The University of Kansas Center for Research on Learning • October 2008 • Volume 17, Issue 2

Seeing Green

Julie Tollefson KU-CRL

Call it the end of an era or a step toward a brighter, greener future. In February, you will receive the last "dead tree" version of Stratedirectory.

Before you mourn its loss, consider this: We construct the paper version of Stratedirectory from a subset of the information collected in our SIM Professional Developer database. This database, containing everything we know about every one of the 2,000 individuals in the SIM Network (active and inactive), resides on a single computer at the Center, accessible by only a few people. If you change your e-mail address or move to a new job, you have to give your new particulars to one of the CRL gatekeepers, who then updates the database accordingly. Given the astounding number of names, addresses, professional specialties, and more that we track, these kinds of changes take place every day, many times over. How much sense, then, does it make to publish an update on paper just once a year? How much sense

does it make to publish at all, given the vast amount of paper consumed and the postage spent to deliver it to your shelf? Last year's Stratedirectory was 162 pages long and weighed 14 ounces. We printed 900 copies, for a grand total of 145,800 pages and more than 785 pounds. And the information contained on those pages was obsolete before the file ever reached the printer.

So, we have decided to pursue greener pastures. Soon, we will introduce Stratedirectory online, where you will be able to find the same information about other professional developers that you've always found in the paper listing. You also will be able to update your own information through an easyto-use and secure Web site, where you will control how much of your personal information—if any—can be viewed by other professional developers and the public.

Some of you are saying, "Hey, I've been asking for this for yearsit's about time!" Others are a little more skeptical.

To both groups, please be assured that we are working diligently to ease the transition to an online format and at the same time to safeguard your personal information. Because we know this transition may be uncomfortable for some of you, we will not immediately abandon the paper direc-

tory information form, the form you fill out to tell us about changes in your personal information. We will, however, strongly encourage you to update your own information online.

Giving you direct control of your own information is just one of the many benefits we all will see as a result of converting Stratedirectory to an online format.

Mistaken identity

Although we strive to get it right, when we update your personal information based on handwritten



or faxed notes, there is a risk that we will misread or misinterpret the information. Is that an "L" or a "1" in your e-mail address? A period or an underscore? Help us eliminate some of this uncertainty by opting for online updates.

Cost savings

The money we save on printing and postage can be redirected toward developing other resources to support your professional development endeavors. The savings may even allow us to keep down the costs associated with your *Strateworks* membership.

Any time, anywhere

You're in the middle of a workshop in Nebraska and you need a fellow professional developer's e-mail address or phone number. Unfortunately, your copy of *Stratedirectory* is on a shelf at home in Iowa. The online directory will let you break those physical ties and retrieve directory information 24 hours a day from any computer that has Internet access, whether you're in California or Michigan or Canada or Guam.

Daily updates

We update our current professional developer database every day. As a group, you change jobs, change e-mail service providers, and change addresses frequently. The information in the paper directory is often out of date before it reaches your desk. Because each of you will be able to change your information online at any time, the information online will be the most up-to-date available, far more current than listings in a six-month-old paper copy.

New direction opens greener doors for *Stratenotes, Strategram,* too

The changes you are about to see in *Stratedirectory* lay the ground-work for future greening of SIM. For more than a year, *Stratenotes* has been posted to SIMville as a paf file about the same time as we mail the paper copy. In the next year or so, you'll be able to opt to receive only the paf file through e-mail instead of receiving the paper copy through the mail. You will select those options when you update your information online through Stratedirectory. The same option likely will be available for *Strategram*, eventually. For both newsletters, we foresee phasing out paper copies entirely within the next three to five years.

Search freedom

Know someone's first name. but not sure of the last? The online directory will give you search options unconstrained by the format of a paper product. Use the "first name" field to find everyone in the database with that first name, or limit your results to a particular state. Want a listing of all professional developers in a specific ZIP code? Want to know who in the SIM Network has experience with students with autism? The much more flexible search options of an online directory will allow you to seek the information you need in ways that make sense to you.

Unified SIM online

Ultimately, Stratedirectory online will be fully compatible with other online resources offered through the Center, such as Stratepedia and SIMville. It may take awhile to reach this goal, but we fully expect to provide an integrated experience for all CRL online products in the not-too-distant future.

A greener experience

If none of the preceding arguments convince you that we're moving in the right direction, consider that an electronic directory will be better for the environment.

So how will this conversion work, you wonder? Right now, some of the Center's best and brightest are developing the new online format—both a Web appearance that will be clean and inviting and the behind-the-scenes technology that will support effective functions and features. We will transfer the information from our current database to the new structure this fall and test our design. When we're satisfied with the first iteration, we'll ask you to visit the new site, check your information, and make corrections as needed. We'll also ask for your feedback, fully expecting that we will need to modify the online directory based on your experiences and your suggestions.

Watch SIMTRAINER-L and *Stratenotes* for announcements.

Stratereaders

Stratereaders, the interactive, virtual book club, is in the midst of another fantastic year. The club focuses on the current literature addressing our changing world, implications for education, professional development, leadership, and educational reform. Books are selected from recommendations made by KU-CRL staff and book club members.

WHO: SIM Professional Developers, SIM educators, book study groups, and anyone interested in reading and contributing.

WHEN: The club reads a new book every two months from September through May.

HOW: Log on to www.stratepedia.org, then click on Stratereaders to contribute your thoughts and ideas. A conference call will be held at the end of each reading period to discuss the featured book. Watch your e-mail (SIMTRAINER-L listserve) for information about participating in each call.

NOVEMBER-JANUARY BOOK SELECTION

Influencer: The Power to Change Anything by Kerry Patterson, Joseph Grenny, David Maxfield, and Ron McMillan

COMING SOON

February-March: The Tipping Point: How Little Things Can Make a Big Difference by Malcolm Gladwell

April-May: Crucial Conversations: Tools for Talking When Stakes Are High by Kerry Patterson, Joseph Grenny, Ron McMillan, and Al Switzler

Directory Information Deadline

It is almost time for us to put together another *Stratedirectory* (the last paper copy!). The directory is distributed in February, but the process of updating and compiling it begins months earlier. If you have moved, changed jobs, changed your name, or in any other way need to update the information we have on file for you, please complete the Directory Information Form on pages 4 and 5. The deadline for inclusion in the 2009 edition of *Stratedirectory* is **December 1**.

SIM Online Resources

Subscribe to SIMTRAINER-L

e-mail itollefson@ku.edu

SIMville Sign-On

User name: Network Password: strategic

Stratepedia

http://stratepedia.org Hello: The Stratepedia Blog • Learning Labs Depot • Dossier

www.kucrl.org

Contributors: Donald D. Deshler | Patricia Graner |

Communications Director: Julie Tollefson Art Director: David Gnoiek

STRATENOTES is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Strateworks for the International Professional Development Network. Publication period 2008-2009; cost \$35.00. Permission to reproduce any or all parts of Stratenotes to support professional development activities is hereby given.

CALENDAR Register Online:

www.acteva.com/go/SIM

November 5-6, 2008

Canadian Update Prairie Spirit School Division Conference Centre, Warman, Saskatchewan Contact: Deb Bidulka (deb. bidulka@spiritsd.ca)

January 2009

Florida Update *Online registration not available for this update Details TBA

January 8-10, 2009

Northeast Regional Update Hilton Alexandria Old Town Contact: Joan Fletcher (ifletcher@winningwaysinc. com)

January 12-14, 2009

Instructional Coaching Level I University of Kansas, Lawrence Contact: Mona Tipton (mkatz@ku.edu)

January 15-17, 2009

Instructional Coaching Level II University of Kansas, Lawrence Contact: Mona Tipton (mkatz@ku.edu)

February 6-7, 2009

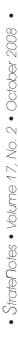
West Regional Update Tropicana, Las Vegas, Nev. Contact: Susan Miller (millersp@unlv.nevada.edu)

More calendar, page 6

The University of Kansas Center for Research on Learning Joseph R. Pearson Hall 1122 West Campus Road, Room 521 Lawrence, KS 66045-3101 Main Office: 785.864.4780 Order Desk: 785.864.0617

Fax: 785.864.5728

E-mail: crl@ku.edu





2009 SIM Directory Information

Date:_

Name:					
Home Address:					
	Phone:				
Primary Employment S	ite:				
Title of Position					
Work Address:					
		Phone:			
Note: If you do not w	ant your phone number or add	dress to appear in the directory, do not list it here.			
Preferred Mailing Addr	ess: □ Home □ Work				
E-mail Address:					
Fax Number:					
Check the professional	categories that describe you	1:			
□ college/university professor □ full-time staff developer □ high school teacher □ junior high school teacher □ middle school teacher □ elementary teacher □ administrator		 □ post-secondary teacher of students with learning disabilities □ general education teacher □ special education teacher □ independent professional developer □ other: 			
.	rategories that best describe nced in providing training:	the school districts in which you are the most			
Indicate the student pop	oulations with which you as	re most familiar:			
□ ESL □ LD □ BD □ MR □ ADD	☐ At Risk☐ Hear Imp☐ Vis Imp☐ Autism☐	☐ Gen. Ed. ☐ Adults ☐ Other			

•	
\bigcirc	
7	
Q	
<u></u>	
~	
$\widetilde{\bigcirc}$	
-+	
2	
•	
5	
2	
=	
Z	
\bigcirc	
~	
\	
` `	
2	
6	
1	
•	
$\overline{}$	
\mathcal{C}	
Ω	
8	
Q	
0	
. '	
7	
200	
80	
U	
•	
•	

Check the strategies and routine advise others.	s in which you fe	eel that you are ar	n expert and are willing to
Learning Strategies ☐ ID = Word Identification ☐ SQ = Self-Questioning ☐ VI = Visual Imagery ☐ PP = Paraphrasing ☐ Inference Strategy ☐ Fundamentals of Paraphrasing and Summarizing ☐ FIRST = FIRST-Letter Mnemonic ☐ PA = Paired Associates ☐ LVS = LINCS Vocabulary Strategy ☐ Word Mapping ☐ SW = Sentence Writing ☐ PW = Paragraph Writing ☐ TW = Theme Writing ☐ EM = Error Monitoring ☐ IS = InSPECT ☐ AC = Assignment Completion ☐ ST = Strategic Tutoring ☐ TT = Test Taking What are your main areas of interest	□ ETT = Essay Test Taking □ SLANT □ THINK □ LEARN □ BUILD □ SCORE □ TEAM = Teamwork □ FIT = Following Instructions Together □ OT = Organizing Together □ TNT = Taking Notes Together □ TALK= Talking Together □ FT = Focusing Together □ Math Strategies □ Motivation Strategies □ SA = Self-Advocacy □ PS = Possible Selves Content Enhancement Routines □ CO = Course Organizer □ UO = Unit Organizer		□ LO = Lesson Organizer □ CR = Clarifying □ FR = Framing □ SR = Survey □ VLR = Vocabulary LINCing Routine □ CM = Concept Mastery □ CA = Concept Anchoring □ CC = Concept Comparison □ RE = Recall Enhancement □ QE = Question Exploration □ QA = Quality Assignment □ OR = ORDER Routine Teaming & Support □ CPS = Collaborative Problem Solving □ PROG = Progress Program □ SURF = Surface Counseling Reading Programs □ STRUCTURE Your Reading
KU-CRL may use the following infooptional.		NFORMATION iting grant proposa	lls. Completing this section is
About how many teachers attend ye development sessions annually?	·	Place a check next to the highest degree you have earned: ☐ Associate ☐ Bachelor ☐ Master's ☐ Doctorate	
Place a check next to the gender that Female Male	at describes you.	Place a check next to all of the following that	
Place a check next to the race that of (Check all that apply) □ Black/African American □ American Indian/Alaskan Native □ Asian/Pacific Islander □ Caucasian □ Hispanic □ Other (Explain:	· :	describe student populations with whom you have worked. □ Black/African American □ American Indian/Alaskan Native □ Asian/Pacific Islander □ Caucasian □ Hispanic □ Other (Explain:)	
Place a check next to the age that b	est describes you.	In what areas do you hold certification/licensure and any endorsements?	

INSIDE:

• Seeing green:

KU-CRL prepares to unveil an online version of *Stratedirectory* and eyes greener options for newsletters, too, page 1.

• But first...:

While we put the finishing touches on the online directory, you have one last chance to update your information on paper, page 4.

Calendar, cont.

February 26-28, 2009

Southeast Regional Update Holiday Inn Historic District, Charleston, S.C. Contact: Jerri Neduchal (jerrinsisinc@ aol.com)

May 26-30, 2009

SIM Learning Strategies Institute for Preservice Educators Lawrence, Kan. Contact: Mona Tipton (mkatz@ku.edu)

May 26-30, 2009

Teaching Content to All: Effective College Teaching Lawrence, Kan. Contact: Mona Tipton (mkatz@ku.edu)

June 16-19, 2009

SIM Strategies for Reading and Writing Lawrence, Kan. Contact: Mona Tipton (mkatz@ ku.edu)

June 16-19, 2009

More SIM Strategies Lawrence, Kan. Contact: Mona Tipton (mkatz@ ku.edu)

June 22-26, 2009

Institute for Potential SIM Professional Developers in Learning Strategies and Content Enhancement Lawrence, Kan.
Contact: Mona Tipton (mkatz@ku.edu)

June 23-26, 2009

SIM Institute: Introduction to Teaching with Content Enhancement Lawrence, Kan.

Contact: Mona Tipton (mkatz@ku.edu)

ADDRESS SERVICE REQUESTED

Joseph R. Pearson Hall 1122 West Campus Road, Room 517 Lawrence, Kansas 66045-3101

STRATEMOTES Volume 17, Issue #2

LIPE University of Kanasa
The University of Kanasa

Presorted First
Class
U.S. Postage
PAID
TAID
Lawrence, KS