THE KU CENTER FOR RESEARCH ON LEARNING
SUMMER 2006
SIM GARDEN GUIDE AND SEED CATALOG!

How does *your* garden grow?

The most noteworthy thing about gardeners is that they are always optimistic, always enterprising, and never satisfied. They always look forward to doing something better than they have ever done before.
—Vita Sackville-West

How does *your* garden grow? With optimism, enterprising ideas, and the belief that you can always do something—teach a student, help a teacher, present a workshop—a little better than last time? If so, we invite you to browse this "seed" catalog and see what the 2006 International SIM Conference—a SIM and Garden Show, if you will—has to offer.

PLANTING

Though I do not believe that a plant will spring up where no seed has been, I have great faith in a seed. Convince me that you have a seed there, and I am prepared to expect wonders.
—Henry David Thoreau
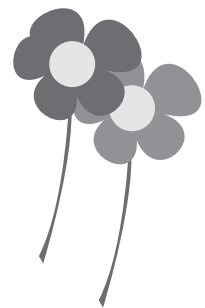
Gather ideas for successfully sowing the seeds of SIM in sessions on how to "sell" SIM, relating SIM to educational initiatives and reports, and making connections between SIM and school-wide literacy efforts. Pick up the seedlings of educational change in sessions describing current KU-CRL projects and research.

Nurturing

More grows in the garden than the gardener sows.
—Spanish Proverb

Sometimes, a little TLC is all the spindliest plant needs to thrive. Sessions on instructional coaching and working with teachers will share techniques to help you cultivate effective relationships and healthy habitat in your SIM garden. Be sure to consider the preconference workshops on Behavior Coaching, Partnership Communication, and Concerns-Based Adoption Model, too.

Tilling & hoeing

Gardening requires lots of water—most of it in the form of perspiration.
—Lou Erickson

Every garden requires a ton of work, but the right tool can make the job easier. During the conference, you will be able to add new CDs to the tools you use in working with teachers: Concept Comparison, Concept Anchoring, Question Exploration, and Concept Mastery. An Organizing Together professional development CD will be available, and special sessions will help you sharpen your implementation and modeling skills. A preconference workshop will guide you through the process of selecting, editing, and inserting video clips into PowerPoint and GIST presentations. And for the first time, we're offering two levels of GIST preconference workshops—one designed to bring GIST novices up to speed on the basics, and the other examining more advanced uses of the software.

Reaping rewards

Happiness held is the seed; Happiness shared is the flower

Join KU-CRL and your fellow SIM Professional Developers in July as we all take a closer look at how we can better tend our SIM garden. Registration forms for the conference and preconference workshops are on pages 7 and 8. Page 3 contains information about our keynote speaker, and page 6 contains information about how you can be involved in this year's poster and Kaleidoscope sessions. We hope to see you there, and—to quote TV gardener Rebecca Kolls—let's get those hands dirty!

This very act of planting a seed in the earth has in it to me something beautiful. I always do it with a joy that is largely mixed with awe.
—Celia Thaxter

HOW DOES YOUR GARDEN GROW?

2006 International SIM Conference
July 19-21, 2006 ◆ SpringHill Suites ◆ Lawrence, KS

Tentative Conference Schedule

Wednesday-Friday, July 19-21, 2006
SpringHill Suites • Lawrence, Kan.

Wednesday, July 19

8:45 a.m.-10:15 a.m.	Welcome, opening session
10:30 a.m.-11:30 a.m.	Breakout sessions
11:30 a.m.-1:00 p.m.	Lunch on your own
1:00 p.m.-3:15 p.m.	Breakout sessions
3:30 p.m.-5:00 p.m.	Kaleidoscope
5:00 p.m.-6:30 p.m.	Social
6:30 p.m.-8:00 p.m.	Dinner for first-time attendees

Thursday, July 20

8:00 a.m.-9:15 a.m.	Keynote speaker
9:30 a.m.-11:15 a.m.	Breakout sessions
11:30 a.m.-1:00 p.m.	Recognition luncheon
1:30 p.m.-5:00 p.m.	Breakout sessions

Friday, July 21

7:30 a.m.-8:45 a.m.	Poster session and continental breakfast
9:00 a.m.-12:15 p.m.	Breakout sessions
12:30 p.m.-1:00 p.m.	Closing session

Master Gardener

Through gardening, we feel whole as we make our personal work of art upon our land.
—Julie Moir Messervy

We are pleased to announce that this year's keynote speaker will be Elizabeth B. Moje, the Arthur F. Thumau Professor/Associate Professor of Educational Studies in the University of Michigan School of Education.

Dr. Moje's areas of specialization are urban youth culture and youth literacy, content area/disciplinary literacy, and qualitative research methodology. She has written widely on these topics, including the 2000 book *All the Stories We Have: Adolescents' Insights on Literacy and Learning in Secondary School,* published by the International Reading Association. She was co-editor of 2001's *Constructions of Literacy: Studies of Literacy Teaching and Learning In and Out of Secondary Schools,* published by Lawrence Erlbaum Associates, and the forthcoming *Identity, Agency, and Power: New Directions in Sociocultural Research on Literacy,* also from Lawrence Erlbaum.

Dr. Moje holds a permanent State of Michigan teaching certificate for grades 7 to 12 with endorsements in history, political science, and biology. She also is an accredited K-12 reading specialist.

Hotel Information

The conference hotel is SpringHill Suites, 1 Riverfront Plaza, Lawrence, KS 66044. To make your reservation, call the hotel at 785.841.2700 and state that you are with the SIM Trainers Conference. A block of rooms will be held until June 19, 2006. Rates are $77 plus tax (12.3 percent) a night for king or double queen rooms.

Additional lodging and transportation information will be available on KU-CRL's web site, www.kucrl.org.

Kansas Transportation Service

Toll free: 1-877-942-0544
Lawrence: 785-841-7321
www.travel-kts.com (It is best to make reservations on line as you will receive a written confirmation with directions.)

Make Reservations 24 hours ahead of time. A special rate of approximately $68 is being given for round trips to and from any site in Lawrence. With gasoline prices on the rise, the transportation service is unable to guarantee a price at this time. There is a cancellation fee. Please mention KU-CRL in order to get the best price. A one way trip will cost $40.

2006 International SIM Conference

Preconference Workshops • July 17-18, 2006

Behavior Coaching

Tricia McKale & Jim Knight
8:30 a.m.-4 p.m. Monday, July 17 (Lunch not included)

In the past year, instructional coaches on KU-CRL's Pathways to Success project have learned and implemented new practices designed to improve classroom management. This presentation offers an overview of the methods that have been developed through the collaborative effort of Randy Sprick (Safe and Civil Schools), Tricia McKale (KU-CRL), Wendy Reinke (Johns Hopkins), and Jim Knight (KU-CRL). Among the topics to be discussed are methods instructional coaches can use to help teachers teach behavioral expectations, increase time on task, increase opportunities to respond, and decrease disruptions. Participants will receive several professional learning tools and learn how to use those tools in the coaching relationship.

Building Proficiency in Content Enhancement with GIST: The Basics

Keith Lenz, Trent Steffen, Peter Lenz, Aaron Sumner, and Brad Nelson
8:30 a.m.-4 p.m. Monday, July 17 (Lunch not included)

This full-day preconference workshop will explore the integration of many current and new content enhancement devices using the commercial version of GIST, formerly known as the Interactive Organizer software. During this workshop, we will review the relationships among different content enhancement devices and then use the Interactive Organizer to link courses, units, and lessons with other instructional materials and Internet links as part of the planning and presentation process. A full day of guided technical training, one-on-one support, and development practice will be provided in a computer lab. The workshop fee includes the GIST software, user guide, and examples.

Using GIST as a Tool in Presentations: Advanced

TBA
8:30 a.m.-4 p.m. Monday, July 17 (Lunch not included)

This advanced GIST workshop is designed for professional developers who already have some working knowledge of the GIST software. The workshop will cover the same topics as the Basic workshop, but will be more detailed. This workshop will provide more in-depth exploration of how to use GIST in presentations and in working with teachers. A full day of guided technical training, one-on-one support, and development practice will be provided in a computer lab. The workshop fee includes the GIST software, user guide, and examples.
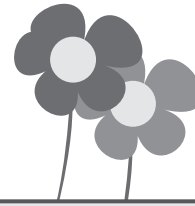
Preconference Workshops (continued)

C-BAM: Digging Deeper

Barbara Ehren and Patty Graner
12:30 p.m.-4:30 p.m. Tuesday, July 18

This preconference session will provide participants more practice and deeper understanding of C-BAM. Participants in this session will learn how to:
1. Gauge the Stages of Concern without the SOC questionnaire.
2. Ascribe Levels of Use reliably
3. Integrate the process into professional development
4. Differentiate professional development based on C-BAM.

Making Professional Development Fun and Thought Provoking Using Video Clips

Sue Woodruff
12:30 p.m.-4:30 p.m. Tuesday, July 18

This half-day workshop is designed to share the practical "how-tos" of using video when developing presentations and maximizing their use. Sue will share lessons learned when using video, and participants will have the opportunity to learn how to find, record, and embed clips in PowerPoint and GIST. Participants are encouraged to bring their laptop computers because part of the session will be devoted to hands-on practice. If you are preparing a presentation, bring it along so that you can plan how and when to use a clip that will serve as a thinking device for your participants. Part of this workshop will include sharing ideas, and part of the workshop will be a "hands-on" experience.

Partnership Communication

Jim Knight
12:30 p.m.-4:30 p.m. Tuesday, July 18

Communication is inherently a partnership activity, with both parties trying to construct meaning together. For that reason, a central part of the Instructional Coaching Institutes held at KU-CRL is a discussion of several partnership communication skills. This presentation offers an overview of several partnership practices related to listening, promoting a language of ongoing regard, building emotional connections, avoiding difficult conversations, and recognizing communication barriers within ourselves. The presentation is intended to enhance the way participants communicate with all of the people in their lives.
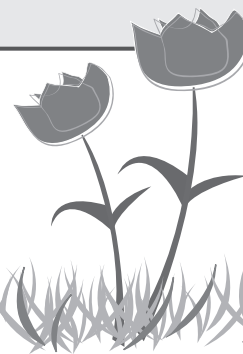
"Mulch" on your mind

Just as every gardener knows the importance of amending the soil, every SIM Professional Developer knows the benefits of amending the mind by exploring fresh ideas and how they relate to our mission. During this year's Kaleidoscope session, join your colleagues in discussions featuring recently published books that offer excellent food for thought for continued professional growth.

Some of the books we are considering featuring in this session are *Knowledge to Support the Teaching of Reading* by Catherine Snow, Peg Griffin, and Susan Burns; *School Reform from the Inside Out: Policy, Practice, and Performance* by Richard Elmore; *What is Your Life's Work* by Bill Jensen; *Who Really Matters* by Art Kleiner; and *Fierce Conversations* by Susan Scott.

*This is not a comprehensive or final list.*

If you would like to volunteer to read one of the recommended books and present during this session, complete the form to the right or e-mail Mona Katz at mkatz@ku.edu by March 1. KU-CRL will provide the books and work with volunteers to organize this session.

Yes, I would be interested in providing a presentation on a selected book during the Kaleidoscope session!

Your name: _____

E-mail address: _____

Phone: _____
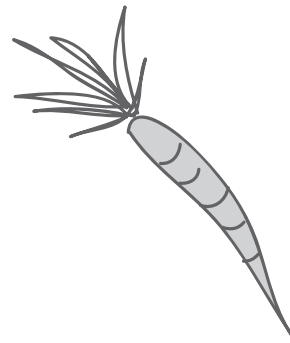
Call for Posters

International SIM Conference • July 19-21, 2006 • Lawrence, Kansas

Preparations are under way for the 2006 International SIM Conference. If you would like to present during this year's poster session, please complete this application and return it by **March 1, 2006,** to KU-CRL, Attn: International Conference, Joseph R. Pearson Hall, 1122 West Campus Road Room 517, Lawrence, KS 66045-3101.

Name: _____

Phone: _____

E-mail: _____

Poster Session
(7:30 a.m.-8:45 a.m. Friday, July 21)

Title:_____

Check equipment requested: ❑ Electrical outlet ❑ Easel ❑ TV ❑ VCR ❑ Flip Chart ❑ Internet Access

Please note: KU-CRL's ability to accommodate electronic equipment during the poster session is limited. If needed, please plan to bring a laptop computer with sufficient battery power for your presentation.

Description *(No more than 150 words; attach a separate page.)*

I agree to allow CRL to videotape my presentation for later use. _____ yes _____ no

Signature: _____

Other

Strategies, routines, or topics I would like to have included on the conference agenda:

_____   _____
_____   _____
_____   _____

2006 International SIM Conference

Registration Form

July 19-21 2006 • SpringHill Suites • Lawrence, Kansas

Name: _____

Work Address:_____

_____Work Phone: _____

Home Address: _____

_____Home Phone: _____

Emergency contact name and phone number: _____

E-Mail Address: _____ Preferred mailing address: *home work*

If you are not a SIM Professional Developer, who is your SIM PD sponsor? _____

How many previous SIM conferences have you attended? _____

I give permission for CRL to include my name, address, phone number, and e-mail address in a listing to be distributed to conference participants *(please circle one):*   yes   no

Registration Fee

❑ **3 Days**
Early Bird: $150
Registrations postmarked after May 1: **$175** $ _____

❑ **2 Days**
❑ Wednesday, July 19
❑Thursday, July 20
❑ Friday, July 21
(Please check the days you plan to attend.)
Early Bird: $120
Registrations postmarked after May 1: **$145** $ _____

❑ **1 Day**
❑ Wednesday, July 19
❑Thursday, July 20
❑Friday, July 21
(Please check the day you plan to attend.)
Early Bird: $90
Registrations postmarked after May 1: **$115** $ _____

Total Enclosed: $ _____

I will attend the recognition luncheon on Thursday ❑ Yes   ❑ No

❑**Make check payable to KU-CRL**
OR
❑**Credit Card # (VISA or MasterCard)**

_____
❑Personal Card   ❑Business Card
Name on card: _____
Expiration Date: _____
Signature Authorization: _____

Cancellation Policy
If you cannot attend the conference, you must notify KU-CRL by July 1, 2006, to receive a full refund of your registration fee. Partial refunds may be made if your cancellation is received between July 1 and July 11, 2006. We will be unable to issue any refunds afer July 11, 2006.

Events & Materials
Your three-day conference registration fee includes the following:
• Social and snacks (Wednesday)
• Recognition luncheon (Thursday)
• Continental breakfast (Friday)
• Professional development materials
One- or two-day registration fees cover materials and special events occurring on the days for which you are registered.

Hotel & Transportation
See our web site, www.kucrl.org, for more information about the conference, including hotel and transportation details.

Mail or fax completed registration to KU-CRL
Attn: International Conference
Joseph R. Pearson Hall, 1122 West Campus Road Room 517
Lawrence, KS 66045-3101
Fax: 785.864.5728

Registration Form for Preconference Workshops

July 17 and 18, 2006 • Lawrence, Kansas

Name: _____

Work Address:_____

_____ Work Phone: _____

Home Address: _____

_____ Home Phone: _____

E-Mail _____ Are you a certified SIM Professional Developer? yes   no

Emergency contact name and phone number: _____

Workshop Selection and Registration

❑ Behavior Coaching (8:30 a.m.-4 p.m., Monday, July 17)
   ❑ Early Bird: $70 $ _____
      (After May 1: $80)

❑ Building Proficiency in Content Enhancement with GIST: The Basics (8:30 a.m.-4 p.m., Monday, July 17)
   ❑ Early Bird: $70 $ _____
      (After May 1: $80)

❑ Using GIST as a Tool in Presentations: Advanced (8:30 a.m.-4 p.m., Monday, July 17)
   ❑ Early Bird: $70 $ _____
      (After May 1: $80)

❑ C-BAM: Digging Deeper (12:30 p.m.-4:30 p.m., Tuesday, July 18)
   ❑ Early Bird: $40 $ _____
      (After May 1: $50)

❑ Making Professional Development Fun and Thought Provoking Using Video Clips (12:30 a.m.-4:30 p.m., Tuesday, July 18)
   ❑ Early Bird: $40 $ _____
      (After May 1: $50)

❑ Partnership Communication (12:30 p.m.-4:30 p.m., Tuesday, July 18)
   ❑ Early Bird: $40 $ _____
      (After May 1: $50)

Total Enclosed: $ _____

❑**Make check payable to KU-CRL OR**
❑**Credit Card # (VISA or MasterCard)**

Your receipt for registration will be available at the workshop.

_____
      ❑Personal Card   ❑Business Card

Name on card: _____

Expiration Date: _____

Signature Authorization: _____

Mail or fax completed registration to KU-CRL
Attn: Preconference Workshop
Joseph R. Pearson Hall, 1122 West Campus Road Room 517
Lawrence, KS 66045-3101
Fax: 785.864.5728

Cancellation Policy
If you cannot attend the preconference workshop for which you have registered, you must notify KU-CRL by July 1, 2006, to receive a full refund of your registration fee. Partial refunds may be made if your cancellation is received between July 1 and July 11, 2006. We will be unable to issue any refunds afer July 11, 2006.

GIST is for You!
The *New* Graphic Interactive System for Teaching is Here!

By Keith Lenz and Peter Lenz

For more than 20 years, KU-CRL researchers have studied how teaching routines centered on the use of carefully designed graphic organizers can positively influence teacher planning, instruction, and the learning that results in diverse groups of students. Studies have shown that the careful use of the graphic organizers anchored in Content Enhancement can guide the development of course, unit, and lesson plans that can then lead to the identification and manipulation of critical content tied to helping students meet course standards. The real benefits of Content Enhancement are best realized when teachers think about how to integrate multiple devices to enhance whole units and courses.

The new GIST software, launched at the 2005 International SIM Conference, was designed to help teachers expand and integrate Content Enhancement devices so that CE becomes a daily part of instruction. GIST goes beyond providing access to CE devices in a digital format; it also provides design supports that help teachers create, organize, link, and store sets of conceptually related graphic organizers. Teachers can use GIST to immediately present completed devices to students, modifying them on the spot based on student input and using instructional media and the Internet to offer the most advanced presentation experience available. Teachers can use GIST templates to create overhead transparencies or handouts to support instruction, or they can use an LCD projector to display the organizers and guide student understanding of content. GIST allows teachers to attach Word documents, segments of PowerPoint presentations, videos, pictures, tests, and assignments to GIST organizers so that teachers can integrate related lesson, unit, or course documents into one easy-to-use instructional tool.

GIST is compatible with a growing library of Content Enhancement devices that teachers have created and submitted to the **www.contentenhancement.org/library** Web site, hosted and maintained by KU-CRL staff. Teachers may search this site for example plans, share their plans, and discuss progress with other teachers. Library entries are categorized by subject, grade, and learning device so teachers can easily find examples that are most similar to their instructional needs. In addition, a growing number of university faculty are contributing their course plans to the library.

What can you do to leverage GIST?

We encourage SIM Professional Developers to use GIST to plan, organize, and deliver workshops and to model GIST-supported Content Enhanced instruction. Here are suggestions for getting the most out of GIST:

1. Attend a GIST workshop and begin developing CE devices using GIST.
2. Begin to use GIST to organize your presentations and PowerPoint shows.
3. Model use of GIST in every presentation you do.
4. Learn how to conduct workshops on how to use GIST to plan.
5. Use GIST in CE workshops.
6. Plan full-day workshops in which teachers familiar with CE can learn to apply GIST.
7. Budget for GIST as part of CE professional development.

An introductory GIST session will be offered at all 2005-2006 SIM regional updates. See page 4 for information about the full-day beginning and advanced GIST workshops that will be offered at the 2006 International SIM Conference. Participants in regional and conference workshops will receive a free copy of GIST. For additional support or information, visit www.gistplan.com or call 888.396.5106.

This newsletter is being sent to everyone who has ever been a member of the SIM Network. If for some reason, you have let your *Strateworks* membership lapse, please consider re-joining now.

If you no longer want to be affiliated with the SIM Network and the Center for Research on Learning, please e-mail crl@ku.edu. Provide your name and use "No more SIM mailings" as the subject line of your message. You also may call Kathy Schmidt at (785) 864-0626 or write to her at KU-CRL, Joseph R. Pearson Hall, 1122 West Campus Rd., Room 521, Lawrence, KS 66045-3101.

Strateworks Renewal 2005-2006

Name: _____

Home Address: _____

City: _____ State: _____ ZIP: _____

Work Address: _____

_____

City: _____ State: _____ ZIP: _____

Home Phone: _____ Work Phone: _____

Please indicate where you prefer to receive mail: _____home _____work

E-mail address: _____

Please add me to the SIMTRAINER-L e-mail discussion list _____

VISA/MasterCard Number: _____

Expiration Date: _____

Authorization: _____

Mail completed form and your payment of $35 (U.S.) to KU-CRL
Joseph R. Pearson Hall, 1122 West Campus Road, Room 517
Lawrence, KS 66045-3101