



# StrateNotes

The University of Kansas Center for Research on Learning • October 2004 • Volume 13, Issue 2

## Calendar

### January 4-8, 2005

SIM Learning Strategies  
Institute for Preservice  
Educators  
Lawrence, Kan.

### January 6-8, 2005

Instructional Coaching  
Institute  
Lawrence, Kan.

### January 13-15, 2005

Northeast Region SIM PD  
Conference  
Washington Marriot  
Hotel, Washington, D.C.  
Contact: Joan Fletcher,  
jfletcher@  
winningwaysinc.com

### January 14, 2005

Administrators' Literacy  
Leadership Workshop  
Washington, D.C.  
(See page 7)

### March 3-5, 2005

Southeast Region SIM PD  
Conference  
Holiday Inn Historic  
District, Charleston, S.C.  
Contact: Jerri Neduchal,  
neduchj@ocps.k12.fl.us

### March 14-18, 2005

Maho Bay SIM PD  
Conference  
St. John Island, Virgin  
Islands  
Plan to bring families.  
Contact: Ed Pieper,  
piepere@hotmail.com,  
or Vicki Cotsworth,  
vcots@ku.edu

### May 31-June 4, 2005

Teaching Content to  
All: Effective College  
Teaching  
Lawrence, Kan.

### June 13-17, 2005

Strategic Instruction  
Model Institute Writing  
Strategies  
Lawrence, Kan.

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## Inside

# SIM institutes for 2005, potential PD requirements

*This issue of Stratenotes is full of useful information for SIM Professional Developers. We start with descriptions of the SIM institutes offered by CRL in 2005. We have made a few changes to the lineup this year.*

*Two new institutes have been added in January: one for preservice educators to learn about Learning Strategies and one exploring the basics of instructional coaching.*

*Two institutes have been renamed: **SIM Reading and Writing Strategies** replaces **SIM Level 1** and **More SIM Strategies** replaces **SIM Level 2**. In addition, we are now offering two levels of Content Enhancement institutes.*

*You can download a flier for these institutes on the CRL web site: [www.kucrl.org/iei/sim/prof\\_dev.html](http://www.kucrl.org/iei/sim/prof_dev.html).*

*Also in this issue: Information about what it takes to become a SIM Professional Developer. Beginning on page 4 are the requirements for Potential Professional Developers in Learning Strategies as well as an application checklist. Additional copies of these materials and those for individuals interested in becoming Potential Professional Developers in Content Enhancement will be available on our web site: [www.kucrl.org](http://www.kucrl.org).*

### **Strategic Instruction Model Professional Development Opportunities in 2005**

*University of Kansas Center for Research on Learning • Lawrence, Kansas*

The Strategic Instruction Model (SIM), developed by researchers and teachers at the University of Kansas Center for Research on Learning, is an approach to teaching adolescents who struggle with becoming good readers, writers, and learners. SIM is based on the reality that for adolescents to meet high standards, they must be able to read and understand large volumes of complex, difficult reading materials. Addi-

tionally, they must acquire the skills to express themselves effectively in writing. The instructional components of SIM take the processes that are necessary for learning and break them down into manageable steps, enabling students to successfully meet standards.

### **SIM Learning Strategies Institute for Preservice Educators**

**January 4-8, 2005 (Tues. noon-Sat. noon) • \$800**

The purpose of this institute is to enable preservice educators in teacher education programs to provide empirically validated interventions from the Strategic Instruction Model (SIM) to prospective teachers. This institute will focus on exploring strategies from the SIM Learning Strategies Curriculum. Participants will explore several learning strategies and will be provided sample syllabi, books, and teaching resources that can be used to modify existing courses or construct new courses. Registration should be postmarked by November 19, 2004. **Late registration is an additional \$25.**

### **Instructional Coaching**

**January 6-8, 2005 (Thurs.- Sat.) • \$450**

This institute will offer an opportunity for educators to learn the basics of instructional coaching. The methods that coaches can use to enable instructional improvements will be emphasized. This institute is provided for professional developers and other educational professionals who want to accelerate professional learning in schools. Participants do not need a knowledge of the Strategic Instruction Model, and specific SIM interventions will not be addressed in this institute. The workshop will address **how** to coach, not **what**. Registration should be postmarked by November 19, 2004. **Late registration is an additional \$25.**

### More calendar

#### June 13-17, 2005

Potential Professional Developers  
Institute for Learning Strategies  
St. Louis, Mo.  
Contact: Mary Ellen O'Hare,  
mohare@ssd.k12.mo.us

#### June 20-24, 2005

Potential SIM Professional  
Developers Institutes for  
Learning Strategies and Content  
Enhancement  
Lawrence, Kan.

#### June 21-24, 2005

SIM Reading and Writing Strategies  
(Formerly SIM Level 1)  
Lawrence, Kan.

#### June 21-24, 2005

More SIM Strategies  
(Formerly SIM Level 2)  
Lawrence, Kan.

#### June 22-25, 2005

Cal-SIM  
Bakersfield, Calif.  
Contact: Tony Van Reusen,  
avanreusen@csu.edu, or Cindy  
Hurley, churley@ptloma.edu

(More calendar on page 3)

**STRATENOTES** is published eight times from September through May and once every summer by the University of Kansas Center for Research on Learning as part of Strateworks for the International Professional Development Network. Publication period 2004-2005; cost \$35.00. Permission to reproduce any or all parts of *Stratenotes* to support professional development activities is hereby given.

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Order Desk: 785.864.0617  
Fax: 785.864.5728  
E-mail: crl@ku.edu

### Teaching Content to All: Effective College Teaching

**May 31-June 4, 2005 (Tues. noon-Sat. noon) • \$800**

This institute is designed for all college/university faculty who are engaged in teacher preparation, interested in honing their teaching skills, or new to the profession of teaching university students. This institute will enable faculty to implement a variety of empirically validated teaching routines from the Strategic Instruction Model Content Enhancement Series. Content will emphasize inclusive course planning and the implementation of a variety of explicit teaching routines designed to ensure content area mastery of critical ideas and concepts by all students. Participants will explore several routines in depth so that Content Enhancement Routines can be infused into existing courses or new courses can be constructed. Information related to meeting additional SIM CE Professional Developer certification requirements for inservice professional development also will be provided. Teams of individuals from the same institution are encouraged to apply. Registration should be postmarked by April 15, 2005. **Late registration is an additional \$25.**

### SIM Institute: Writing Strategies

**June 13-17, 2005 (Mon. noon-Fri. noon) • \$600**

This institute is designed for teachers who teach in general education and special education settings to provide them the tools necessary to incorporate the SIM writing curriculum into their courses. Participants will receive instruction in the SIM strategies for writing sentences, paragraphs, and themes. Sessions will be interactive, and participants will have time each day to practice and plan how to incorporate new information into their courses. The sessions are designed to be relevant for instructors at almost all levels (Grade 3 to post-secondary). Individuals teaching English, language arts, communications, or learning strategies courses in a general education setting will find this institute practical and stimulating. The four-day institute begins at noon

on June 13 and ends by noon on June 17. Registration should be postmarked by May 2, 2005. **Late registration is an additional \$25.**

### SIM Reading and Writing Strategies (formerly Level 1)

**June 21-24, 2005 (Tues. a.m.-Fri. noon) • \$525**

This institute will introduce teachers to the foundations of SIM, then teach them to implement research-based interventions to help students acquire the skills necessary to understand grade-level reading materials. Institute participants will be offered reading strategies and the *Sentence Writing Strategy*. Time will be given to planning for implementation. Registration should be postmarked by May 2, 2005. **Late registration is an additional \$25.**

### More SIM Strategies (formerly Level 2)

**June 21-24, 2005 (Tues. a.m.-Friday noon) • \$525**

This institute will offer instruction in additional SIM reading, writing, and other Learning Strategies. Participants who have attended an introductory SIM institute in the past and have implemented strategies will be able to select more strategies to support their literacy efforts. In addition to reading and writing strategies, selections may include strategies related to motivation, improving assignments, and studying and remembering information. Registration should be postmarked by May 2, 2005. **Late registration is an additional \$25.**

### SIM Institute: Introduction to Content Enhancement Level 1

**June 27-30, 2005 (Mon. a.m.-Thur. p.m.) • \$600**

### SIM Institute: More Content Enhancement Level 2

**July 25-July 29, 2005 (Mon. a.m.-Thur. p.m.) • \$600**

The two institutes in Content Enhancement are designed to provide an opportunity for teachers to learn methods to teach large amounts of content to academically

diverse classes in “learner-friendly” ways. In these hands-on institutes, participants will plan how to use CE, a set of teacher routines developed through research at the Center for Research on Learning, to enhance the ways they present subject-area content and improve students’ ability to organize, understand, and remember critical information. CE is intended to make content more accessible to students without diluting it. General and special education teachers can benefit. During sessions, participants will learn routines from the CE series and then invent ways to implement the routines within their own courses. The CE routines include ways to plan courses, units, and lessons. Ways to teach the mastery of concepts, the understanding of reading assignments, the mastery of the meaning of vocabulary words, the development of answers to critical questions, the improvement of the quality of assignments, and how to understand and remember key topic and main idea information are important parts of CE. Individuals in Level 2 must have attended an introductory course in CE and implemented some of the routines. Registration should be postmarked by May 2, 2005. ***Late registration is an additional \$25.***

***Potential SIM Professional Developers Institutes for Learning Strategies and Content Enhancement  
June 20-24, 2005 (Mon. a.m.-Fri. p.m.) • \$750***

These two five-day SIM professional development institutes will be conducted simultaneously and will use the Content Literacy Continuum as the unifying framework. **Instruction in specific CE Routines and Learning Strategies will not be offered during this week; the focus will be on the professional development process.**

**Participants will be selected through an application process. Eligible Applicants** (a) are experienced SIM teachers,

**INSTITUTE FEES:**

Institute fees cover the cost of materials and instruction provided with the SIM Professional Development Institute. Participants will be responsible for their own transportation, housing, and meals.

***Application, registration forms***

For applications or registration forms for Strategic Instruction Model Professional Development Institutes at the University of Kansas, please write to:

**Institutes, KU-CRL**

Joseph R. Pearson Hall

1122 West Campus Rd., Rm.521

Lawrence, KS 66045-3101

or call (785) 864-4780.

Information also can be requested through e-mail ([crl@ku.edu](mailto:crl@ku.edu)) or by downloading registration or application forms from the KU-CRL web site: **[www.kucrl.org](http://www.kucrl.org)**. Click on the link for “Professional development opportunities for teachers.”

administrators, coordinators, or university personnel who have previously received professional development in CE Routines or Learning Strategies and have implemented them successfully with students, (b) have the energy and spirit required to be good professional developers, (c) have effective communication skills in teaching adults and working with administrators, and, most critically (d) have administrative support for their participation in acquiring training/instruction, attending update sessions to maintain their professional developer status, finding time and resources required to deliver instruction to others, and gaining wide-spread, long-term implementation success. Applications should be postmarked and mailed by April 15, 2005. ***Late registration is an additional \$25.***

***More calendar***

**June 27-30, 2005**

SIM Institute: Introduction to Content Enhancement Level 1  
Lawrence, Kan.

**July 11-15, 2005**

Potential Professional Developers Institute for Learning Strategies  
Minnesota  
Contact: Shari Schindele,  
[sharischindele@earthlink.net](mailto:sharischindele@earthlink.net)

**July 18-19, 2005**

SIM Preconference  
SpringHill Suites, Lawrence, Kan.

**July 20-22, 2005**

International SIM Conference  
SpringHill Suites, Lawrence, Kan.  
Contact: Janet Roth, Mona Katz, or  
Joyce Stevens, [crl@ku.edu](mailto:crl@ku.edu)

**July 25-29, 2005**

SIM Institute: More Content Enhancement Level 2  
Lawrence, Kan.

# E-SIM

- e-mail discussions
- web resources

## SIMTRAINER-L

An e-mail discussion list for SIM Professional Developers. To subscribe, send an e-mail message to

**listproc@ku.edu**

In the body of the message, type  
sub SIMTRAINER-L Your Name  
Replace "Your Name" with your name.  
SIMTRAINER-L is all one word; do not  
type any spaces in the list name. Do  
not type anything in the subject line  
of the message.

## SIMville

A password-protected section of the  
KU-CRL web site just for SIM Profes-  
sional Developers. From the Center's  
home page,

**www.kucrl.org**

click on the "SIMville" link on the left  
side of the screen. When you select  
the log on option, you will be asked  
for a password. Type "**strategic**" in  
the box (do not type the quotation  
marks). The password is case-sensi-  
tive, so you must use all lowercase  
letters. Click on the "OK" button.

## StrateDirectory information

If you were not listed in StrateDi-  
rectory last year or if you need to cor-  
rect or change directory information,  
complete the form in the September  
issue of *Stratenotes* and return it to  
CRL by November 15 to be included  
in the 2005 StrateDirectory. If you  
were listed in last year's directory  
and you do not need to change any  
information, you do not need to  
complete this form.

The Directory Information Form  
also is available on SIMville.

## Requirements for Potential Professional Developers in SIM Learning Strategies

*Individuals eligible to become Professional Developers in Learning Strategies should have (1) a satisfactory experience in teaching SIM strategies to students; (2) understanding of SIM; and (3) commitment to becoming a professional developer.*

### Requirements for Certification as a SIM Professional Developer in Learn- ing Strategies

1. Attend a minimum of 40 hours in a Potential Professional Developers' Institute (PPDI) and meet the performance demonstration requirements of the institute.
2. Serve in an apprenticeship to be completed within two years of the PPDI, including the following:
  - a) Serve for one year in a co-professional development relationship with an active, certified SIM (Learning Strategies) Professional Developer.
  - b) Read specified research articles.
  - c) Respond in writing to 15 frequently asked questions.
  - d) Prepare written outlines of an overview session and a specific strategy professional development session.
  - e) Conduct an overview professional development session and a strategy professional development session with the supervision of a certified SIM professional developer.
  - f) Be observed and evaluated by a certified SIM professional developer during the overview and strategy professional development sessions. Videotapes may be used.
  - g) Implement with students the number of strategies necessary to total four strategies taught through generalization.
  - h) Design a written plan for professional development in your school district or agency in collaboration with other stakeholders.
  - i) Submit all professional development records and evaluations to KU-CRL on an ongoing basis
  - j) Subscribe to STRATEWORKS (first year subscription is included in workshop fee)

- k) Complete all professional development requirements within two years.

- l) Attend at least one state, regional, or national update session every two years to maintain certified active status.

### To apply for the Potential Professional Developers Institute in Learning Strat- egies, professionals must have:

1. Two years experience in teaching SIM Learning Strategies
2. Participation in one or more SIM Overview Sessions
3. Participation in professional development sessions on a minimum of four strategies (from at least two different strands
4. Experience teaching at least two strategies through all eight stages of acquisition and generalization (A total of four must be taught before certification.)
5. An application submitted by the due date to include the following:
  - a. A completed application form with responses that reflect meeting entry criteria
  - b. One videotape of the applicant conducting the Model Stage of a strategy with students
  - c. Two student folders of products from teaching two different strategies through to generalization.
  - d. Two letters of reference (one from supervisor and one from professional developer)

Detailed information on the  
requirements above is given in the  
application materials.

For further information, contact:  
Director of Professional  
Development, [crl@ku.edu](mailto:crl@ku.edu).



**STRATEGIC INSTRUCTION MODEL**  
**APPLICATION & REQUIREMENT CHECKLISTS FOR POTENTIAL LS PROFESSIONAL DEVELOPERS**  
University of Kansas Center for Research on Learning, 521 Joseph R. Pearson Hall, 1122 West Campus Rd.,  
Lawrence, KS 66045-3101

**To Make Application**

**I. APPLICATION CHECKLIST**

**Section 1:** Persons eligible to apply to become a potential professional developer are one of the following. In column to the right, check your appropriate classification.

a) Teachers who have had two years of SIM experience in implementing strategies, and who have taught at least 4 SIM Learning Strategies, from the Learning Strategies Curriculum, through Generalization to students.

b) Supervisors, coordinators, and university personnel who have taught at least 2 SIM Learning Strategies through Generalization to students.

**Section 2: To be completed and submitted:**

**Date  
Completed**

1. **One completed application form**

2.. **Two student folders**

Strategy 1:

Strategy 2:

3. **One videotape** of yourself conducting the Model Stage with students

4. **Letter of Reference from Immediate Supervisor or Agency Administrator** to address:

a) the applicant's instruction and/or implementation of SIM

b) a commitment to a apprenticeship relationship between the local potential professional developer(s) and the SIM professional developer currently providing instruction in the area for at least one year

c) the commitment of the agency to continue instruction and implementation of SIM over the next three to five years, including a statement of potential impact in number of teachers to be trained and number of students to receive strategies instruction;

d) the applicant's role in future professional development in the district and/or agency,

e) the district or agency's commitment to support the continuing development of the professional developer(s), including providing support for KU-CRL updates at conferences or instructional workshops every other year.

5. **Letter of Reference by the Certified SIM Professional Developer** who has provided the instruction for the applicant.

Additional information:


District/Agency

Name:

Contact Information

## RECORDS OF STRATEGY IMPLEMENTATION

### PURPOSE OF MAINTAINING A LOG

For a potential Professional Developer, a log of strategy implementation will provide valuable information for professional development sessions with other teachers. Humorous and/or positive student or teacher stories will personalize sessions and add credibility for the professional developer while information about specific teacher behaviors not included in the instructor's manuals can be relayed to teachers who are learning the strategy. For a professional developer or coach, review of the log may provide explanations for rapid student progress or poor student performance, which may be helpful in addressing difficulties encountered in strategy instruction.

### DIRECTIONS FOR MAINTAINING A LOG

General: Be certain to date each entry and to state which strategy is being implemented

Introductory: Provide information about the students who are receiving strategy instruction (e.g., number of students receiving strategy instruction, ages and/or grade placement levels of these students, range of ability levels, etc.)

Specific: Provide comments related to any or all of the following:

- time, length of lesson
- content covered (an acquisition or generalization stage and/or the portion of the stage being covered)
- manner in which content was presented (e.g., what teacher behaviors occurred, type of activity, etc.)
- your reactions and evaluation
- student responses and reactions to materials and activities, the potential use of the strategy, motivational aspects (e.g., goal statements, value of strategy to students, rationales, etc. ) and methods of instruction (each step and specific teacher behaviors within each step)
- student performance and progress
- comment on teacher behaviors, successes, challenges, what was easy or awkward to implement, etc.
- modifications made in teacher procedures or materials
- changes to be made in procedures, materials, or activities when the strategy is implemented again.

## SIM, We Have A Dream

# Northeast Region SIM Professional Developers' Conference

January 13-15, 2005 • The Marriott Washington Hotel, Washington, D.C.  
Coordinated by Joan Fletcher  
([jfletcher@winningwaysinc.com](mailto:jfletcher@winningwaysinc.com))

Here is a wonderful opportunity to celebrate *SIM, We Have A Dream*, in our Capitol City at a lovely hotel just steps from historic Georgetown, Dupont Circle, Foggy Bottom, and Washington's central business district. Our theme focuses on reaching goals of unlimited success for our students. Great hotel and parking rates have been obtained by the local committee. Grab this opportunity for three wonderful days in D.C.

### Program

Sessions will include those on the most recent manuals—*ORDER Routine*, *Theme Writing Strategy*, and *Possible Selves*. We hope you will be willing to be a presenter in a poster session. If so, indicate this on your registration form. If you would like to make any other presentations, indicate this on your form, too.

Administrators who are not SIM Professional Developers are invited to attend a special workshop on Friday, January 14, 2005. See the information in the box at right. We hope that you will encourage your principal and other interested administrators to attend this informative session. We invite them to take advantage of the arrangements for rooms at the hotel and stay Friday night as a part of our group.

### Conference registration

If you send your conference registration to KU-CRL by December 3, 2004, the cost will be \$175. A late fee of \$25 will be added for registrations postmarked after that date. Registration forms and additional information may be downloaded from the CRL web site, [www.kucrl.org/htmlfiles/regional.html](http://www.kucrl.org/htmlfiles/regional.html).

Included in the registration price are registration materials and professional development packets for the *ORDER*

### Administrators' Literacy Leadership Workshop

District and Secondary Building Level Administrators  
Leading Literacy with the Strategic Instruction Model  
Marriott Washington Hotel  
1221 22<sup>nd</sup> Street NW, Washington, D.C. 20037  
January 14, 2005

This workshop provides an opportunity for administrators to learn more about methods and materials to promote literacy developed at the Center for Research on Learning at the University of Kansas. For the past 26 years, KU-CRL has been researching ways to help students with learning difficulties and at-risk students become successful, independent learners.

Schools are under enormous pressure to meet adequate yearly progress. Related to this challenge is the number of diverse learners, including those from poverty, those who are English language learners, and those with disabilities who struggle with literacy. Given the nontrivial numbers of struggling adolescent readers and writers, it is imperative that literacy initiatives be undertaken in secondary schools. When individual teachers implement strategic literacy instruction, it is helpful but insufficient to have the impact required to make a difference in a school's AYP status. A more comprehensive effort is needed, requiring leadership from district and building administrators who have significant roles to play. This workshop will focus on the actions administrators should take to lead literacy initiatives successfully. The research-validated materials and methods from KU-CRL will be the focus of this five-hour opportunity. Beginning with lunch at noon, the workshop continues with the first program session at 1 p.m. and will conclude by 5 p.m.

Registration for this workshop is **\$75, if received before Dec. 3, 2004**. For registrations mailed after Dec. 3, add a \$25 late fee.

*Routine*, *Theme Writing Strategy*, and *Possible Selves*), beverages and snacks at break times, breakfast on Friday and Saturday, and lunch on Thursday and Friday. Manuals for the three new programs will be sold on site and are not included with registration.

The conference will begin with lunch at noon on January 13. The final session on January 15 will conclude by noon.

### Reservations for hotel rooms

The room rate for January 13-15 is \$109 per night, single or double occupancy, plus sales and occupancy tax (14.5 percent). Each additional person is subject to a \$10 charge. Hotel guests will be given a discount parking rate of \$12

daily and overnight.

The hotel will hold a block of rooms until December 22, 2004. Attendees must make hotel reservations by calling (800) 228-9290 or (202) 872-1500. Request a room within the block reserved for **The University of Kansas**. At the time the reservation is made, you will be required to guarantee it with a major credit card or a first night deposit. Rooms can be cancelled up to 24 hours before the date of arrival. If the room is not cancelled in time, you will be billed for one night's room rate plus all applicable taxes.

If you have any questions about the conference, please contact Joan Fletcher at [jfletcher@winningwaysinc.com](mailto:jfletcher@winningwaysinc.com) or Mona Katz at [crl@ku.edu](mailto:crl@ku.edu).

University of Kansas  
**STRATENOTES** Volume 13, Issue #2  
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