

Moving online: 2009 marks end of paper directory

Julie Tollefson
KU-CRL

The package you hold in your hands marks the end of an era: This is the last time we will publish *Stratedirectory* on paper. Soon, we will introduce *Stratedirectory Online*, where you will be able to find the same information you've always found in the paper listing but in a friendlier, more easily searched format. We have been testing the online directory for several weeks with small groups of SIM Professional Developers. Before the end of March, we expect to be able to open the online site to all members of the SIM Network.

When *Stratedirectory Online* is ready, you will receive an e-mail invitation containing your initial password. (Those of you who do not have e-mail addresses on file with us should watch for a letter in your mailbox.) Your login name will be your e-mail address (or, if you don't have an e-mail address on file with us, we will assign you a user ID/code to use when you log in). You will be prompted to change your password the first time you log in to the system.

When you have successfully logged in and changed your password, you will be able to review and change your own profile; control how much—if any—of your personal information can be viewed by other professional developers; and look up information about your colleagues, including phone numbers and e-mail addresses.

You navigate through the information in *Stratedirectory Online* using the three tabs that appear at the top of the page: Home, Directory, Profile. Below is an explanation of what you will find when you select each of these tabs.

Home

The Home page is your gateway to *Stratedirectory Online*. It may contain announcements of interest to SIM Professional Developers or other relevant information. As of mid-February, the middle section of the Home page featured an announcement and description of the new summer institute for administrators, which will be June 23-25 in Lawrence (see page 2 for more information about this institute). The right side of the page offered tips for using and exploring *Stratedirectory Online*. The content of both of these sections may change.



Directory

The Directory page provides two ways for you to search *Stratedirectory Online*.

Quick Name Search: Use this search method when you are looking for a specific individual. Type that person's name in the search box and a list of SIM Professional Developers with matching names will appear. You may type the individual's first name, last name, or even a partial first or last name. For example, if you type "Sus" in the search box, *Stratedirectory Online* will return a listing of individuals with such first names as Susan or Susanne as well as anyone whose last name begins with "Sus."

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CALENDAR

March 10, 2009

Webinar: Stratedepedia Depot:
Best Practices
8-9 p.m. (Central)
<http://webinars.stratedepedia.org>

March 12-14, 2009

Instructional Coaching Level II
University of Kansas,
Lawrence
Contact: Mona Tipton
(mkatz@ku.edu)

March 19, 2009

Webinar: Online Collaboration
with the Stratedepedia Learning
Labs
3-4 p.m. (Central)
<http://webinars.stratedepedia.org>

May 26-30, 2009

SIM Learning Strategies
Institute for Preservice
Educators
Lawrence, Kan.
Contact: Mona Tipton
(mkatz@ku.edu)

May 26-30, 2009

Teaching Content to All:
Content Enhancement for
Preservice Educators
Lawrence, Kan.
Contact: Mona Tipton
(mkatz@ku.edu)

June 16-19, 2009

SIM Strategies for Reading
and Writing
Lawrence, Kan.
Contact: Mona Tipton
(mkatz@ku.edu)

June 16-19, 2009

More SIM Strategies
Lawrence, Kan.
Contact: Mona Tipton
(mkatz@ku.edu)

The search results will list the complete name of each SIM Professional Developer who matches your search request along with the individual's city and state, phone number, and e-mail address. If you need more than a phone number or e-mail address, you may click on the individual's name to view her or his profile.

Advanced Search: Use this method when you want to identify a subset of SIM Professional Developers, such as all those who are active in the state of Louisiana or those who are expert in the *Theme Writing Strategy*. The Advanced Search page presents a number of search options in the form of check boxes. You can limit your search results by selecting among these boxes. If you select two or more boxes, your results will include only those individuals who match *all* of your search criteria. For example, if you check the *Theme Writing* and *Concept Mastery* boxes, *Stratedirectory Online* will display only those SIM Professional Developers who have indicated on their profiles that they are experts in both *Theme Writing* and *Concept Mastery*. Those who are experts in only one of the interventions will not be listed in the search results. Note the Name search box and the state list at the

top of the Advanced Search options. You can use these to limit your search, too. Again, you can search by first, last, and partial names.

Profile

The Profile tab takes you to your own *Stratedirectory Online* profile. The first thing you will notice is that your profile is already full of information. We pulled the information for your profile from our existing SIM Professional Developer database, where we have stored years and years worth of data you reported to us on Stratedirectory Information Forms. All of those bits and pieces of information have now been converted to the safe and secure *Stratedirectory Online* format.

Your profile consists of two types of information: information we control and information you control.

Information we control: Your profile allows you to review information pulled from our official records: your status (active or inactive), last conference attended, current subscriptions (Strateworks, for example; see SIMTRAINER-L exception below), and your current SIM certifications. This information appears on the left side of the screen when you visit your profile page.

NEW IN 2009: SIM® FOR ADMINISTRATORS

8 a.m. June 23 to noon June 25 • University of Kansas, Lawrence Kansas
\$500; after May 24, add \$25 (\$525) • Registration is limited to 20 people
Download registration form: <http://www.kucrl.org/institutes>

This institute is offered for administrators who desire to know more about the Strategic Instruction Model® (SIM), how it is implemented, and the administrative support and accountability pieces necessary to ensure implementation. Led by Rosalind Davenport, a SIM Professional Developer and former school and district administrator, the institute will focus on the Content Literacy Continuum® (CLC), leadership, change, and SIM Content Enhancement (CE) Routines and Learning Strategies. Administrators will learn two CE routines that will be useful in their own work and have an opportunity to interact with teachers participating in the Content Enhancement Institute. KU-CRL researchers will participate.

Optional: Interested administrators also may participate in the afternoon session of the classroom teacher course (Level One Content Enhancement) for no additional fee. The afternoon session will be a debrief and discussion of the integration of Content Enhancement Routines. The session will finish by 4 p.m.

You may not update this information yourself. If you believe our records are wrong, e-mail simpd@ku.edu. Also note that this information is visible only to you; others who look up information about you will not see this information when they visit your profile.

Information you control: You may edit your name, e-mail address, phone number, and mailing address. You may list multiple mailing addresses and phone numbers, and you may choose to make any or all of them public by checking the "Make this address (or phone number) visible in Stratedirectory" box when you select to edit your profile information. If you do not check this box, your address or phone number will be visible only to you and KU-CRL staff. You also may designate a primary address and phone number. Similar to the "preferred mailing address" option on the old paper directory form, your primary address or phone number lets others know how best to contact you.

You also control information about your professional experience, such as your position title and listings of certification, licensure, and endorsements. The work experience section allows you to specify the professional categories that describe you (middle school teacher, instructional coach), student populations and settings with which you have experience, and the SIM interventions in which you are an expert.

To make changes to any of this information, look for the Edit button near your name and next to each

More to come

The changes you are about to see in *Stratedirectory* lay the groundwork for future greening of SIM. For more than a year, *Stratenotes* has been posted to SIMville as a pdf file about the same time as we mail the paper copy. In the next year or so, you'll be able to opt to receive only the pdf file through e-mail instead of receiving the paper copy through the mail. You will select those options when you update your information through *Stratedirectory Online*. The same option likely will be available for *Strategram*, eventually. For both newsletters, we foresee phasing out paper copies entirely within the next few years.

main category of information. A Delete button next to your address or phone number allows you to delete just that information.

Under your photo on the left side of your profile, we have included a section that lists your current SIM-related subscriptions, such as *Strateworks*. Most of the information that appears in that section will be drawn from our records. However, you can change your SIMTRAINER-L subscription at any time. SIMTRAINER-L is the e-mail discussion list for SIM Professional Developers. To subscribe to the list, click on the Edit button near your name and scroll down the page until you reach the question "Would you like to be added to the SIM Professional Developer e-mail discussion list (SIMTRAINER-L)?" Select "yes" to subscribe to the list. If you are already a subscriber and would like to be removed from the list, select "no."

Your profile page includes two new features that were not part of

the paper *Stratedirectory*. You now may upload a photo of yourself, and you may list a professional Web site related to your professional development work. Although in this first phase of *Stratedirectory Online*, your information will only be visible to KU-CRL staff and your SIM colleagues, we expect to make portions of it searchable by the public in the future. Therefore, choose your photo carefully, being mindful that future employers or clients may be among visitors to your profile page. Take steps to ensure that your profile represents you as a professional. Likewise, we have provided the Web site option as a professional courtesy in support of your SIM and CLC work. Please limit your published links accordingly. We reserve the right to remove inappropriate links and information that is not in compliance with our policies.

Privacy and Security

As noted above, you may opt

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to keep your address and phone number from appearing when others search the directory. You also have the option to hide your entire profile. To do this, select the Edit button near your name at the top of your profile. Scroll to the bottom of the page and click the box that asks "Hide this profile from Stratedirectory?" Your profile will be visible only to you and to KU-CRL staff.

We are committed to ensuring the safety of your private information. If you do not give us permission to share your information, we will not. We have taken all of the steps necessary to make sure the *Stratedirectory Online* database is safe and secure. If you have any questions or concerns, please contact us at simpd@ku.edu.

The online future

As *Stratedirectory Online* evolves, more features will become available. Today, you can enter only one e-mail address. We'll add the capability for you to list secondary addresses as well as social media links (Twitter, Facebook) in future development phases. For now, only members of the SIM International Professional Development Network will be able to view directory information. In the future, we anticipate making portions of the information searchable by members of the public interested in hiring someone to conduct professional development for a school or district.

You can help shape the future of *Stratedirectory Online* by using the "Leave Us Feedback" link at the top of any page to tell us what you like and what you find frustrating.

2009 International SIM® Conference

July 15-17, 2009

Preconference: July 14, 2009

Holiday Inn and Convention Center
Lawrence, Kansas

KU-CRL Staff

In the January issue of *Stratenotes*, we announced big changes for the 2009 International SIM® Conference. Plans are starting to take shape, and the feedback we've received to date has been overwhelmingly positive.

The overarching theme of the conference will be "Rethinking SIM, Literacy, and Professional Development." Don Deshler will deliver a keynote on that topic to lay the foundation for the important work we will do throughout the week. Don's leadership on literacy issues at the national level and his dedication to SIM and the SIM Network make him the perfect person to help us define the connections among literacy, SIM, and professional development.

Don will deliver his keynote on Wednesday, July 15. Throughout the rest of the day, you will be able to explore in depth the issues raised during his address. We plan to offer five strands designed to engage all of us in a partnership of learning:

SIM and Literacy: Sessions in this strand will focus on how the rest of the world is thinking about and addressing literacy and on how our SIM work fits in this global picture. Our latest research on adolescent literacy has yielded some very interesting findings, and sessions in this strand will touch on the evolving relationship between SIM and literacy.

SIM as a Change Agent: What can you do to bring about profound, lasting improvements in the schools or school systems with which you work? This strand will explore the role of the Content Literacy Continuum®, including presentations from those working in current CLC projects. Sessions will include a look at how SIM and other interventions or innovations can merge in a school or district.

Instructional Coaching: This strand will present the "Big 4"—classroom management, content planning, instruction, and assessment for learning. You'll leave these sessions with a bag full of tools designed to support your work as a professional developer or instructional coach.

Making Content Enhancement Make a Difference: This strand will consider all things Content Enhancement, from current research on the explicit use of Content Enhancement Routines to supports that enhance the use of those routines.

Professional Development: Strengthen Your Core: Strong core knowledge is vital to SIM professional development work. This strand will reinforce the knowledge that each professional developer should have, including research, history, tools, and ideas for growing as a professional developer.

We're designing this strand struc-

ture in part to respond to your requests for more time to immerse yourselves in SIM learning opportunities. Thus, participating in one strand for the balance of the first day should help you acquire deep and explicit knowledge that you will find useful in your work. **However, you are free to move from strand to strand at any time.** We want you to make decisions about where you need to be and what you need to learn based on your individual needs.

Day 1 will end with the annual poster session followed by a social—two more ways you can keep the conversations going with your fellow professional developers.

The second day of the conference (Thursday, July 16) will return to a more traditional format. We will offer sessions on new strategies or routines; reading programs such as Fusion Reading™, Xtreme Reading™, and STRUCTURE Your Reading; and technology. Day 2 also offers several opportunities for you to share your tips, tools, and practical ideas in our “Enlightening Round” or “Mini Pearl” formats. See the Call for Proposals on page 6 for more information about ways you can contribute to the conference.

On the final day of the conference (Friday, July 17), we will convene “affinity groups” to discuss how we can use what we’ve learned during

this week. These semi-structured conversations may represent some of the most valuable time you spend at the conference. Groups will work together to arrive at a “so what?” response to the knowledge acquired throughout the week and to develop action plans—how each professional developer will use the new knowledge in her or his work.

Conference hotel

This year, the conference will return to the Lawrence Holiday Inn and Convention Center, the only space in town large enough to handle the demands of our conference. The hotel has just finished a complete renovation, and we are impressed by the improvements made to the guest rooms and conference rooms. In addition to touring the hotel, we’ve eaten in its spacious restaurant several times and can vouch for the tastiness of the meals we chose as well as for the friendliness and promptness of service. We think you’ll be pleased with our return to the Holiday Inn.

We will use five or six of the hotel’s conference rooms for breakout sessions. Two other conference rooms will be set up for special purposes: A book store and technology lab will occupy one, and the other will be available throughout the conference for informal small-group meetings and networking.

2009 International SIM® Conference Tentative Schedule

Wednesday, July 15, 2009

7:30 a.m.

Registration

8 a.m.-8:45 a.m.

Welcome

8:45 a.m.-10 a.m.

Keynote: Rethinking SIM, Literacy, and Professional Development

10:15 a.m.-Noon

Strand breakout sessions

Noon-1:30 p.m.

Lunch on your own

1:30 p.m.-4 p.m.

Strand breakout sessions

4 p.m.-5 p.m.

Poster session

5 p.m.-6:30 p.m.

Social

Thursday, July 16, 2009

7:30 a.m.-8 a.m.

Registration

8 a.m.-9 a.m.

Welcome, SIM awards program

9:15 a.m.-11:15 a.m.

Breakout sessions

11:15 a.m.-12:45 p.m.

Lunch on your own

Noon-12:45 p.m.

Certificate ceremony

1 p.m.-4:45 p.m.

Breakout sessions

Friday, July 17, 2009

8:30 a.m.-9 a.m.

Welcome

9 a.m.-11 a.m.

Affinity group work

11 a.m.-Noon

Affinity group results

Noon-12:30 p.m.

Closing session

Complete, up-to-date
conference information
and registration forms:

www.kucrl.org/conferences/sim

2009 International SIM® Conference Preconference Sessions July 14, 2009

For descriptions of the preconference sessions and to download a registration form, visit our Web site:
www.kucrl.org/conferences/sim

**All preconference sessions:
Minimum 7 participants; maximum 40.**

Laptop computers will not be provided during preconference sessions. Participants should bring their own.

Building Proficiency in Content Enhancement with GIST: The Basics: 8:30 a.m.-11:30 a.m. Tuesday, July 14. Registration fee: \$70 (does not include the GIST software) or \$130 (includes the GIST software) (after June 15, add \$25 late fee).

Computerized Writing Strategy Instruction (*Jean Schumaker and Lisa Walsh, Edge Enterprises*): 1 p.m.-4 p.m. Tuesday, July 14. Registration fee: \$100 (after June 15, add \$25 late fee).

Fusion Reading™: An Overview of a Comprehensive Evidence-Based High School Reading Program (*Mike Hock, Irma Brasseur, and Don Deshler, KU-CRL*): 8:30 a.m.-11:30 a.m. Tuesday, July 14. Registration fee: \$70 (after June 15, add \$25 late fee).

Instructional Coaching (*Jim Knight, KU-CRL*): 8:30 a.m.-11:30 a.m. Tuesday, July 14. Registration fee: \$100 (after June 15, add \$25 late fee).

Integrating and Enjoying SIM in Higher Education (*Barbara Duchardt, Northwestern State University, Natchitoches, La.; Dee Berlinghoff, Mount Saint Mary College, Newburgh, N.Y.; and Joyce Rademacher, Texas Woman's Uni-*

versity, Denton, Texas): 1 p.m.-4 p.m. Tuesday, July 14. Registration fee: \$70 (after June 15, add \$25 late fee).

Master Google Chef (*Melanie Bacon, ALTEC/KU-CRL*): 8:30 a.m.-11:30 a.m. Tuesday, July 14. Registration fee: \$70 (after June 15, add \$25 late fee).

Partnership Learning: An Update (*Jim Knight, KU-CRL*): 1 p.m.-4 p.m. Tuesday, July 14. Registration fee: \$70 (after June 15, add \$25 late fee).

The Strategic Tutoring Professional Development CD Program (*Paula Lancaster, Grand Valley State University, Michigan*): 8:30 a.m.-11:30 a.m. Tuesday, July 14. Registration fee: \$100 (after June 15, add \$25 late fee).

The Ultimate Teacher Toolbox: Free Web-Based Resources for Teachers! (*Amber Rowland, ALTEC/KU-CRL*): 1 p.m.-4 p.m. Tuesday, July 14. Registration fee: \$70 (after June 15, add \$25 late fee).

Using GIST as a Tool in Presentations: Advanced: 1 p.m.-4 p.m. Tuesday, July 14. Registration fee: \$70 (does not include the GIST software) or \$130 (includes the GIST software) (after June 15, add \$25 late fee).

Call for Proposals

We are pleased to announce the call for proposals for the International SIM Conference for SIM Professional Developers. In 2009, we will continue our dual emphasis on literacy and professional development.

To save trees and to aid in distribution, we are going to offer as many handouts as possible online for our participants to download in advance. Electronic handouts will be required of all presenters.

The deadline for proposal submission is March 15, 2009. Submit your proposal by e-mailing Mona Tipton at mkatz@ku.edu.

Selected presenters will be notified by April 1, 2009. By submitting a proposal, presenters are providing consent for themselves and on behalf of all other presenters on the proposal that the presentation can be videotaped.

Your submission of a proposal constitutes a commitment by all individuals participating in the presentation to register for the conference if the proposal is accepted. Registration must be received by July 1, 2009.

Types of Proposals

KU-CRL is accepting proposals for the following session formats:

A: "Tips, Tools, and Practical Ideas" Enlightening Rounds

Submissions are encouraged for 10-minute presentations relevant to

professional development in Content Enhancement, Learning Strategies, Instructional Coaching, Technology, or Preservice Education. For these rounds, speakers will take turns presenting to the audience. Presentations should focus on specific tips, tools, and practical implementation ideas. Proposals should include **the title of the presentation and a short summary of the presentation**, which should include a short description of the subject, settings in which it may be used, and evidence of results, if available. An LCD projector, chart paper, and pens will be provided.

B: Book Report "Pecha-kucha"*

The purpose of this presentation is to whet the audience's appetite to read the book. Presentations will be book reports on books selected by the Center and relevant to SIM professional development work. For this year's book report, we would like presenters to try a technique called pecha-kucha, a global presentation phenomenon that requires brief and focused presentations. It liberates the presenter from feeling obligated to include an overabundance of information by limiting the number of slides used in a presentation and the time spent on each slide.

For the SIM Pecha-kucha Book Report, each presenter will use 10 PowerPoint slides. The slideshow will be set to change the slide every 40 seconds. Slides will progress automatically. This provides for a 6 minute and 40 second presentation. Presenters will create a bookmark-handout summarizing these points. A template will be provided by KU-CRL. **Slides must be submitted to mkatz@ku.edu by June 20, 2009.** *For more information on pecha-kucha, go to <http://www.pecha-kucha.org>. *Note:* We have modified the timing for our SIM Pecha-kucha from 20 slides

shown for 20 seconds to 10 slides shown for 40 seconds.

C: Mini Pearls

Submissions are encouraged for 20-minute presentations relevant to professional development in Content Enhancement, Learning Strategies, Instructional Coaching, Technology, or Preservice Education. Proposals should include **the title of the presentation and a short summary of the presentation**. This summary should include a short description of the subject of the presentation, including any evidence of results, if available. An LCD projector, chart paper, and pens will be provided.

D: Poster Session

The Poster Session is scheduled for one hour and will showcase research or innovation in SIM. Proposals should include **the title of the poster and a short (50 or fewer words) abstract for use in the program book**. In addition, if applicable, also include a short description of the evidence of any results. If you wish to use a KU-CRL trifold board, or if you will require an electrical outlet, please include that request in your proposal. Participants who wish to use a laptop must provide their own laptop.

E: Conference Session

A conference session request for proposal is available by e-mailing Mona Tipton, mkatz@ku.edu.

QUESTIONS? If you have any questions about any part of this call for proposals, please contact Mona Tipton, mkatz@ku.edu.

New report on research

Charlie Hughes and his colleagues have recently published an article describing research on the *Essay Test-Taking Strategy*:

Therrien, W.J., Hughes, C.A., Kapelski, C., & Mokhtari, K. (2009). Effectiveness of an essay test-taking strategy on students' with learning disabilities performance on persuasive essays. *Journal of Learning Disabilities*, 42 (1), 14-23.

CRL Learns

CRL Learns is a new initiative designed to promote dialogue, professional learning, and innovation. You are encouraged to be part of this effort. Visit the CRL Learns Web site, watch videos from guest lectures and other events, and join the discussions. Look for more about CRL Learns in the March issue of *Stratenotes*.

<http://crllearns.kucrl.org>

Stratereaders

Stratereaders, the interactive, virtual book club, focuses on literature addressing our changing world, implications for education, professional development, leadership, and educational reform. **WHO:** SIM Professional Developers, SIM educators, book study groups, and anyone interested in reading and contributing. **WHEN:** The club reads a new book every two months from September through May. **HOW:** Log on to www.stratepedia.org, then click on Stratereaders. A conference call will be held at the end of each reading period to discuss the featured book. Watch your e-mail (SIMTRAINER-L listserve) for information about participating in each call.

FEBRUARY-MARCH BOOK SELECTION

The Tipping Point: How Little Things Can Make a Big Difference by Malcolm Gladwell

INSIDE:

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2009 marks the end of
Stratedirectory on paper, 1.

- **New institute**

We've developed a summer
institute just for administrators,
2.

- **Summer brain vacation**

Plans are taking shape for the
International SIM Conference, 4.

Two Stratepedia webinars scheduled in March

Stratepedia Depot:

Best Practices

Tuesday, March 10

8-9 p.m. (Central)

Description TBA

Maximum enrollment: 25

Online Collaboration with the

Stratepedia Learning Labs

Thursday, March 19

3-4 p.m. (Central)

Description TBA

Maximum enrollment: 25

To register for either event, visit
<http://webinars.stratepedia.org/>

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The University of Kansas

KU
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LEARNING

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