONS? If you have any questions about any part of this call for proposals, please contact Mona Tipton, monatipton@ku.edu.

Online directory

<https://directory.kucrl.org/>

Recent years saw the Center move toward greener methods of communicating with members of the SIM Network. We took a big step in this direction when we unveiled *Stratedirectory Online* as a replacement for the annual paper directory.

Early in 2009, SIM Professional Developers received email invitations containing a login name and initial password for *Stratedirectory Online*. If you did not receive an email, contact simpd@ku.edu.

Using *Stratedirectory Online*, you can review and change your profile information; control how much—if any—of your personal information can be viewed by other professional developers; and look up information about your colleagues, including phone numbers and email addresses. **Note:** If you are not an active member of the network, your listing will not appear in *Stratedirectory Online* search results.

For a more comprehensive review of *Stratedirectory Online* features, see the February 2009 issue of *Stratenotes*. Active SIM Professional Developers may download this issue from the *Stratenotes* archive in SIMville.



Strateworks Renewal

If you have let your *Strateworks* membership lapse, now is the time to rectify the situation. Use this form to renew and once again receive all the benefits of active membership: *Stratenotes* newsletters, SIM Network online directory, *StatePubs*, e-mail discussion lists, and more.

Name: _____

Home Address: _____

City: _____

State: _____ ZIP: _____

Home Phone: _____

Work Address: _____

City: _____

State: _____ ZIP: _____

Work Phone: _____

Please indicate where you prefer to receive mail: ☐ home ☐ work

Email address: _____

☐ Please add me to the SIMTRAINER-L email discussion list

☐ Check Enclosed

or

☐ PO # _____

Name of Institution issuing PO: _____

or

☐ VISA/MasterCard Number: _____

☐ Personal Card ☐ Business Card

If business, name of institution: _____

Expiration Date: _____

Signature Authorization: _____

Mail or fax completed form and your **payment of \$35** (U.S.) to KUCRL
Joseph R. Pearson Hall, 1122 West Campus Road, Room 517
Lawrence, KS 66045-3101 • Fax: 785.864.5728

2011 Summer SIM® Classes

Registration forms and descriptions are available on our website:
<http://kucrl.org/classes>

All classes will be held in the Burge Union on the University of Kansas campus. Class fees do not include transportation, meals, or housing. Additional tuition fees payable to the University of Kansas apply for those taking these classes for graduate credit.

SIM® Learning Strategies for Preservice Educators

\$975 • May 31-June 3
8:30 a.m.-5 p.m. Tues.-Thurs.
8:30 a.m.-3:30 p.m. Fri.

SIM® Content Enhancement Routines for Preservice Educators

\$975 • May 31-June 3
8:30 a.m.-5 p.m. Tues.-Thurs.
8:30 a.m.-3:30 p.m. Fri.

SIM® Strategies for Reading and Writing

\$675 • June 14-17, 2011
8 a.m.-4 p.m. Tues.
8:30 a.m.-4 p.m. Wed.-Thurs.
8:30 a.m.-noon Fri.

More SIM® Strategies

\$675 • June 14-17, 2011
8 a.m.-4 p.m. Tues.
8:30 a.m.-4 p.m. Wed.-Thurs.
8:30 a.m.-noon Fri.

Introduction to Teaching with SIM® Content Enhancement Routines

\$675 • June 21-24, 2011
8 a.m.-4 p.m. Tues.
8:30 a.m.-4 p.m. Wed.-Thurs.
8:30 a.m.-noon Fri.

SIM® for Administrators

\$500 • June 22-24, 2011
8 a.m.-4 p.m. Wed.
8:30 a.m.-4 p.m. Thurs.
8:30 a.m.-noon Fri.

Institute for Potential SIM® Professional Developers in Content Enhancement

\$800 • June 20-24, 2011
8 a.m.-5 p.m. Mon.
8:30 a.m.-5 p.m. Tues.-Thurs.
8:30 a.m.-3 p.m. Fri.

Institute for Potential SIM® Professional Developers in Learning Strategies

\$800 • June 20-24, 2011
8 a.m.-5 p.m. Mon.
8:30 a.m.-5 p.m. Tues.-Thurs.
8:30 a.m.-3 p.m. Fri.

2011 SIM®

Update Opportunities

Do you need to attend an update to maintain or reinstate your active status in the SIM® Network? Register today for any of these scheduled updates:

FEBRUARY 4-5, 2011

West Region Update
Las Vegas, Nevada

FEBRUARY 24-26, 2011

Southeast Region Update
Charleston, South Carolina
Keynote speaker: Don Deshler

JULY 13-15, 2011

International SIM® Conference
Lawrence, Kansas
See page 7 for registration form.

OCTOBER 14-15, 2011

Arkansas SIM Professional Developers Update Conference
Conway, Ark.

NOVEMBER 4-5, 2011

Northeast Region Update
Location TBA

For more information and to download registration forms, please visit:

<http://kucrl.org/classes/archive/category/sim-for-professional-developers/>

If you have questions, contact Mona Tipton at monatipton@ku.edu or 785.864.0626.

CRL & Social Media

We're excited about all the ways you can stay in touch with the Center and SIM. Please visit!

Facebook

<http://www.facebook.com/kucrl>
<http://www.facebook.com/stratopedia>

The KUCRL Facebook page features a combination of news and fun stuff that goes on in all six of our divisions. The Stratopedia page offers education technology links, Stratopedia development news, and behind-the-scenes peeks at the Stratopedia team and their work. Our newest page on Facebook is CRL Learns. Because it is so new, the easiest way to find it for now is to visit the KUCRL Facebook page and look for the CRL Learns icon under "Favorite Pages" in the left column.

Be sure to "Like" these pages to get automatic updates in your own Facebook feeds.

RSS

Look for the orange RSS icon on websites affiliated with the Center to have new content delivered to your RSS reader. Not familiar with RSS? Visit the Stratopedia blog (<http://blog.stratopedia.org>), click on "Archives," and look for "RSS" under the "Information Literacy" topic. If you don't have an RSS reader set up, you can visit the CRL and SIM-

Related RSS Feeds section of Stratopedia (<http://feeds.stratopedia.org>). This page displays headlines from many RSS feeds related to the Center.

Twitter

<http://twitter.com>

Follow these Twitter accounts for the latest CRL and SIM communication in 140 characters or fewer:

@kucrl

<http://twitter.com/kucrl>

@stratetweets

<http://twitter.com/stratetweets>

@stratopedia

<http://twitter.com/stratopedia>

Vimeo

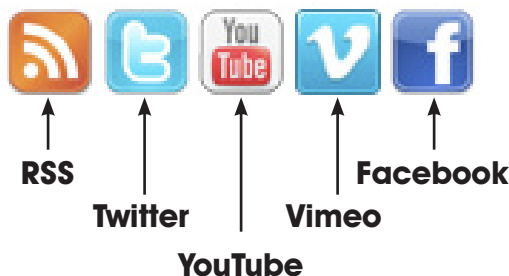
<http://www.vimeo.com/kucrl>

Vimeo is a video sharing site similar to YouTube. It allows us a little more flexibility in the length of video we can share with you. We are steadily loading all of our existing video to this site and organizing it into albums. Check out the first four albums: Strategic Instruction Model, Instructional Coaching, KU-CRL Guest Lectures, and CRL Learns.

YouTube

<http://www.youtube.com/kucrl>

Now playing on the KUCRL channel on YouTube: 2010 award stories, *EDIT Strategy* mini-features, and more.



These icons on the bottom of our website take you directly to the KUCRL presence on each of these services. You'll find similar icons on the Stratopedia and CRL Learns websites.

SIM & CRL Online Resources

www.kucrl.org

Strategic Instruction Model

<http://kucrl.org/sim>

Content Literacy Continuum

<http://clc.kucrl.org>

Stratopedia

<http://stratopedia.org>

SIM Workshops and Updates

<http://www.kucrl.org/classes>

CRL News

<http://www.kucrl.org/news>

CRL Learns

<http://crllearns.kucrl.org>

CRL Project Profiles

<http://www.kucrl.org/profiles>

CRL Multimedia Archives

<http://media.kucrl.org>

CRL Publication List

<http://www.kucrl.org/research>

CRL Divisions

Advanced Learning Technologies

<http://www.altec.org>

Division of Adult Studies

<http://das.kucrl.org>

e-Learning Design Lab

<http://elearn.design.org>

Institute for Research on Adolescent Learning

<http://iral.kucrl.org>

Kansas Coaching Project

<http://instructionalcoach.org>

Professional Development Research Institute

<http://pdri.kucrl.org>

KUCRL CALENDAR 2011

Feb. 4-5, 2011

West Region Update Conference
for SIM Professional Developers
Las Vegas

Feb. 21-22, 2011

Creating an Impact School: An
Overview
Lawrence, Kan.

Feb. 24-26, 2011

Southeast Region Update
Conference for SIM Professional
Developers
Charleston, S.C.

March 21-22, 2011

Presentations and Workshops that
Make an Impact
Lawrence, Kan.

April 15, 2011

Deadline to apply for SIM®
Learning Strategies Potential
Professional Developers Institute
and SIM® Content Enhancement
Potential Professional Developers
Institute in Lawrence

May 16-17, 2011

Partnership Communication
Lawrence, Kan.

May 31-June 3, 2011

SIM® Learning Strategies for
Preservice Educators
Lawrence, Kan.

May 31-June 3, 2011

Teaching Content to All: SIM®
Content Enhancement Routines
for Preservice Educators
Lawrence, Kan.

June 14-17, 2011

SIM® Reading and Writing
Strategies
Lawrence, Kan.

June 14-17, 2011

More SIM® Strategies
Lawrence, Kan.

June 20-24, 2011

SIM® Learning Strategies Potential
Professional Developers Institute
Lawrence, Kan.

June 20-24, 2011

SIM® Content Enhancement
Potential Professional Developers
Institute
Lawrence, Kan.

June 21-24, 2011

Introduction to Teaching with
SIM® Content Enhancement
Routines
Lawrence, Kan.

June 22-24, 2011

SIM® for Administrators
Lawrence, Kan.
<http://kucrl.org/classes>

July 12, 2011

International SIM® Preconference
Lawrence, Kan.

July 13-15, 2011

International SIM® Conference
Lawrence, Kan.

Aug. 8-10, 2011

Instructional Coaching Level 1:
Progress through Partnership
Lawrence, Kan.

Aug. 11-13, 2011

Instructional Coaching Level 2:
Instruction that Makes an Impact
Lawrence, Kan.

Aug. 15-16, 2011

Intensive Learning Teams that
Make an Impact
Lawrence, Kan.

Oct. 3-5, 2011

Instructional Coaching Level 1:
Progress through Partnership
Lawrence, Kan.

Oct. 6-8, 2011

Instructional Coaching Level 2:
Instruction that Makes an Impact
Lawrence, Kan.

Oct. 10-12, 2011

Instructional Coaching
Conference
Lawrence, Kan.

Oct. 13-14, 2011

Creating an Impact School: An
Overview
Lawrence, Kan.

Oct 14-15, 2011

Arkansas SIM® Professional
Developers Update Conference
Conway, Ark.

November 4-5, 2011

Northeast Region Update
Location TBA

**More information and a complete calendar
of coming events at <http://kucrl.org>**

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THE WRITE STUFF



The 2011 International SIM Conference
July 13-15, 2011 • Preconference: July 12, 2011

ADDRESS SERVICE REQUESTED

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Joseph R. Pearson Hall

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